

AMP The Alliance for Malaria Prevention

Expanding the ownership and use of mosquito nets

Alliance for Malaria Prevention: Situation Report for Nigeria Mission

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Context:

- September 2016, Catholic Relief Services (CRS) in Nigeria responded to a solicitation released by the Global Fund to serve as PR for malaria. CRS received its award notification from the Global Fund in November, followed by a period of negotiations and preparations for start-up, commencing January 2, 2017. The main thrust of this program involves the distribution of over 16 million LLINs across six states – Kwara, Edo, Osun and Adamawa, Imo and Ondo.
- CRS and NMEP are also working towards addressing the issue of low net utilization in the communities through a post campaign Social and Behaviour Change Communication (SBCC) activities in 3 states (Kwara, Osun and Imo states).

Communication consultant in country:

- Gregory Alonso Pirio – October 1-20

Overall campaign planning and implementation:

- Communication –
 - Message guides for different phases of campaign are in place
 - Radio and TV spots have been developed, airing depending on states
 - IPC and engagement training has taken place in specific states
 - Consultant is reviewing communication materials, available SBCC research and interviewing key communication partners including NMEP’s ASCM unity with aim of strengthening the “demand creation” strategy for campaign and post-campaign phases
 - Consultant travelled to Imo State to observe household registration and daily state-level monitoring, a meetings, as well as meetings of Ward supervisors at the Local Government Area level and with state-level officials including the Permanent Minister of Health and State Health Educator.
 - Consultant worked with the CRS team, state health officials and others to develop strategies to counter rumours about the Nigerian military administering Monkey Pox vaccines, which were leading some household heads to refuse registration.
 - Consultant also discussed with CRS team the adoption of a policy on the repurposing of old nets.
 - Consultant conducted follow up meetings with NMEP’s ACSM team and held meeting with HC3 personnel involved in messaging for LLIN utilization
 - Consultant also debriefed CRS managers involved in the GF-financed activities on findings, before departure from country on October 20.

The week ahead

- **Consultant is drafting his findings to strengthen SBCC (demand creation) activities and promote a culture of net use**