Integrated Campaign Digitization Governance & Coordination Mechanisms

Date:10th May 2023

Securing High Level Buy in

Principal Secretary for health and the **Director General for health** were engaged from onset

Two MoH officers [Jane Otoko and Eric Nderitu] were nominated to work with WHO&CHAI collaboratively under the stewardship of the **Directorate of Digital Health and Sector Performance** which oversees the country's digital health activities.

Landscape assessment was conducted to understand the campaigns landscape, and the players in the space to know which key stakeholders to engage for this work.

ICD Steering Committee was formed with representation from key divisions and programs (DH,ICT Malaria,NTD,Vaccines&Immunization, Disease Surveillance, Community Health, KNBS, CHAI & WHO) whose role was resource mapping, development and implementation of the work plan, reporting, monitoring, and evaluation in line with the developed TORs

May 19ᵗʰ, 2022

The Principal Secretary
Ministry of Health
Afya House

Dear Ms. Mochache

RE: Request to Engage with Ministry of Health on Integrated Health Campaign Digitization Project in Kenya

The Bill and Melinda Gates Foundation in partnership with the World Health Organization's regional office for Africa and The Clinton Health Access Initiative (CHAI) are seeking to improve public health campaign effectiveness and efficiency in a number of African countries. In Kenya, public health campaigns play an important role in delivering healthcare interventions at scale and with high coverage for disease areas such as malaria, malnutrition, measles, meningitis, neglected tropical diseases (NTDs), polio, tetanus, typhoid, yellow fever, and most recently, COVID-19. Many campaigns face challenges in achieving desired population coverage and effectively using resources. They tend to operate in silos and sometimes divert resources from routine health services.

CHAI is looking to collaborate with the Division of National Malaria Program (DNMP), the Division of Vector Borne and Neglected Tropical Diseases (DVBNTD), the National Vaccines and Immunization Program (NVIP), Division of Nutrition and Dietetics and the Division of Monitoring and Evaluation, Health Research Development, and Informatics to digitize and integrate major components of public health campaigns. The aim is to strengthen planning, supply chain management, campaign worker training, intervention delivery, payment, and monitoring and evaluation. Rather than introduce standalone digital campaign tools, this project aims to integrate end-to-end digital campaign tools across different campaigns and embed or link relevant components of these digital campaign tools into government-owned routine health systems.

This letter is to inform you of this new initiative and to seek your approval to engage the different divisions of the Ministry mentioned above to:

- Scope out opportunities for digitization of public health campaigns to improve their efficiency and effectiveness.
- Develop and demonstrate the viability of integrated digital health campaign platforms.
- Support the development and integration of digital platforms across public health campaigns at national scale.
- Develop sustainability plans for digital health campaigns and build local capacity

For additional information on the scope of work, we have attached the project brief.
We re-affirm our commitment to continue working with your ministry to improve access to critical health services in the country.

Yours Sincerely

Gerald Macharia
Vice President – East & Southern Africa
Country Director – Kenya

Clinton Health Access Initiative (CHAI) – 3ʳᵈ Floor – Timau Plaza – Argwings Kodhek Road
P.O Box 2011–00100 • Nairobi, Kenya • Tel: 254-20-5143100

REPUBLIC OF KENYA

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Cathedral Road
P.O. Box 30016-00100
NAIROBI

When replying please quote:

REF: MOH/ADM/1/3/3

26ᵗʰ July, 2022

Dr. Abdourahmane Diallo
WHO Representative/Kenya
UN Complex, Gigiri
NAIROBI

RE: INTEGRATED CAMPAIGN DIGITIZATION

We acknowledge receipt of your letter Ref. Ref: KEN-UHC/HIO-011/2022 dated 21 June, 2022 requesting for nomination of two officers from the Ministry of Health to work collaboratively with the CHAI and WHO in undertaking the digitization of health campaigns across various disease areas in selected countries.

The following officers have been nominated. Their details are as follows:

