

**AMP** The Alliance  
for Malaria Prevention

# **AMP Building Country Capacity to Conduct Mass ITN Campaigns**

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# Anatomy of AMP TA in Action

NMCP  
chairs

Data driven

Humor

Facilitation

In-  
country



Group  
work

## **AMP capacity building review: why and how?**

- AMP goal: build capacity of country and partner staff to conduct quality ITN campaigns.
- Partners question need for repeated country TA.
  - Need document capacity building efforts clearly.
  - Describe resulting efficiencies.
- Review: in-depth individual interviews late 2019.
  - 10 TA providers, three NMCP and partner staff.
  - Focus: capacity building process, not outcomes (yet).
  - Presentation: preliminary summary of findings.

## Definitions

- **Capacity building** (WHO 2006): “the development of knowledge, skills, commitment, structures, systems and leadership to enable effective health promotion.”
- **Capacity** (CRS 2019): “the ability of individuals and organizational units to perform functions effectively, efficiently and in a sustainable manner.”

# Categories of AMP technical assistance

- In-country missions
- Distance support
- Country-to-country exchanges





## **How TA terms of reference evolved since 2004**

- Country requests changed with experience, better tools.
- Early integrated campaigns: broad requests, “learning on the fly,” multiple missions needed.
- Universal coverage stand-alone campaigns: more complex;
  - Focused TA requests reflected increased capacity
  - Today: TA providers aim for advising over “doing”
  - Build on existing plans and tools

## AMP TA capacity building approaches

### Used

- One-on-one coaching
- Group meetings
- Distance support
- Workshops (orientation, TOT)
- Draft & review documents
- Sharing other countries' tools
- "Showing by doing"

### Most effective

- **In-country rather than distance support**
- Group work, short & focused
- One-on-one interaction
- Listening, not imposing views

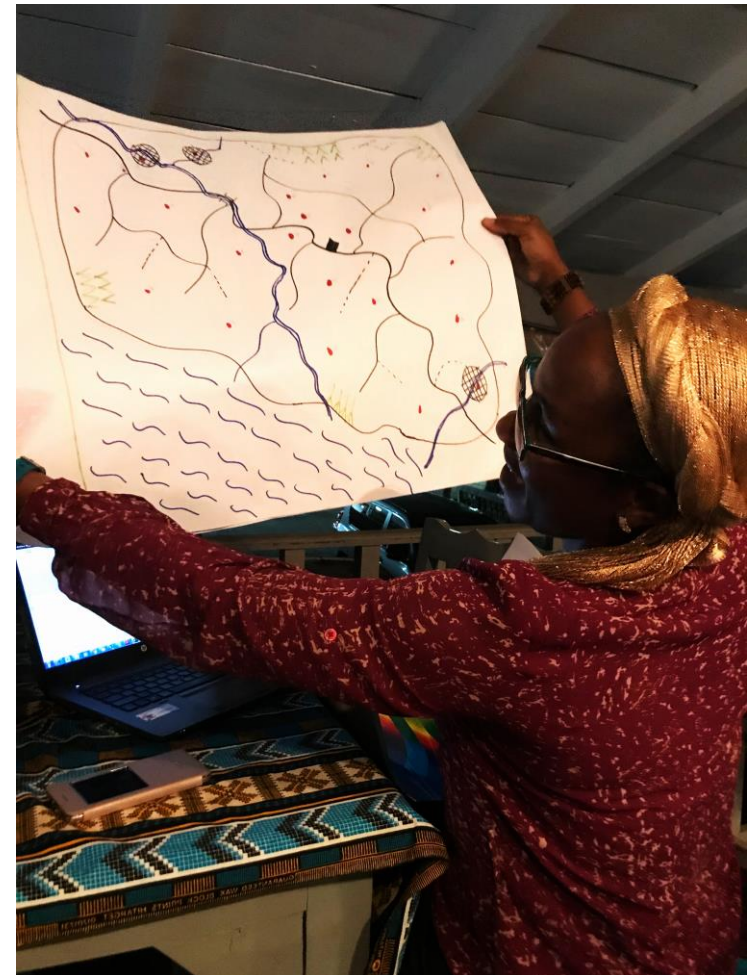
## AMP TA: no “one size fits all”

TA CATEGORY	DESCRIPTION	CAPACITY-BASED COUNTRY CRITERIA
<b>All-inclusive</b>	<ul style="list-style-type: none"> <li>• All campaign aspects</li> <li>• Multiple TA missions</li> <li>• Distance support</li> </ul>	<ul style="list-style-type: none"> <li>• New to campaigns, or lacking experienced staff</li> <li>• No access to documents</li> </ul>
<b>Targeted no. 1: multiple issues &amp; missions</b>	<ul style="list-style-type: none"> <li>• Focused issues</li> <li>• Multiple missions</li> <li>• Distance support</li> </ul>	<ul style="list-style-type: none"> <li>• Available expertise</li> <li>• Access to documents</li> </ul>
<b>Targeted no. 2: multiple issues in single mission</b>	<ul style="list-style-type: none"> <li>• Focused issues</li> <li>• Single mission</li> <li>• Distance support</li> </ul>	<ul style="list-style-type: none"> <li>• Available expertise</li> <li>• Access to documents</li> </ul>
<b>Targeted no. 3: single issue &amp; mission</b>	<ul style="list-style-type: none"> <li>• Single issue</li> <li>• Single mission</li> <li>• Distance support</li> </ul>	<ul style="list-style-type: none"> <li>• Available expertise</li> <li>• Access to documents</li> <li>• Confidence in experience</li> </ul>
<b>Distance support only</b>	Distance support by AMP advisors & TA providers	<ul style="list-style-type: none"> <li>• Available expertise</li> <li>• Access to documents</li> <li>• Confidence in experience</li> </ul>



