

# AMP The Alliance for Malaria Prevention

Expanding the ownership and use of mosquito nets



## AMP 2015 Partnership Proposal

The **Alliance for Malaria Prevention (AMP)** is a unique, multi-sectorial partnership within the Roll Back Malaria Partnership (RBM) focusing on scaling up efforts to prevent malaria, including achieving universal coverage<sup>1</sup> and use of LLINs to accelerate countries' progress towards their malaria control targets and save the lives of millions worldwide.



### AMP's comparative advantage and request for support

AMP includes more than **40 organizations** focused on scaling-up and maintaining universal coverage targets of malaria prevention with LLINs, through all available channels including mass distribution campaigns and continuous distribution channels. It is focused on the development and sharing of **best practices, quality standards, lessons learned and recommendations** for malaria prevention with LLINs, and supports the implementation of LLIN distribution activities with the goal of strengthening skills and capacity at the country level.

AMP coordinates the financial and technical resources of its members in support of country malaria-control objectives. Its **low-cost, action-orientated** operational structure includes a Core Group of key partners coordinating AMP strategies, five working groups, and partners that volunteer their time and expertise. AMP partners have developed core technical competencies – planning, logistics, communications and monitoring and evaluation – to support these mass scale-up and continuous distribution efforts. AMP has also established an essential platform to identify emerging issues and, where appropriate, advance evaluation and operations research to generate more effective and cost-effective data-based approaches for delivery and use of LLINs.

Funds received by AMP in 2014 have been instrumental in keeping LLIN campaigns on track and have contributed to the successful delivery of over 53 million nets to their targeted recipients in Sub-Saharan Africa and beyond. In 2014 alone, AMP was able to support a total of 16 countries through 38 in-country missions and distance support. Through these actions, AMP has contributed to saving 1'353'726 lives over a 3-year LLIN lifespan<sup>2</sup>.

Partners and countries alike recognize the high quality of AMP's support, along with its direct contributions to accelerating and/or jump-starting LLIN distributions. AMP welcomes support from current and new partners to help meet our shared goal of ending malaria deaths globally and to achieve the 2015 Roll Back Malaria and related MDGs. **AMP respectfully requests support to continue its core activities: training, advocacy, technical assistance (including mentoring) and administration needs which will require \$1,320,100 in 2015.**

### Background

<sup>1</sup> The World Health Organization (WHO) recommends full coverage with LLINs of all people at risk of malaria in areas targeted for malaria prevention termed "universal coverage"

<sup>2</sup> Based on the Cochrane Review that states that for every 1,000 children sleeping under an ITN, 5.5 lives will be saved each year at 70% net usage.



For additional information:

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In 2008, UN Secretary General Ban Ki-moon outlined a bold vision for malaria: **achieve universal coverage of LLINs by the end of 2010 and end malaria deaths by the end of 2015**. As outlined in RBM's Global Malaria Action Plan, LLINs are an essential component of a comprehensive strategy for achieving malaria elimination. LLINs have been shown to reduce malaria episodes by 50 per cent in areas of stable malaria transmission, and save 5.5 lives each year for every 1,000 children protected with nets<sup>3</sup>. While increased public sector funding<sup>4</sup> is helping countries to obtain mosquito nets, significant gaps remain in LLIN deployment and usage. As countries scale up to universal coverage, many are choosing to implement stand-alone campaigns to facilitate rapid delivery of enormous quantities of LLINs to cover entire populations at risk for malaria. Issues including the definition of universal coverage, LLIN quantification, and accounting for existing nets have added to the challenges countries are facing in the planning and execution of mass LLIN campaigns. Given the complexity of undertaking these massive activities, countries and partners are seeking assistance in strategy development, implementation of key activities (training, data collection and management), logistics, communication (advocacy, social mobilization and behaviour change communication) and monitoring and evaluation. A particular concern of countries and partners is the sustainability of mass LLIN distribution, as well as LLIN distribution between campaign cycles, which has led to increased focus on and planning for alternate continuous distribution channels that are feasible in a country's context to ensure a regular supply of nets is entering communities. As a unique partnership of experts and committed individuals from diverse institutions with complementary skills sets, AMP has been foremost in meeting many of these requests.

