

## Call for Consultants

### Mass Distribution Campaign Technical Assistance for the National Malaria Control Program, and NGO partners, Mozambique

**Duration of contract: October 2015 through December 2016 (2017?)**

#### Terms of reference

- (1) Observe the current campaign planning and implementation process to identify strengths, challenges and areas that could be revisited or discussed prior to the development of the plan of action and logistics plan for the national LLIN distribution planned for 2016 – 2017. The mission should focus on: (a) programmatic; (b) logistics; and (c) communication (advocacy, social mobilization and behaviour change communication). The timing for this mission will correspond with the NMCP planning for the LLIN campaign in September / October 2015.
- (2) Provide support, based on the existing campaign plans and the first observation mission and reports, for the development of the campaign plan of action, logistics plan of action and communication plan, as well as the timeline and supporting documents. Develop a timeline for roll out of activities and key milestones that must be met to ensure activities are started as soon as possible. The timing for this mission is proposed for early December in order to meet the deadlines for LLIN procurement in early 2016.
- (3) Provide targeted, short-term programmatic, logistics and communication support at the national and provincial levels to ensure key challenges identified during previous campaigns are addressed. The type and timing of this support will be defined with the NMCP and in-country partners during the initial missions in 2015. Areas for potential support may include:
  - Microplanning
  - Logistics and supply chain management (training, modification of supply chain management tools and standard operating procedures, commodity management assessment post-campaign, etc.)
  - Communication planning (modification of existing visual and audio materials for mass media and interpersonal communication for pre / during / post LLIN distribution, prioritizing channels and timing for production and dissemination, ensuring inclusion of communication indicators in standard supervision and monitoring tools being used, etc.)
  - Discussion and review of existing implementation tools and documents (training materials, data collection materials, job aids for household registration and LLIN distribution, supervision and monitoring tools, etc.)

#### Overview:

In the last half of 2016 and in 2017, the Mozambique NMCP plans to conduct an LLIN mass distribution campaign with financing from the Global Fund for AIDS, Tuberculosis and Malaria (Global Fund). The LLIN campaign will distribute 15 million LLINs to the whole country, which is malaria endemic, from 2015 to 2016 in phases. The first phase of the campaign in 2016 will target the province of Nampula, and distribute 2.8 million LLINs. The planned start is in the third quarter of 2016 and the campaign will continue rolling through 2017 according to LLIN delivery to the district level.

Mozambique's LLIN policy is "universal coverage" defined as one LLIN for two people. The distribution approach until 2015 has been periodic mass campaigns, with the goal of procuring and replacing LLINs that have been in the field for 3 years, and distribution through antenatal services and child health services. 2016-17 is the first national LLIN campaign aiming to achieve universal coverage.

As per Mozambique's National Malaria Strategy 2008–2016, the NMCP seeks to increase access to LLINs to 80% among people living in malaria-risk areas and use of nets to 80% by 2016 through intensive BCC from the community to national levels.

Between 2009 and 2014, over 11 million nets have been distributed while some districts have had IRS coverage. However, latest MIS showed xx% of households had more than one LLIN. Usage of LLINs in children less than 5 years old ranged yy% in the general population.

The LLINs for the 2016-17 campaign will be procured by Global Fund (15 million), and of this total, the LLINs for Nampula province (2.8 Million) in 2016 have already been ordered. The campaigns are planned jointly by Ministry of Health and World Vision (the two GF PRs for malaria). Procurement is done by the MoH through Global Fund PPM mechanism, and distribution is done by World Vision and its sub-recipient NGOs together with Provincial and District Health Authorities. PMI will provide technical assistance for national-level entomological surveillance and LLINs for routine distribution.

