

Campaign Digitalization Meeting

Movenpick Hotel, Nairobi
May 10 and 11, 2023

Day 1: Wednesday, 09 May 2023			
Time	Session	Description	Room
08:00 – 08:30	Social	Arrival and registration	Ball Room (Almasi)
08:30 – 08:40	Plenary	Welcome and introductions Dr. Patrick Mburugu (NMCP Kenya)	Ball Room (Almasi)
08:40 – 08:55	Plenary	Keynote address: Leveraging digital tools for improving health campaign efficiency and outcomes Steve Kubenga Banza (WHO/AFRO)	Ball Room (Almasi)
Digitalization for delivery of health services: Recommendations for future based on implementation experience			
08:55 – 09:00	Plenary	Introduction to session Robert Opoku (IFRC/AMP)	Ball Room (Almasi)
09:00 – 09:20	Plenary	Benin's cross-programme work to digitize malaria and NTD campaigns: Recommendations for establishing a national georepository Dr. Rock Aikpon (PNLP) & Elijah Egwu (CRS)	Ball Room (Almasi)
09:20 – 09:40	Plenary	Experiences and lessons from payments digitalization in polio campaigns Idil Hussein Jama (WHO-AFRO)	Ball Room (Almasi)
09:40 – 10:00	Plenary	Building, piloting, and deploying a national ITN campaign data management system in Tchad: Needs for future iterations Dr. Mahamat Saleh Issakha Diar (PNLP Tchad)	Ball Room (Almasi)
10:00 – 10:20	Plenary	Question/answer and discussion	Ball Room (Almasi)
10:20 – 10:50	Social	AM Coffee/tea break	Ball Room (Almasi)
10:50 – 11:20	Plenary	Geographic accessibility (travel time, nearest facility, etc.) for health campaign microplanning Samuel Omara (WHO GIS Centre)	Ball Room (Almasi)
11:20 – 11:40	Plenary	Nigeria – Use of GRID3 routine immunization maps for improving ITN campaign outcomes: Future perspectives Fatima Ali (NMEP) and Farouk Umar (GRID3)	Ball Room (Almasi)
11:40 – 12:00	Plenary	Question/answer and discussion	Ball Room (Almasi)
12:00 – 12:20	Plenary	Geo-enabling microplanning and delivery of health campaigns – multi country experience Anna Winters (Regional Director, Akros)	Ball Room (Almasi)
12:20 – 12:40	Plenary	Malawi – Adapting Rapid-SMS for multiple vaccination campaigns: Looking to the future Dr. Alinafe Mbewe (MOH)	Ball Room (Almasi)
12:40 – 13:00	Plenary	Question/answer and discussion	Ball Room (Almasi)
13:00 – 13:05	Plenary	Information and grouping of participants for post-lunch session	Ball Room (Almasi)
13:05 – 14:05	Social	Lunch break	Restaurant
14:05 – 15:15	Breakout 1	Group work and discussion	Ball Room (Almasi 1)
14:05 – 15:15	Breakout 2	Group work and discussion	Ball Room (Almasi 2)
14:05 – 15:15	Breakout 3	Group work and discussion	Baobab 1
14:05 – 15:15	Breakout 4	Group work and discussion	Baobab 2
15:15 – 15:45	Social	PM Coffee/tea break	Ball Room (Almasi)



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15:45 – 15:55	Plenary	Introduction to session - Why do integrated campaign digitalization? Lakshmi Balachandran (CHAI)	Ball Room (Almasi)
15:55 – 16:15	Plenary	Mozambique: Vision for integrated campaign digitalization Dr. Baltazar Candrinho (NMCP)	Ball Room (Almasi)
16:15 – 16:45	Plenary	DRC: Establishment of ministry-wide governance for campaign digitization Dr. Charlène Kabongo (PNLP)	Ball Room (Almasi)
16:45 – 17:05	Plenary	Kenya: Establishing Ministry-wide governance and capacity for integrated campaign digitization Eric Maira (WHO)	Ball Room (Almasi)
17:05 – 17:25	Plenary	Question/answer and discussion	Ball Room (Almasi)
17:25 – 17:30	Plenary	Wrap up of day 1 Robert Opoku (IFRC/AMP)	Ball Room (Almasi)
18:00 – 19:30	Social	Networking reception/cocktail evening	Cocktail Terrace

Day 2: Thursday, 11 May 2023			
Time	Session	Description	Room
08:30 – 08:40	Plenary	Welcome day 2 and introduction to round robin tool demonstration. Elijah Egwu (CRS)	Ball Room (Almasi)
Product solutions to address common problems across health campaign interventions			
08:40– 10:30	Breakout 1	Round robin tool demonstrations – eGov	Almasi 1
08:40 – 10:30	Breakout 2	Round robin tool demonstrations – Red Rose	Almasi 2
08:40 – 10:30	Breakout 3	Round robin tool demonstrations – DHIS2	Baobab 1
08:40 – 10:30	Breakout 4	Round robin tool demonstrations – Commcare	Baobab 2
08:40 – 10:30	Breakout 5	Round robin tool demonstrations – Reveal	Zambezi 1
08:40 – 10:30	Breakout 6	Round robin tool demonstrations – GRID3	Zambezi 2
10:30 – 11:00	Social	AM coffee/tea break	Ball Room (Almasi)
11:00 – 13:00	Breakout 1	Round robin tool demonstrations – eGov	Baobab 1
11:00 – 13:00	Breakout 2	Round robin tool demonstrations – Red Rose	Almasi 1
11:00 – 13:00	Breakout 3	Round robin tool demonstrations – DHIS2	Almasi 2
11:00 – 13:00	Breakout 4	Round robin tool demonstrations – Commcare	Zambezi 1
11:00 – 13:00	Breakout 5	Round robin tool demonstrations – Reveal	Baobab 2
11:00 – 13:00	Breakout 6	Round robin tool demonstrations – GRID3	Zambezi 2
13:00 – 14:00	Social	Lunch break	Restaurant
14:00 – 14:10	Plenary	Capacity building: Introduction to session Patrick Okello (The Global Fund)	Ball Room (Almasi)
14:10 – 14:30	Plenary	India – Success and challenges in state and ecosystem capacity building Nita Tyagi (eGov)	Ball Room (Almasi)
14:30 – 14:50	Plenary	Building capacity for effective health campaign digitalization: lessons and best practices Andrew Shisia (HISP Kenya)	Ball Room (Almasi)
14:50 – 15:10	Plenary	Question/answer and discussion	Ball Room (Almasi)
15:10 – 15:30	Plenary	Open discussion on capacity building focus and needs for future	Ball Room (Almasi)
15:30 – 16:00	Social	PM Coffee/tea break – Networking	Ball Room (Almasi)
16:00 – 16:20	Plenary	Presentation and discussion: Outcomes from group work on functionality wish list and needs for capacity building Robert Opoku (IFRC/AMP)	Ball Room (Almasi)
16:20 - 16:35	Plenary	Closing speaker Himanshu Nagpal (BMGF)	Ball Room (Almasi)
16:35 – 16:45	Plenary	Vote of thanks and meeting evaluation	Ball Room (Almasi)
17:00	Plenary	Close of meeting	Ball Room (Almasi)