### **AMP: Proven experience**

Being largely a partnership of volunteer experts, AMP has leveraged minimal financial resources to make a huge impact on LLIN policy, strategy, net coverage, and in the end, helping protect millions of vulnerable people from malaria. The AMP is committed to building country capacity through the provision of tailored tools, technical and operational training to ensure that LLINs are effectively distributed and utilized, and that countries have the capacity to manage this process as they achieve and sustain universal coverage targets.

### **How AMP builds the skills of NMCPs and partner organizations:**

- Deploying technical advisors to countries on mass campaigns and continuous distribution
- Mentoring of NMCP & in-country partner staff through in-country missions & distance support
- Disseminating AMP toolkits providing best practice, recommendations & guidance
- Organizing and facilitating theme-specific international training workshops
- Developing curricula and training materials for use by requesting countries

At the global level, AMP has championed advocacy efforts with leading public health organizations to develop and refine major policy and technical guidance for LLIN scale up. AMP's efforts have facilitated the work of WHO and RBM to resolve procurement bottlenecks, promote the existing procurement and donor guidelines, clarify global standards for implementing and evaluating LLIN campaigns, and raise awareness and seek solutions on issues of net use, durability, packaging and care and repair.

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<sup>3</sup>Lengeler, C. (2004). *Insecticide-Treated bed nets and curtains for preventing malaria*. Cochrane Database Syst Rev, (2), CD000363.

<sup>4</sup>Among other, this includes funding from Global Fund to Fight AIDS, Tuberculosis and Malaria, President's Malaria Initiative, the World Bank, the Department for International Development, African Leader's Malaria Alliance.

## **The challenge: Equipping countries to reach global targets**

Despite significant efforts, many countries did not reach their universal LLIN coverage targets in 2014 due to lack of LLINs, challenges in quantifying LLIN needs, delays in funding disbursements, and gaps in operational funds, which are often due to omissions in countries' Global Fund proposals and budgets. Globally, there is an increasing burden of accountability, leading to an increased requests for detailed plans and supporting documents before funds can be disbursed and campaigns gotten underway. With increased rigour required by donors, even countries with previously successful LLIN distributions are being asked to increase technical oversight in the planning process.

**AMP support is more critical than ever.** No other group in the RBM Partnership is so singularly focused on operational support around scaling-up malaria prevention. With ever-growing financial constraints and the need to maximize every available dollar, countries are seeking support from AMP to help them identify new sources of funding, advocate with partners to fill gaps in LLINs and operational costs, and assist them to find technical and logistical guidance in the face of LLIN and funding shortfalls.

Even as today's campaigns often require external technical assistance to roll out successfully, AMP seeks to build in-country capacity and a longer-term, more sustainable model. As in-country technicians gain the necessary skills and experience, countries will be able to increase their ability to manage the planning and execution of campaigns locally, as well as to provide support to other countries undertaking similar activities. During 2014, AMP implemented a robust set of activities to support the successful rollout of LLIN campaigns and to facilitate knowledge and skills transfer at the local level – including south-south peer learning and cross-country information sharing.

### **Major AMP activities in 2014 included:**

- Providing **technical support** with a focus on implementation, logistics and communication, both in-country and through distance support, to sixteen countries including: Angola, Benin, Burundi, Cameroun, Central Africa Republic, Chad, Equatorial Guinea, Indonesia, Kenya, Liberia, Malawi, Niger, Nigeria, Sierra Leone, Swaziland and Togo
- Maintaining a **website** with up-to-date news and information, reports and lessons learned from previous mass distribution campaigns
- Facilitating a **weekly call** with updates on country progress and activities of its working groups to support LLIN scale up and continuous distribution and promote on-going information exchange
- Hosting the **annual AMP partners meeting**, providing a forum of globally-recognized topics of importance devoted to LLIN programme implementation, covering technical updates, challenges and lessons learned, LLIN scale-up and continuous distribution progress and projected LLIN technical assistance needs, post-LLIN scale-up issues and opportunities, and other key related topics.
- Contributing to **position statements** for review by WHO and RBM based on operational information and feeding into international guidelines on issues such as LLIN packaging, end of life, care and repair, access and use of LLINs among pregnant women, and LLIN misuse, through its Emerging Issues Working Group.
- Disseminating quarterly data on the procurement and delivery status of LLINs in Sub-Saharan Africa and around the world through the Net Mapping Project.

