

# **CAPACITY DEVELOPMENT**

- Skills are broadly available across countries.
- Partner and stakeholder alignment reduces duplication of efforts.
- Appetite for digitalization beyond campaigns increases investment.

- Links with academia, pre-service training are few; low-quality. Health not harnessing the most skilled.
- Absence of harmonization among partners, donors results in platform proliferation and dilutes skilling efforts.
- Lack of broader digitalization strategies results in siloed campaigns and project-centered CD efforts.

## **Changed Landscape**



## **Sustainable Future**

- Close gaps between health science and ICT
- Investment in complimentary sectors (e.g. internet infra)
- Strengthen plans & policies around digitalization agenda

- Enabling environment among gov't and donors for training, including promoting exchange between local universities and institutions.
- Digitalization beyond campaigns.
- Demand generation, public private partnerships, and other mission model approaches.

## Summary themes working group 1:

### Achieving integrated campaign digitalisation through effective data management

- Countries at **different stages** of digitizing campaigns and/or integrating their service delivery (including digitization component)
  - Example: DR Congo—create one digital platform to integrate ITN, EPI, nutrition, NTDs and cholera interventions.
- **Shared strengths**
  - All countries had some goal or ministerial initiative to digitize services, and to do so in a less fragmented way
  - Consensus that digitization can make malaria campaigns better and easier
- Certain **challenges** are common, as are plans to address them
  - Fragmentation of data systems/databases for interventions – making integration of data use & systems management challenging
  - Linkage of campaign systems to routine health systems
  - Internal coordination and MOH technical capacity to take a more integrated systems approach

# Group 1 integration (continued)

- Countries who have integrated the digital aspects of their campaigns have a **variety of operational design goals** – and thus likely different technology design, for example:
  - Ability to *manage household registers*, and see coverage/usage of services across interventions within household (Ghana)
  - Priority to *microplan* together with better population denominator data (Nigeria)
  - Priority to link with *routine malaria services*, e.g. school net campaign and supplemental campaign (Tanzania)
- Country programs and partners encouraged to **share their tool functionality hopes and dreams with tool developers** to help them improve their tools

# Planning, budgeting, and selecting appropriate digital tools and technologies for health campaign digitalization Group 3

## What is working well?

- Increasing technology options
- Collaborative planning, involvement of key stakeholders and piloting before implementation
- A fundamental enabler in the form of standardized bar codes is now available to be used
- Donor's commitments
- Models are working well

## What are the remaining problems/challenges to be fixed

- Interoperability, roll-out costs and timelines
- Clear decision making to enable appropriate selection based on need
- Ability to scale for example.
- Limited capacity within MOHs
- Some national programs want their own infrastructure instead of leveraging any existing MOH infrastructure

## What is needed to make planning/decision-making easier?

- Clarity on MOH long term objectives/vision
- Transparency on costs
- Develop standardized costing/budgeting tools
- Available funding
- Provide clear evidence base data solutions (App) for multiple programs
- Technical Guidance

## What are the needed functionalities for future systems that are currently lacking?

- Full traceable supply chain component
- Interoperability with other tools
- System to evaluate the impact of digitalization on campaigns outcome
- Functional Payment system
- How to identify a registered household to avoid duplication

## What are the current barriers for starting or scaling up campaign digitalization?

- Weak Government ownership and capacities
- No guidelines for tool selections in most countries
- Poor scoping of country digitization needs to address specific challenges to foster campaign efficiencies