



U-Report for youth engagement in malaria prevention



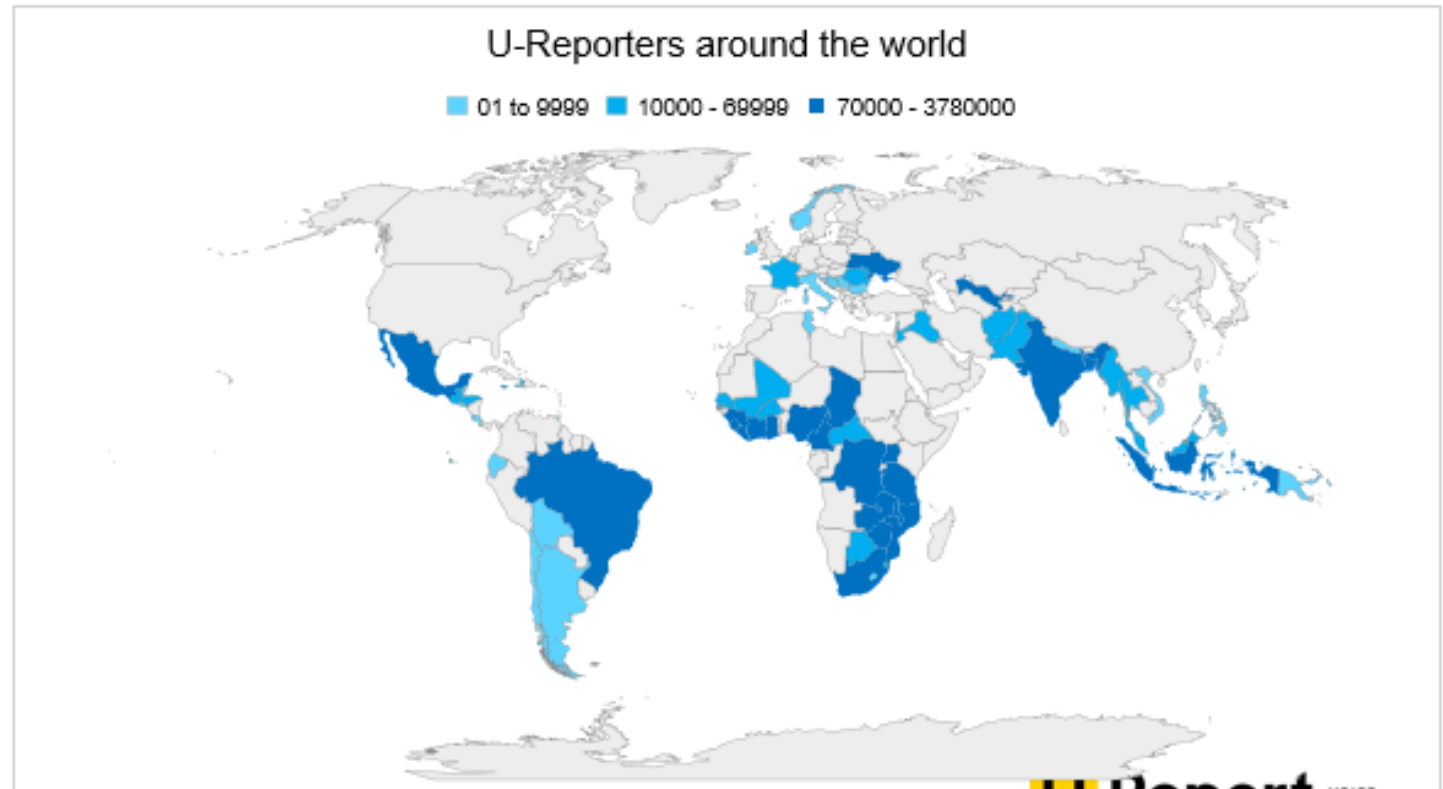
U-Report is a messaging programme for adolescent, youth and community participation. It's a key tool to share information, raise awareness, and collect quantifiable data on specific areas that impact children, including the most vulnerable.

Responses received are analysed in real-time, mapped and displayed on a public dashboard.