## Looking forward into 2015

In order to continue meeting country and partner request for support and continue accelerating progress towards malaria control objectives, AMP has developed a one-year work plan and corresponding budget<sup>1</sup> to support country capacity development activities as follows:

	Activity	Summary	Budget in USD
1	<b>Country support</b>	Country support involves the identification of technical assistance requirements per country, including <b>planning, logistics, monitoring and evaluation, and communication</b> as well as providing mentoring and in-country capacity building.	\$ 1,007,500
2	<b>Training</b>	An estimated 15 participants (Anglo- and Franco-phone) to be trained to provide consistent country technical assistance on behalf of AMP.	\$ 55,000
3	<b>Annual partners meeting</b>	Over 100 participants attend the annual AMP partners' meeting to discuss LLIN programme implementation, technical updates, challenges and lessons learned, technical assistance needs, and other key related topics.	\$ 45,000
4	<b>AMP administrative coordinator</b>	The AMP Administrative Coordinator plays a vital role in coordinating trainings & technical assistance deployments, AMP weekly calls and website maintenance, annual meetings, reporting and tracking countries' LLIN distributions and progress against universal coverage targets.	\$ 80,000
5	<b>Net mapping project</b>	The Net Mapping Project surveys every LLIN manufacturer each quarter and quantifies the number of nets that have been delivered to each country on a worldwide basis and maintains a (2004 to present) database. In 2015 this will expand to include in-country distribution data.	\$ 40,000
6	<b>AMP conference call line and website</b>	AMP facilitate a weekly call to support activities and promote on-going information exchange on country progress and activities of its working groups. AMP also hosts and maintains a dedicated website in English and French.	\$ 20,000
7	<b>AMP core group meeting</b>	A 2-day strategic planning meeting to review progress to date of the annual AMP work plan and to adjust activities for the remainder of the calendar year.	\$ 3,000
8	<b>AMP toolkit 3.0</b>	A revised updated step-by-step guide for the planning and implementation of mass LLIN distributions in English and French.	\$ 25,000
9	<b>AMP working groups</b>	The working groups include: Country Support, Emerging Issues, Monitoring and Evaluation and Operations Research, Net Mapping Project, and Toolkit and Training.	\$ 0
	Sub total		\$ 1,275,500
	Indirect costs 7.5%		\$ 95,662
	<b>Total</b>		<b>\$ 1,371,162</b>

Thank you for considering this request. We welcome further discussions of these opportunities and look forward to partnering with you in the malaria fight. For additional information, please contact:

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<sup>1</sup>See attached detailed work plan and budget for additional information.

## Annex 1: Detailed Activities planned in 2015

### Activity 1: Country support (Budget USD 1,007,500): Through 2015

Country support involves the identification of technical assistance requirements per country. In general, AMP technical assistance providers support four broad areas – **planning, logistics, monitoring and evaluation, and communication** – areas which are often lacking or weak in most countries.

Technical assistance support equips countries to:

- Define a campaign strategy: roles and responsibilities of campaign partners, quantification, strategies for allocation of LLINs to households and beneficiary identification, and methods for LLIN distribution
- Develop a plan of action, timeline of activities and budget for mass distribution of LLINs
- Identify and address human resource needs and operational gaps
- Develop a logistics plan of action and relevant supporting documents regarding warehousing, transport and security of LLINs, budgeting, and overall supply chain management
- Develop a comprehensive communication plan
- Develop a monitoring and evaluation plan and identify critical operations research priorities
- Plan for a continuous distribution system

When providing technical assistance, AMP will offer mentoring support to staff of the National Malaria Control Programme (NMCP) and in-country partners.