Ms. Jane Otoko
Deputy Director, ICT
ICT Unit
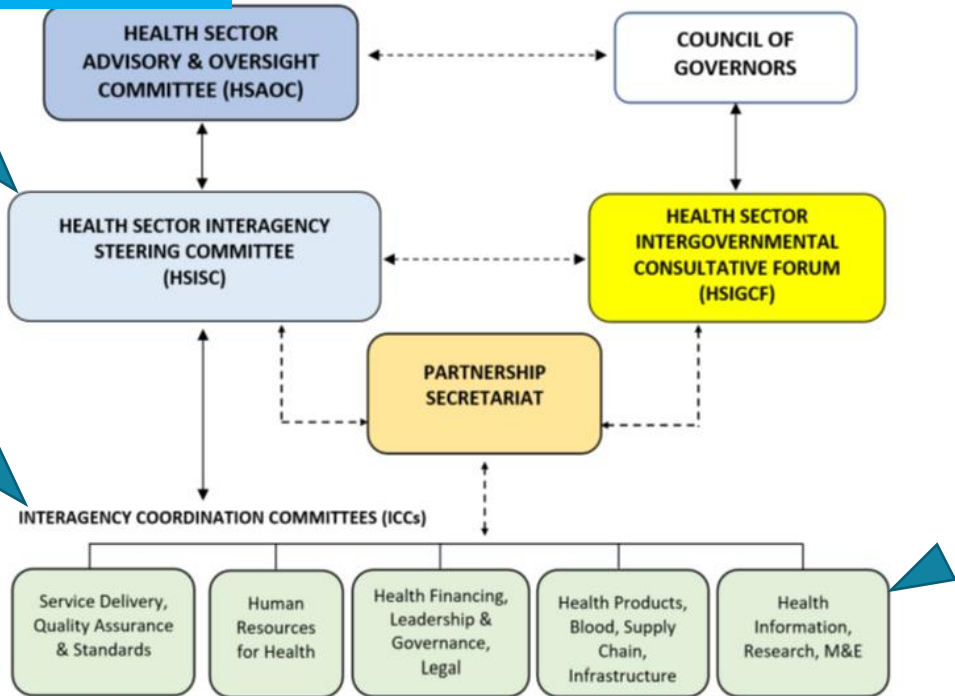Mobile No:0722873697
Email address: jane.otoko@health.go.ke

Mr. Eric Nderitu
Assistant Director, ICT
Directorate of Health Policy, Research, M&E
Mobile No:254720734330
Email address: eric.nderitu@health.go.ke

Thank you for your continued support.

Dr. Patrick Amoth, EBS
Ag. DIRECTOR GENERAL FOR HEALTH

C.C   Ms. Jane Otoko
        Mr. Eric Nderitu

ICD Governance framework is guided by the Kenya Health Sector Partnership & Coordination framework 2018-2030 aimed at aligning partner support

HSAOC	Cabinet Secretary , twice yearly ,high-level strategic leadership and governance oversight * Principal Secretary *Director General *National Treasury *Partner reps
HSISC	Principal Secretary , quarterly basis , promotes coordinated technical support and policy dialogue on strategic sector issues *MoH Heads of Directorates,National Treasury,COH,CECs,HENNET ,FBOs , DPHK ,Private sector
ICCs	MoH Director General *MoH Heads of Departments, Divisions, programmes, *Intergovernmental Forum and Council of Governors, *Other Government Departments in Health Information, *Development & Implementing Partners, *Institutions of higher learning
ICCs TWGs (6)	Service Delivery, Quality Assurance & Standards,Human Resources for Health,Health Products, Blood , Supply Chain, Infrastructure , Health Financing & Governance Legal & **Health Information, Research, M&E** Technical arm of the whole partnership arrangements providing a forum for joint planning, coordination and monitoring of specific investments in the sector

Campaign Digitization Implementation Focus Areas

Governance

- Development of government-led governance structure to align the current disparate efforts behind a vision of integrated digitization of health campaigns

Common Registries & Tool Enhancements

- Bring together and house common registries (household populations data and health human resource(HCWs,CHVs, CHAs) that is accessible by the different programs for planning and organizing campaigns

- Enhancements of the eCHIS for campaigns (Shared calendars, planning, Messaging, campaign Monitoring , payments & device management)

Integration & Interoperability

- Integration with other digital systems in the space e.g. Reveal

- Progressive integration of campaign data into KHIS

- Progressive integration of campaign data into Client Registry

- Progressive integration of campaign data into Integrated comprehensive health information system –DHP

Capacity Building & Sustainability

- Routine capacity building trainings (including e-learning on MOH Virtual Academy) to build capacity at all levels

- Develop and implement sustainability plans

- Advocate for mobilization of resources for sustainable financing e.g., through routine government annual work plans

Holistic Approach

Digital Health Platform

KHIS

Interoperability / Integration with National Systems

Kenya Master Health Facility Listing (KMHFL)

Kenya Master Community Health Unit Listing (KMCHUL)

Other systems e.g Equipment Catalogue

Campaign Module within eCHIS

Household population & Net distribution registry (USSD Solution)

Community Health Workers(CHVs,CHAs) registry(K_CHWML) , IHRIS

Population Data(KNBS)

Priority Campaign Components

Planning

Messaging

Campaign Monitoring & M&E

Payments

Analytics/Dashboards