Partnering with

13,370,961 U-Reporters
311,222 in U-Report global

76 Countries Worldwide

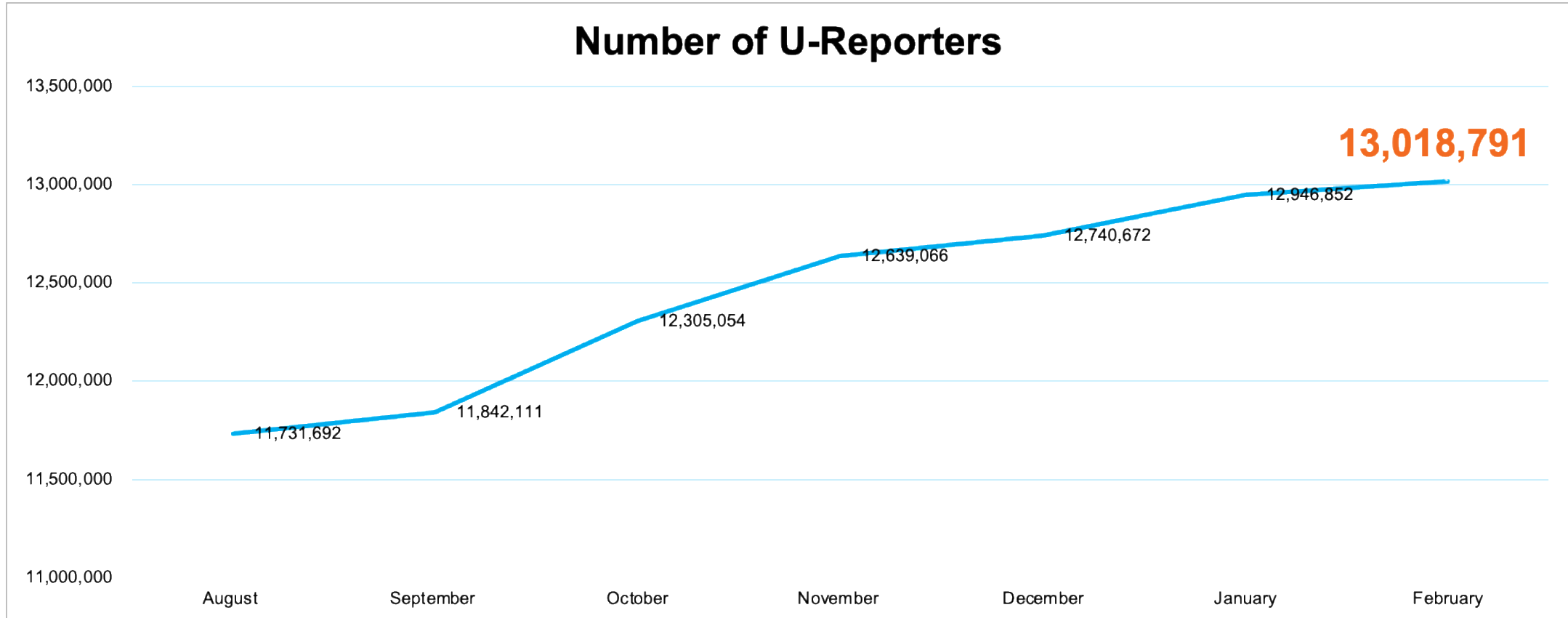


NUMBER OF U-REPORTERS

Partnering with

13,018,791 U-Reporters

4M Responses per Month*



Every 5 seconds a new user signs up to U-Report.