To respond to country requests for technical assistance, AMP will identify potential in-country or regional technical assistance providers. In the event none are available in-country or at regional level, AMP will seek to provide technical assistance, either by distance support (e-mail and telephone conference) or as a last resort through an in-country mission. Technical assistance providers will come from existing expertise within AMP's membership.

AMP has supported technical assistance providers' work alongside NMCP staff and in-country partners in support of the NMCP's National Strategic Plan. Following each in-country mission, AMP-supported technical assistance providers circulate all relevant materials<sup>2</sup>, including a mission report, to the NMCP with detailed recommendations and action points. This leaves NMCP staff and partners much better equipped to manage their country's upcoming mass and continuous LLIN distributions. Once the NMCP approves the mission report, it is circulated more broadly to interested partners and made available on the AMP website.

AMP's Country Support Working Group is supported by a Senior Implementation Technician at 75 per cent of a full time equivalent (FTE). The Senior Implementation Technician's main responsibility is to provide in-country and distance support to countries. Technical assistance is both *proactive* (visiting countries that need support in determining the type and schedule for technical assistance), and *reactive* (responding to country-driven requests for AMP technical assistance). The Senior Implementation Technician helps countries identify the needs for technical assistance in all areas described above, and also helps countries determine how an in-country or regional partner can provide the technical support required. This individual maintains regular contact with country NMCPs

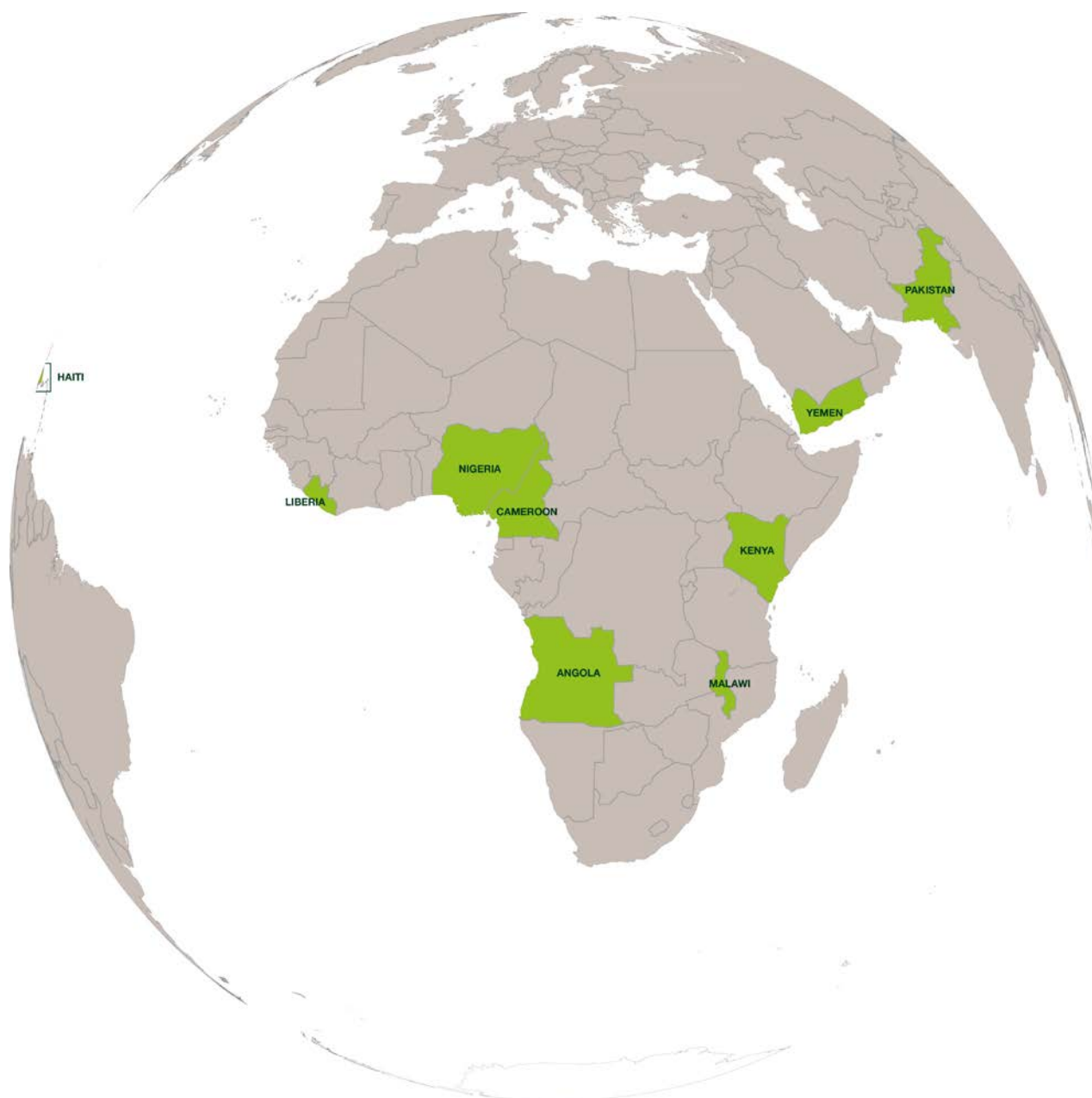
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<sup>2</sup>Varies by mission, may include tools, templates, data collection, training materials, etc.