## Country-to-country exchange

- **Inter-country site visits:**
  - 1-2 weeks
  - Similar demographics, geography, security settings
  - **Togo NMCP to Chad**
  - Nigeria NMEP to Sierra Leone
  - Mali NMCP to Burkina Faso
- **AMP weekly conference calls**
- **Calls TA providers to countries**
  - Haiti and CAR TA providers (re: COE setting)



## Mentorship

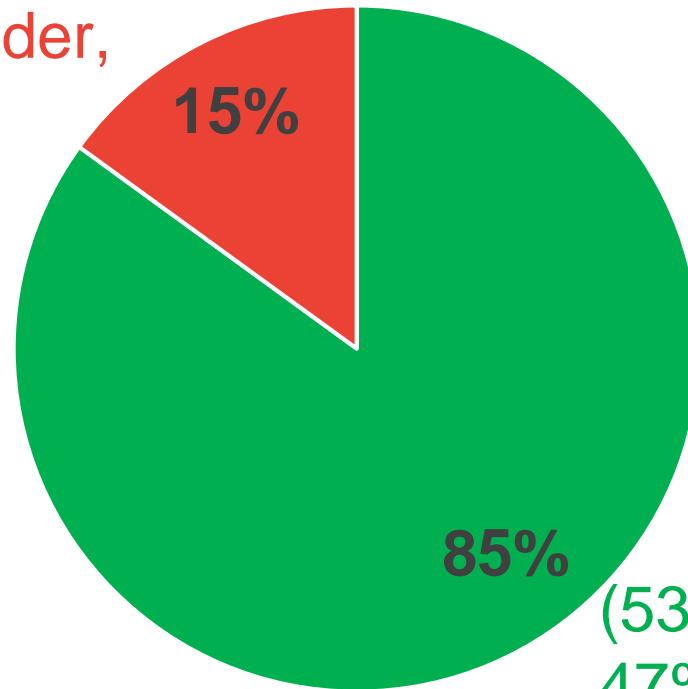
- **AMP framework:** Provide knowledge, skills and confidence to motivated NCMP staff and partners to help complete ITN campaigns successfully.
- **Who:** NMCP, partners
- **Skills needed:** flexibility, humility, interpersonal, understand country dynamics, leadership
- **Successes:**
  - Trained staff become TA providers or campaign coordinators
  - Documents, tools adopted across countries
  - New approaches (digitalization, mapping)



## 2019 AMP 360° Evaluation

Did the AMP TA result in positive mentoring and capacity-building of NMCP/NMEP staff?

(67% Funder,  
33% IP)



■ Yes  
■ No

(n = 20)

## Challenges to AMP capacity building

- **Change of in-country campaign staff**
  - Restarting with new staff
  - Little or no handover
- **Availability of staff in country during missions**
  - Staff absent due to up-country field visits, training
  - Difficulties in synching timing of country staff and AMP TA providers

## **Recommendations: improve conditions for capacity building by AMP TA providers**

- **Roles:** specify TA providers advise, not do everything
- **Duration:** limit missions to 2-3 weeks (with flexibility)
- **Country staff:**
  - verify availability key players
  - encourage overlap with former trained campaign staff
- **Timing:** time missions with initial planning, budgeting, TOT workshops

## Recommendations: **INVEST** in diversifying capacity building approaches

- **Distance support:**
  - Increase post-mission DS where needed
  - Promote opportunities for distance support alone in countries with stronger capacity (e.g., Ghana)
- **Country to country exchange:** promote and fund opportunities
- **Mentorship:** encourage where trained staff remain in place



# Togo to Chad exchange 2019:

## Dr. Matthieu Aawi



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## Objectives of Togo to Chad exchange

- To share Togo's ITN campaign experience by providing technical assistance for Chad's campaign in 2020.
- To gain technical skills from AMP TA providers in Chad.
- To take lessons learned from campaign planning in Chad to apply to Togo.



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# Accomplishments

- 1) Reviewed and finalized documents, revised tools
  - Adapted Togo's ITN delivery form and site checklist
- 2) Identified challenges and made recommendations to address them;
  - Recommended extending procurement period from 6 to 8 months given Togo's experience and Chad's context
- 3) Completed country plan of action, logistics plan and budget;
  - Increased teams from including only 1 person to 2 persons based on Togo's experience.



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## Skills and experience gained in Chad

- Search for efficiencies in both budgets and campaign implementation
- Ensuring consistency and logic between the different campaign documents
- Deepening knowledge of logistics tools: use of tools, quantification, pre-positioning, ITN storage, transport plans
- Better use of AMP toolkit and TA provider's microplanning recommendations as reference for Togo



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# Lessons learned

- Mentoring through country exchange is one of the best ways to build expertise to master the campaign process.
- Organization of regional campaigns is needed due to seasonal conditions and the availability of nets.
- Challenging to interpret the figures from household registration for quantification of nets.
- It is difficult to understand the full campaign when you focus 100% on only one aspect (such as logistics).