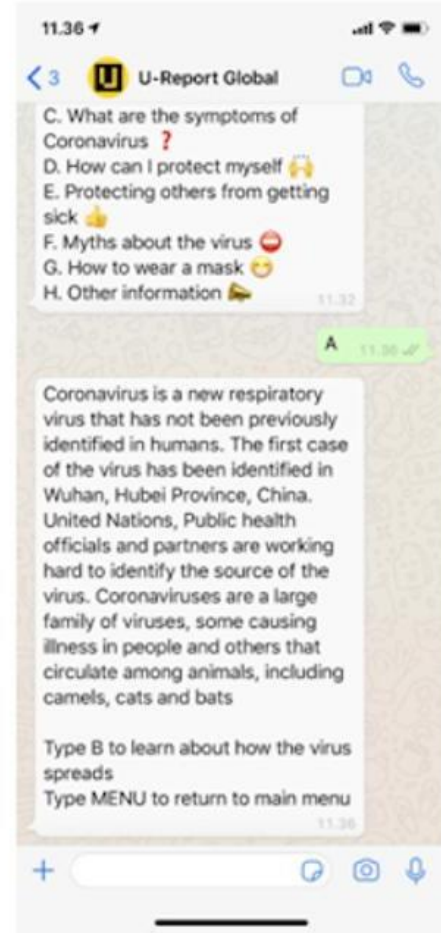
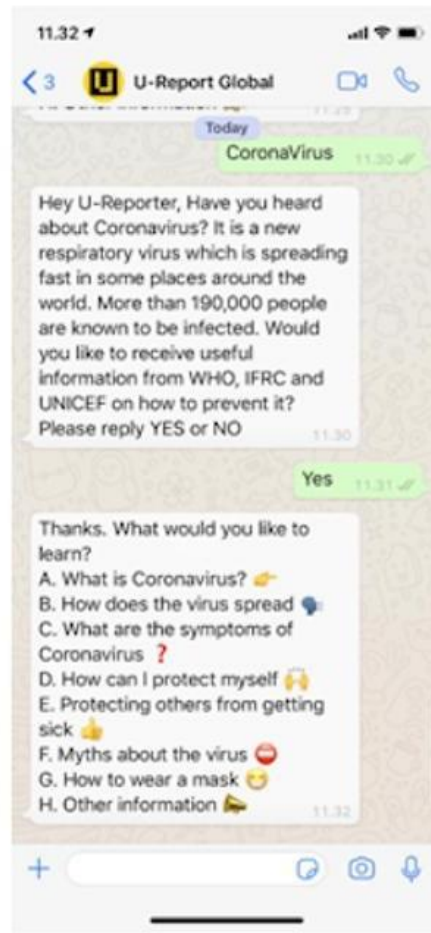
Via SMS:
Send
"COVIDVAXPOLL"
to
24453

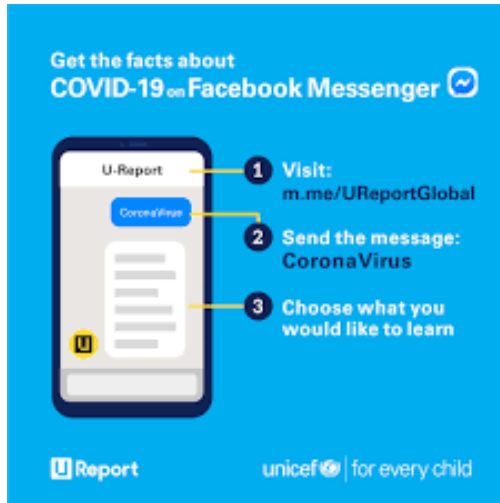
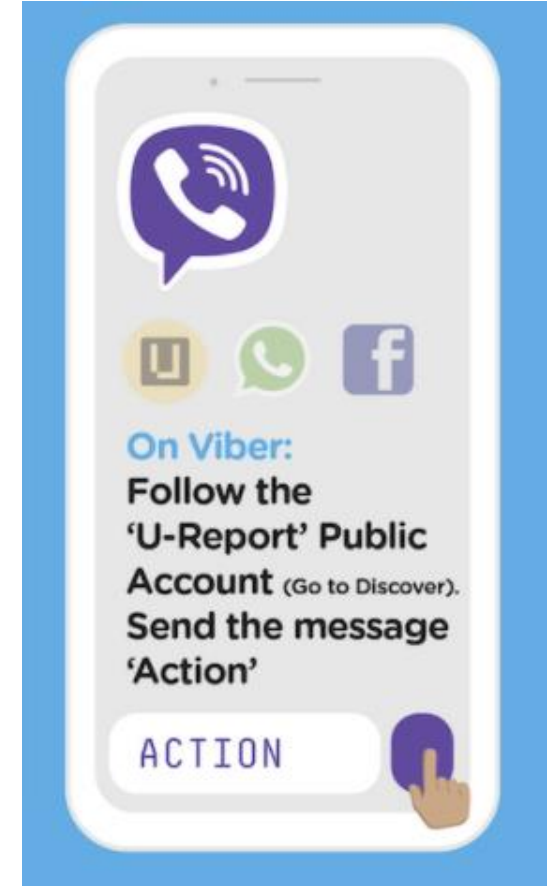


Get the facts about COVID-19 on WhatsApp

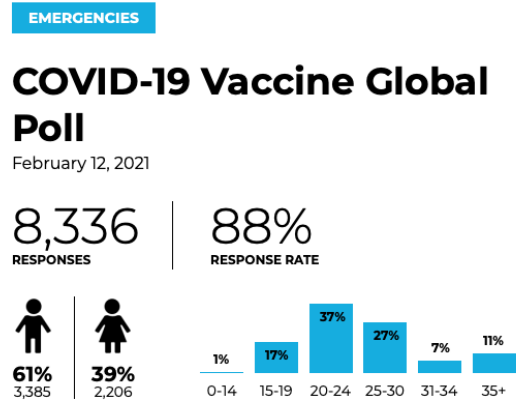
- 1 Save the U-Report WhatsApp number: +66 800 249 442
- 2 Send the message: CoronaVirus
- 3 Choose what you would like to learn