and in-country partnerships, RBM SRN focal points, and key partner organizations to follow up on planned, previous, ongoing and future technical support from AMP. As needed, the Senior Implementation Technician will represent AMP in key global strategic meetings hosted by RBM Sub-Regional Networks (SRNs) and working groups, Global Fund meetings, and others.

AMP has prepared a summary of anticipated LLIN technical assistance needs for 2015 by country, in collaboration with USAID/PMI and the Global Fund. Countries that will require technical support in 2015 include Angola, Cameroun, Haiti, Kenya, Liberia, Malawi, Nigeria, Pakistan and Yemen.

**Countries AMP will potentially provide technical assistance to in 2015**



**Activity 2: Participation of AMP technical assistance providers in key meetings and refresher training (Budget USD 55,000): First quarter of 2015**

There are key meetings where AMP technical assistance providers would make major contributions to the discussions and working sessions to assist with improved planning and budgeting for LLINs, eg. the RBM Harmonization Working Group gap analysis meetings, Global Fund mock technical review meetings, as well as the Alliance for Malaria Prevention annual partners' meeting. Through participation in these meetings, it is possible to ensure that appropriate decisions are made at the outset, based on most up-to-date technical guidance, to avoid difficult programmatic and resource mobilization efforts later.

In the first quarter of 2015, AMP also plans to bring together its roster of technical assistance providers in order to provide them with updated guidelines and materials for the harmonization of AMP's support to countries. This refresher training, led by the AMP Senior Implementation Technician and the AMP Administrative Coordinator and other vested partner, will be critical to ensure continued quality and consistency of the level of technical support provided by AMP technical assistance providers.

An estimated 15 participants (English speaking and French speaking) will be trained in order to provide consistent technical assistance on behalf of AMP in 2015 to the countries identified for support.

**Activity 3: Annual partners meeting (Budget USD 45,000): January 26<sup>th</sup> and 27<sup>th</sup> 2015**

Over 100 participants will attend the annual AMP partners' meeting, a forum of globally-recognized topics of importance devoted to LLIN programme implementation, covering technical updates, challenges and lessons learned, LLIN scale-up and continuous distribution progress and projected LLIN technical assistance needs, post-LLIN scale-up issues and opportunities, and other key related topics. NMCP staff from several countries will attend and present their strategies and lessons learned from LLIN scale-up activities over the past year. The meeting provides some of the most vital opportunities available for sharing experiences and research results, and mobilizing partnerships around identified gaps for achieving and sustaining LLIN universal coverage objectives. The International Federation of Red Cross and Red Crescent Societies (IFRC), which houses the AMP coordination structure, will again host this critical gathering in Geneva.

