



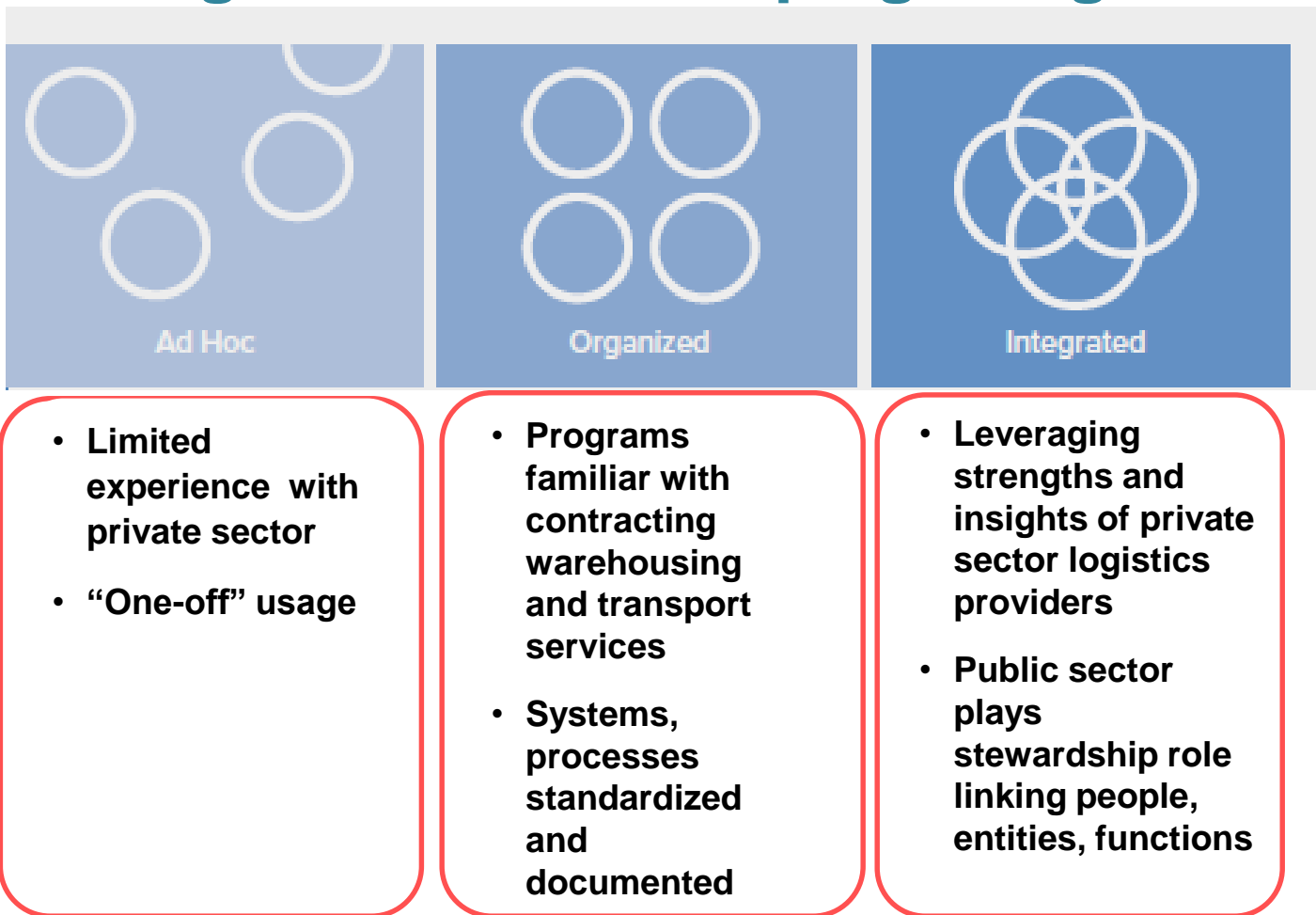
Session 2: Improving Quality & Efficiency of Campaigns

Strengthening Stewardship of Outsourced Logistics

Chris Warren- Sr. Technical Advisor
Center for Health Logistics



Deeper Private Sector Engagement Strengthens LLIN Campaign Logistics





Approaches for Private Sector Engagement

Adapting from the private sector

- Using best-practices for warehousing and transport

Contracting with the private sector

Collaborating with the private sector

Stewardship: actors, sectors and functions

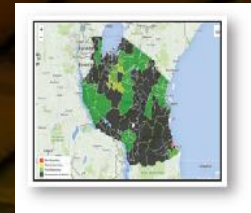
Ability to Improve Campaign Quality and Efficiency

Adapting tools from the Private Sector

Tools include:



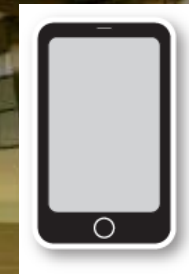
Security



Dashboards,
including GIS



Track and Trace



SMS Text
Data



Project
Management



Documentation

Best Practices



Approaches for Private Sector Engagement

**Adapting from
the private sector**

**Contracting with
the private sector**

**Collaborating with
the private sector**

**Stewardship:
actors, sectors
and functions**

- Warehousing & transport providers augment program resources

Ability to outsource specific supply chain functions

Contracting: Outsourced storage & distribution

Warehousing

- Short term
- Limited storage tiers
- Storage at multiple tiers
- Transactional

Transportation

- International
- Sub national or last mile
- Reverse Logistics
- Transactional



Approaches for Private Sector Engagement

**Adapting from
the private sector**

**Contracting with
the private sector**

**Collaborating with
the private sector**

**Stewardship:
actors, sectors
and functions**

- End to End Planning
- Budgeting
- Manufacturing
- Intl Freight
- Security

Ability to Build Longer-Term Relationships with Logistics Providers

Going beyond single transactions



- Build upon repeat interactions to share lessons learned and increase campaign efficiency
- Start the collaboration early and continue it throughout the campaign planning and execution

FUNDERS



MANUFACTURERS



DISTRIBUTORS



PROCURERS





Approaches for Private Sector Engagement

**Adapting from
the private sector**

**Contracting with
the private sector**

**Collaborating with
the private sector**

**Stewardship:
actors, sectors
and functions**

**Focus on long
term partnerships
with private
service providers**

**Private sector has
opportunities to
provide services &
invests in their
capacity to do so**

Sustaining & Improving Campaign Quality and Efficiency



Agile supply chains improve LLIN campaign quality and efficiency

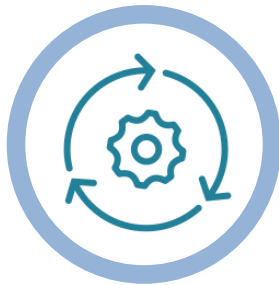
STRATEGY



DESIGN



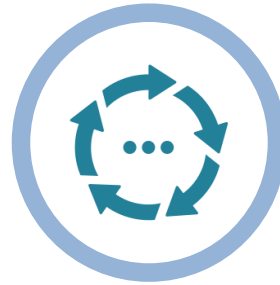
IMPLEMENTATION



SCALE



CONTINUOUS
IMPROVEMENT



Sustaining & Improving Campaign Quality and Efficiency

Questions?



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Strong Systems Save Lives

jsinfo@jsi.com

