# **AMP** The Alliance for Malaria Prevention

Expanding the ownership and use of mosquito nets

Alliance for Malaria Prevention: Liberia situation report (sitrep) #3

Date of report: May 24-31, 2017

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#### Context:

Liberia LLIN mass distribution campaign, which is supported by the Global Fund, is slated to take place between January and March 2018. Approximately 2.6 million LLINs will be distributed to 15 counties within Liberia with the objective of achieving universal coverage of the entire population. NMCP/MOHSW will ensure that the normative guidance is set for the campaign and will be responsible for procurement of the LLINs, as well as coordination, supervision and monitoring of the campaign. PLAN International is the PR and will work with contracted Service Providers to fulfill implementation. PMI is supporting the TA provided by AMP.

#### Meetings/visit contacts:

During this third week in-country, group meetings were held with the Macro Plannning Team (MPT) daily at NMCP to move forward discussions related to the macroplanning based on the lessons from previous campaigns and the 2018 implementation campaign proposed plan. Meetings were also held to continue development of the campaign's communication strategy.

TA debrief was held on Friday, May 26 at NMCP's conference room, in attendance of Macro Plannning Team (MPT) and USAID/PMI Country Office Rep. In addition to the debriefing, a sample of monthly worksheet/roadmap was agreed upon. This will be reviewed during the weekly calls with AMP to track progress and/or completion of critical implementation actions.

## Consultant in country:

- James Ssekitooleko (Implementation), Greg Pirio (Communication) and Doug Mole (Logistics)
- Dates for mission May 8-31, 2017

#### Overall campaign planning and implementation:

# • Implementation/Technical:

Supervision, monitoring and evaluation – the process used in the previous campaign was reviewed and it was agreed to reinforce elements that were done well and strengthen aspects that were less successful. The NMCP M&E team will review documents related to the rapid monitoring during the household assessment and make a decision on the interest in pursuing this type of monitoring. There is a need to restart these discussions with the technical / M&E team by distance over the coming days.

- Finalization of 2018 campaign plan of action based on the lesson learnt and the agreed campaign strategy (fixed site approach).
- Development of the macro campaign budget aligned with the draft campaign plan of action. Logistics

#### • Communication

- Development of an initial campaign message guide, including both behaviour change and social mobilization messages for each phase of the campaign as well as a blueprint for IPC messaging on repurposing and disposal of old nets.
- Development of a table for all campaign communication materials including a listing of target audiences,
  channels of communication, and quantities required.
- Development of macro communication budget lines was completed, working with the MPT and Implementation TA.

## Logistics

- Development of the logistics budget lines was completed, working with the MPT and Implementation TA during the first few days of the week.
- The campaign strategy for delivery of LLINs from the PPM/supplier was confirmed by the NMCP programme manager and MPT. It was decided not to purchase the containers but to unload all LLIN macro deliveries into respective county seat warehousing facilities and return the containers to the shipper.
- A detailed work session was conducted by the NMCP/PLAN logistics team along with the logistics TA to complete the final draft version of the campaign LPoA with supporting annexes.
- A logistics debrief was presented to limited MPT personnel as part of the overall debrief on Friday, May 26, 2017.
- Prior to logistics TA mission departure, the complete draft logistics documents (files) with annexes were sent to the campaign MPT. Crosscutting documents such as campaign timeline, risk mitigation and roadmap tracking documents were also sent.
- The AMP assessment evaluation form on TA mission support was sent to NMCP Programme Manager and PLAN Liberia Deputy COP for completion and forwarding to AMP/IFRC as per ToRs.

## The week ahead

- Overview of week's activities (May 31 June 7, 2017)
- Work has been planned around further refinement and aligning the draft macro campaign budget to campaign plan of action.
- Both communications and logistics TAs departed on May 26, 2017 while James Ssekitooleko (implementation) will be departing mission area on May 31, 2017.
- Weekly calls with the NMCP, Plan International Liberia, the GF, PMI and other interested partners will be scheduled as of June to monitor the campaign planning and implementation and resolve bottlenecks as they arise.