U-Report unicef for every child

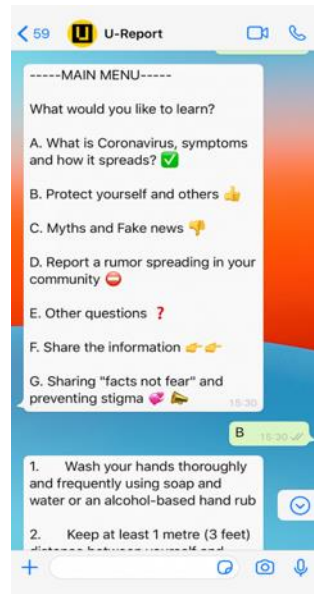




U-Report can be used in different ways to deliver on programme, humanitarian and advocacy priorities



Regular Polls



U-Report Bots

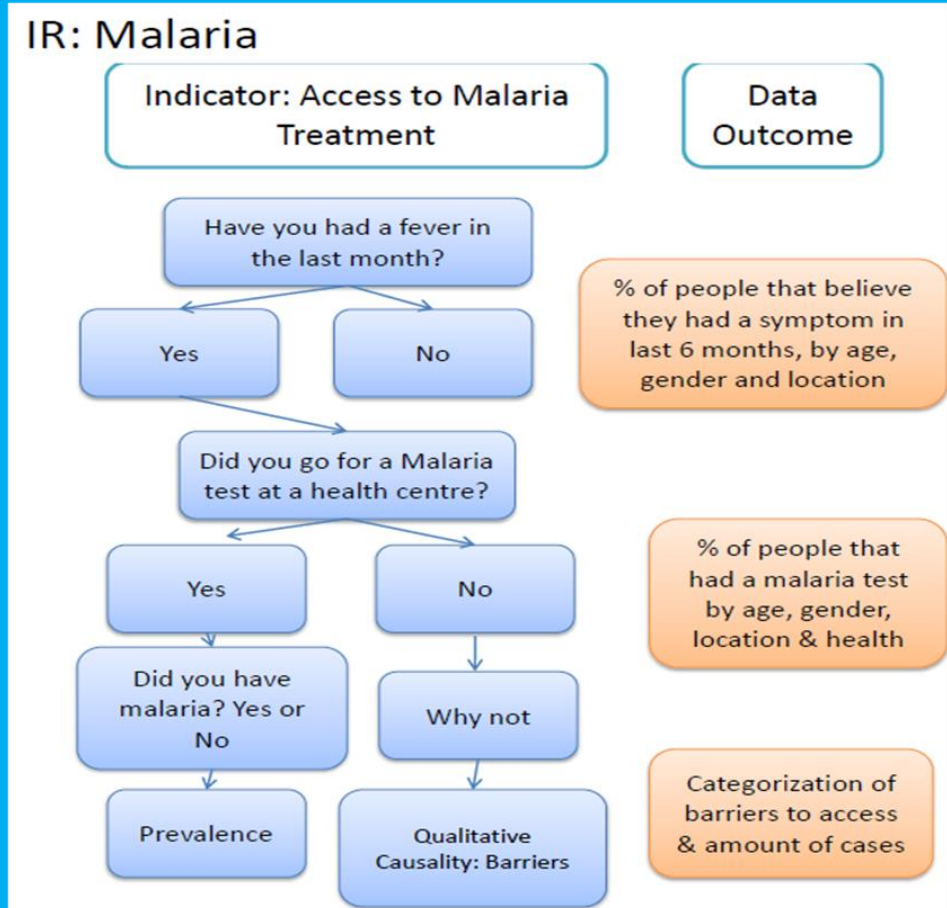


Live Chats



Mobilizing People

Poll Question methodology and data use for advocacy.



Uses of Collected Information (3) Activating National Discourse

Commissioner Mondo engaging with communities on children & youth issues

SMS Question from U-reporter

Question answered & advice given by MoLGSD

U-report Poll Results

U-report poll

Does your local health centre give free HIV/AIDS tests?