**Activity 4: AMP Administrative Coordinator (Budget USD 80,000): Through 2015**

During the course of 2015, AMP will be supported by an Administrative Coordinator at fifty per cent of a full time equivalent (FTE). The AMP Administrative Coordinator plays a vital role in coordinating trainings and technical assistance deployments, AMP weekly calls and website maintenance, annual meetings, reporting and tracking countries' LLIN distributions and progress against universal coverage targets.

**Activity 5: Net Mapping Project (Budget USD 40,000): Through 2015**

The Net Mapping Project surveys every LLIN manufacturer each quarter and quantifies the number of nets that have been delivered to each country on a worldwide basis. The project maintains a database of net deliveries by country from 2004 to the present and provides a solid reference point for further calculations on progress toward universal coverage, deterioration, and the need for new

nets. The data have been referenced in several publications (e.g. WHO World Malaria Report and UNICEF) and provides an accurate reference to the number of nets currently in each country.

Further to LLIN delivery information by country, the Net Mapping Project for 2015 will expand to include in-country distribution data. Detailed country maps will be developed showing distribution of LLINs at the county or district level over time. The project will then link persons at risk to malaria, calculate LLIN deterioration levels (based on net durability guidance) and provide a coverage level index that will be of value in determining current progress with available LLINs in each country. Activities will begin with countries that have reliable and available data on LLIN distribution and expand accordingly.

The budget includes time and effort to organize the quarterly requests, collect, analyse and distribute the data, maintain and improve the database, and initiate and develop distribution maps that can enhance the understanding of our progress with LLINs.

**Activity 6: AMP conference call line and website (Budget USD 20,000): Through 2015**

To support activities and promote on-going information exchange, AMP continues to facilitate a weekly call with updates on country progress and activities of its working groups. AMP hosts and maintains a dedicated website in English and French, which will be revised in 2015 to include new features on the Net Mapping Project and for comprehensive dissemination of version 3.0 of the AMP toolkit ([www.allianceformalariaprevention.com](http://www.allianceformalariaprevention.com)).

**Activity 7: AMP core group meeting (Budget USD 3,000): August 2015**

As in the past, AMP will host a two-day strategic planning meeting in August 2015 for its Core Group. The objective will be to review progress to date of the annual AMP work plan and to adjust activities for the remainder of the calendar year. The Canadian Red Cross / DFATD (former CIDA) have already confirmed they will host the AMP 2015 Core Group meeting in Ottawa the week of August 17<sup>th</sup> 2015.

**Activity 8: Development and dissemination of third update of AMP Toolkit (Budget USD 25,000): Q1/Q2 2015**

Version one of the AMP toolkit focused on integrated LLIN distributions targeting children under five years old as a priority. The second version produced in 2012, provided more examples and built on lessons learned from universal coverage distributions, aimed at the entire population at-risk for malaria. In 2015, AMP will update the existing toolkit to provide a step-by-step guide for the planning and implementation of mass LLIN distributions. Chapters to be revised will include coordination, planning (strategy, plan of action, budget, timelines), procurement, logistics, communication, implementation, monitoring and evaluation and continuous distribution / sustaining gains. The AMP toolkit will be available in English for download on the AMP website, and a limited set of printed copies with CDs will be distributed to National Malaria Control Programs, partners and RBM SRN focal points based on requests. Based on availability of funding, the revised toolkit will also be translated and produced in French.

**Activity 9: AMP Working Groups (Budget USD 0): Through 2015**

A major component and strength of AMP is the dedication of individuals representing the various partner organizations, as illustrated by the activities of five AMP working groups. These working groups, which cover a range of relevant issues, hold regular conference calls and meet in planning sessions at the AMP Annual Meeting. The working groups include: Country Support, Emerging Issues,



Monitoring and Evaluation and Operations Research, Net Mapping Project, and Toolkit and Training. Reports on the Working Groups' activities can be found on the AMP website.