**Consultant requirements:**

1. Experience liaising with the Global Fund, NMCP, PMI, and other partners to plan and implement nationwide mass LLIN campaigns, particularly technical and logistics aspects
2. Availability for 3-4 trips to Mozambique, starting in October 2015 through December 2016 (possibly 2017 depending on the discussions with NMCP and World Vision)
3. Ability to provide weekly situation reports, mission reports and participate in the weekly AMP conference calls, as well as provide briefings to the Global Fund, AMP and other partner / donor teams during and upon completion of technical assistance trips
4. Experience with Global Fund requirements for LLIN distribution campaigns, particularly around financial management and commodity accountability.

**Consultant preferred experience:**

1. Experience planning nationwide mass distribution campaigns in Africa

**Terms of reference – Communication:**

1. To participate in the LLIN distribution in late 2015 to observe the communication activities in the field during implementation and to review plans and timelines for these activities. Review the messages, channels and timing to identify strengths and areas that could be further strengthened. Provide recommendations for strengthening communication activities in order for the goal of 80% utilization of LLINs to be achieved.

2. Support NMCP, World Vision and in-country partners with review and development or modification of the campaign communication strategy. Review existing plans and strategies in terms of their appropriateness and effectiveness, and give practical recommendations. The communication recommendations will identify target audiences (both rural and urban), communication channels for reaching them, as well as the key messages that address barriers to participation, LLIN acceptance and LLIN use, care and repair. Note that the consultant can provide support for a review of the broader communication strategy for the NMCP strategic plan as needed.
3. Review any existing data on communication activities from recent mass distribution campaigns in Mozambique to inform development/modification of post-campaign communication strategy. Evaluate the existing BCC practices and documents and support the team to update the current communication plan in line with the most recent data available to the NMCP and partners.
4. Work with the NMCP, World Vision and partner organizations, including at the provincial level when possible, to identify best IPC opportunities, including existing capacity to implement IPC. Suggest appropriate and acceptable cost-effective strategies able to motivate local communities to adopt healthy practices related to malaria prevention, diagnosis and treatment.
5. Review existing communication materials (training, visual and audio supports, etc.) to suggest possible modifications or areas to be strengthened based on data, information from key informants and observation of the implementation of the LLIN distribution. Review supervision and monitoring tools for inclusion of indicators related to communication activities to inform future planning.
6. Provide support for the NMCP and in-country partners for the development of guidelines and materials for conducting community dialogues and community mobilization activities with broad reach and an effective means of measuring whether messages passed lead to changed behaviour.

**Terms of reference – Logistics:**

1. To participate in the LLIN distribution in late 2015 to observe the overall procurement, logistics and supply chain management of LLINs and local materials for the mass campaign in order to provide recommendations for strengthening accountability of and reporting on commodities. Review macro and micro planning methodology, commodity management and reporting timelines and tools.
2. To support the NMCP and partners with the modification or development of an in-country logistics plan (reflecting the country campaign plan of action or implementation guidelines), beginning with customs clearing and including macro transportation, storage and pre-positioning plans. The logistics plan will include appropriate annexes related to planning and implementation, including risk and mitigation plans and warehouse assessment forms. Ensure that the commodity management assessment is included in the planning and budget for the logistics operation to demonstrate accountability throughout the supply chain.
3. To support the NMCP and partners to finalize a logistics timeline for the campaign, covering all activities from the arrival of the LLINs at district level. The logistics timeline will be harmonized with the campaign plan of action or implementation guidelines and will include key milestones

for preparation for LLIN arrival, contracting of transport and storage companies, LLIN movement through the supply chain, training of logistics personnel at all levels and supervision of the logistics operation.

