

Mass ITN Distribution in Urban Areas 2016/17

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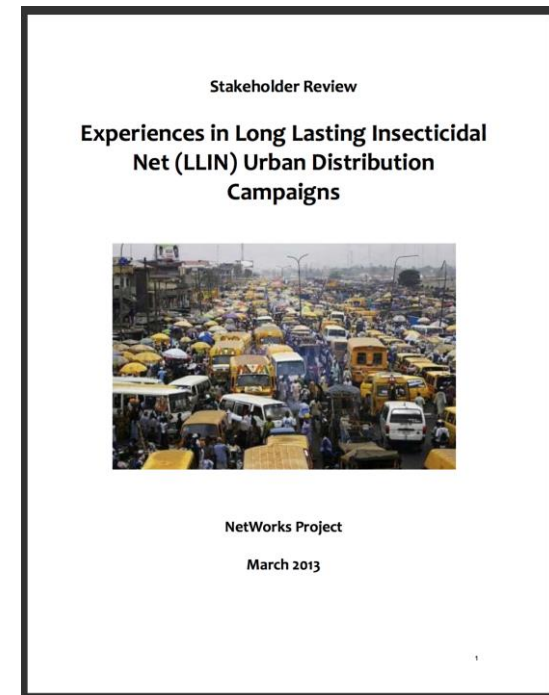
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Photo Credit: Doug Mole



Recommendations from 2013

- Seek out additional stakeholders
- Overestimate human resource and budgetary needs
- Develop training materials specific to urban context
- Include additional security measures during distribution
- Account for population mobility
- Increase supportive supervision



Defining an Urban Setting

- A. Population density
- B. National and regional/state Capitals
- C. Population threshold
- D. Historical perception
- E. Define urban issues, then look for areas that meet that criteria based on previous campaigns or new information**

Coordination and Planning

- Political, Religious and Traditional leaders are being included
- Division of urban zones remains a challenge for registration, despite use of local knowledge and mapping exercises
- Example Modification: Capping maximum ITNs/household to reflect urban dwellings
- Modified schedules for household registration and distribution

Logistics

- **Mozambique:** How can nets be decentralized to make distribution day transport easier?
- **Nigeria:** Storage is limited in some cities, which lead to renting private facilities which introduced a new layer of payments and costs
- **Ghana:** Drivers and laborers were tired in an urban zone, and as a result were not available when needed for transport

Distribution

- Police and local authorities notified ahead of distribution are helping with crowd control
- Mobile distribution sites are effective in settings without an obvious distribution point
- **Ghana:** adding distribution points rather than distribution days helped to ease the early traffic



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Training and Supervision

- Training needs to be done to accommodate disparities in pre-existing knowledge
- Allocation of supervisors should be done based on population, not administrative unit
- Universally, more supervisors are being used in urban areas including NMCP staff

Reporting

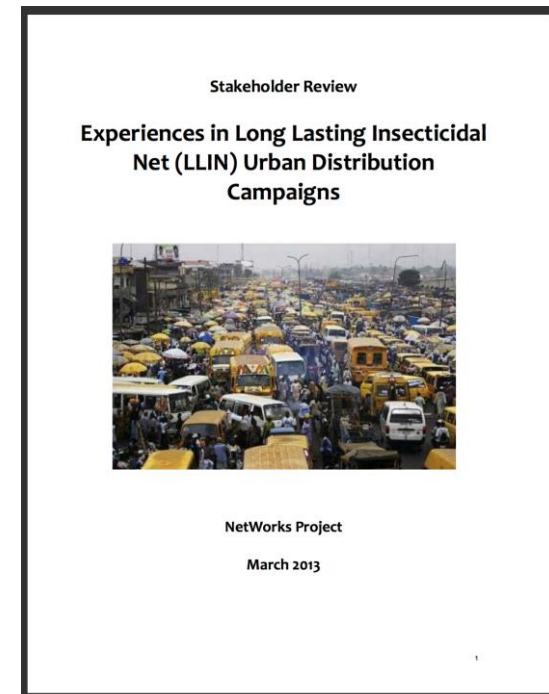
- Electronic data collection is often feasible and can limit some of the extra time required by supervisors in urban settings
- **Mozambique:** Included an additional data manager for a high volume urban area; simplified reporting tool for aggregation

Mobilization and Communication

- Increased utilization of social media
- Contingency plans are necessary to get urgent messages out when relying on mass media
- A mixed communication strategy needs to be developed
- Extra advocacy meetings with local authorities are effective prior to registration and distribution

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Recommendations for the Future

- Design a comprehensive urban strategy from the beginning
- Technology should be utilized to strengthen supervision, problem solving and harmonization
- Special plans need to be made for high SES zones
- Urban planning committees need to include members from all urban areas

Questions for the Future

- How do we best divide urban and rural distribution planning and still have a coordinated national program?
- How can we acknowledge/engage political parties without politicizing the distribution?
- What should be considered an urban zone, and should all urban zones be implemented in the same manner?
- Can urban zones supply themselves?

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Thank You!

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