Response	Percentage
Yes	78%
No	22%

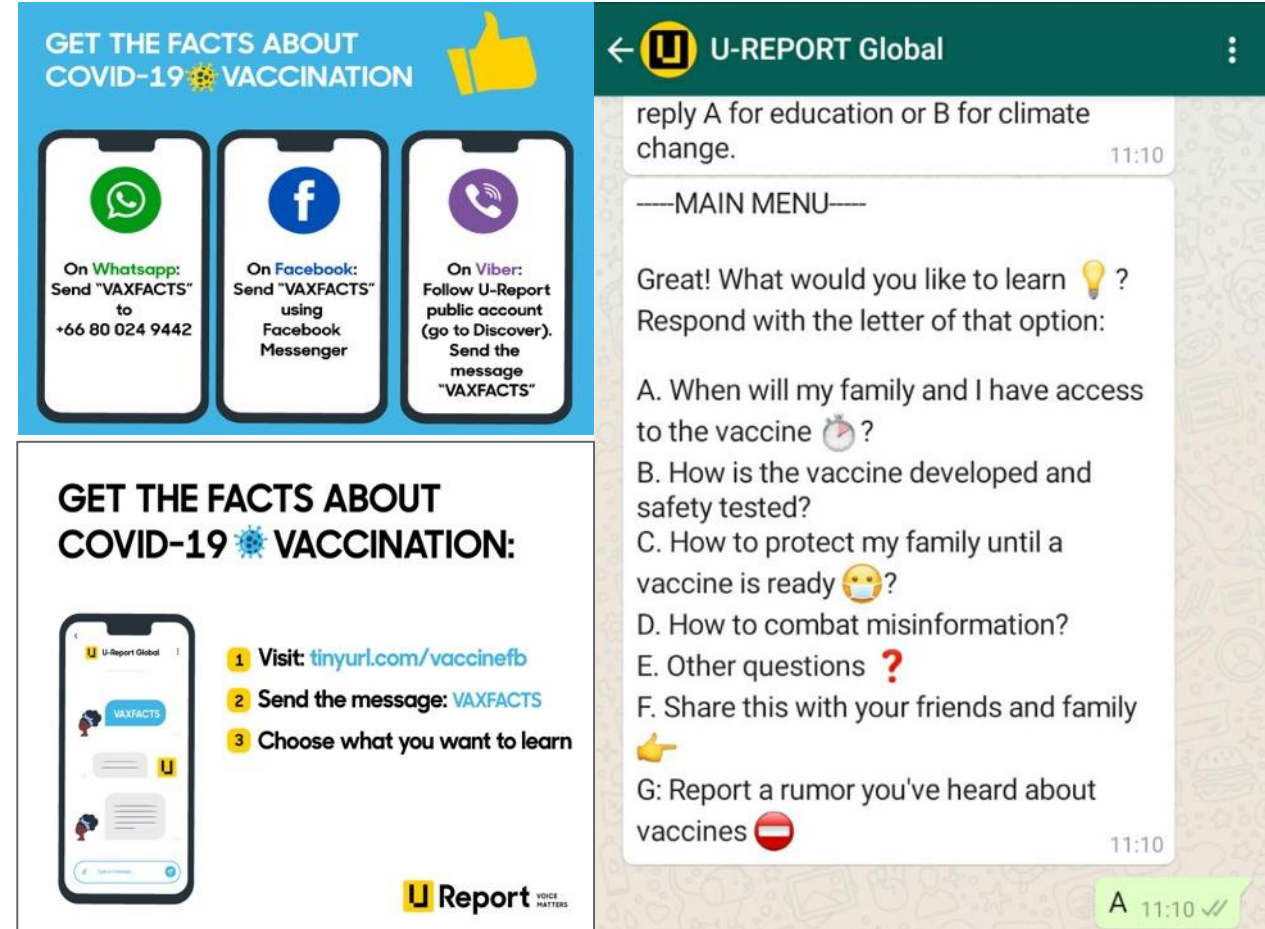
Did you know?
 ● Only 3-4% of married men and women in Uganda test for HIV regularly and 90% of them don't know their partners' HIV status?

- Using the data:
- Media: newspaper spreads twice a month, in 3 newspaper s

Boosting COVID-19 vaccine confidence- Chatbots

UNICEF has developed a bot to teach young people about the vaccines, to boost confidence in them, how to identify rumors, and to help young people combat misinformation.

When there is a need to provide information on topics of global interest, information bots are developed and made widely available in several languages. Each information bot has user navigable information, which can be adjusted according to the user's profile and national context.



Questions ?

unicef 
for every child