4. To support the NMCP and partners with a review of the microplanning process and the tools being used to assess efficiency of the process and level of detail on critical information to be collected. This review will be done in conjunction with the program and communication counterparts for a single, harmonized approach to data collection.
5. As part of micro planning, work with the PRs at central, provincial and district levels to undertake a mapping and assessment of assets of government and NGOs (storage space; vehicles; etc.) available at all levels, identify gaps and scenarios to address bottlenecks.
6. To work with NMCP and partners to review the training and capacity building aspects of the campaign specific to logistics and identify areas where there are challenges and which could be strengthened for improved accountability.
7. Work with the PRs to develop/ review a macro logistics budget for all logistics activities.
8. Based on the plan of action, logistics requirements, timeline and budget, flag any gaps in operational planning and budget that could impact negatively the successful rollout of the LLIN logistics operation.
9. Work with PRs to establish the central logistics team and assess strengths and needs (logistics plan development, training) in the area of logistics to be incorporated in longer term support planning.
10. Work with the central logistics team to develop tools and guidelines, as well as assessment templates, for verification of central, county and sub-county level warehouse space and condition.

**Terms of reference – Program:**

1. To participate in the LLIN distribution in late 2015 to observe the overall implementation from the technical or programmatic side, including the macro and micro planning, training procedures (timing, levels, participants, materials), data collection tools and plans for compilation and communication throughout the system (from local to central level) and the supervision and monitoring plan in place. Identify strengths and areas that could be further strengthened to ensure achievement of campaign objectives related to LLIN coverage and use. Review macro and micro planning methodology, training and data collection materials (tools and their use by the targeted individuals) and reporting timelines and tools.
2. Work with the PRs [MoH (NMCP, PMU and provincial representatives as relevant) and World Vision (and sub-recipients, as relevant)] to develop and finalize a plan of action narrative for the campaign (to be aligned with a logistics plan of action, as well as a communication plan), including coordination, implementation strategy and standard operating procedures and necessary tools and supports for the campaign implementation.
3. Work with the PRs to establish a campaign timeline (to be aligned with the logistics and communication plans).
4. To support the NMCP and partners with a review of the microplanning process and the tools being used to assess efficiency of the process and level of detail on critical information to be

collected. This review will be done in conjunction with the logistics and communication counterparts for a single, harmonized approach to data collection.

5. Based on the plan of action, timeline and budget, flag any gaps in operational planning and budget that could impact negatively the successful rollout of the LLIN campaign.

Tasks linked to communication/coordination in-country and internationally:

1. Participate in meetings of the relevant technical working groups (e.g., vector control and monitoring & evaluation), Malaria Interagency Coordination Committee, LLIN mass campaign steering committee and relevant sub-committees.
2. Prepare a weekly situation report using the AMP template.
3. Participate in weekly AMP conference call (as much as possible) or provide update to AMP in advance of call with key points and any bottlenecks that may require partnership support to break down.
4. Identify additional support needs, develop terms of reference and communicate need to GF and AMP.
5. Determine dates for other technical support according to the revised timeline of activities and in conjunction with NMCP, World Vision and partners.
6. Maintain regular contact with GF and AMP on technical issues and to provide updates. Share all technical documents for final review prior to printing.

**Expected results:**

1. Campaign plan of action and logistics plan of action, timeline, macro budget, list of supporting documents required and macro quantification for validation at country level.
2. Tools, guidelines and templates for supply chain management developed and validated.
3. Capacity building of PRs in the macro planning and micro planning for mass distribution of LLINs.
4. Highlight potential bottlenecks that may constrain the efforts of the PRs to scale up malaria prevention in the country, and identify possible solutions and provide recommendations.
5. In collaboration with the PRs the consultants will make recommendations for technical assistance required until the end of the campaign and assess whether the assistance needed is available locally or is needed through international technical assistance.

**Reports:**

1. The consultants will provide a weekly update to NMCP, GF and AMP partners (one page maximum) and will participate in AMP and other conference calls, as per availability and requests.
2. The consultants will submit an overall trip report to NMCP, GF and AMP following each technical assistance trip to Mozambique, no later than 10 days following end of trip.
3. The consultants will submit a final report that will include:
  - Details on the technical support provided to the PRs during the technical support mission
  - State of campaign planning and recommendations
  - Activities carried out and key partners met during the technical support mission
  - Recommendations and next steps that will be shared with the country team, and AMP