AMP 2023

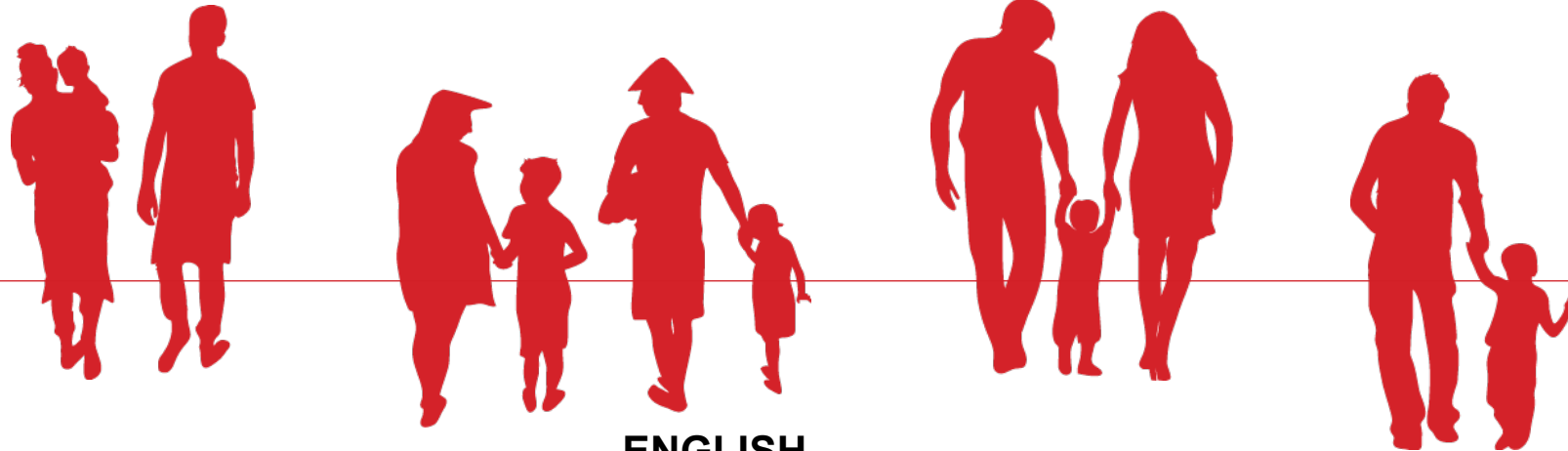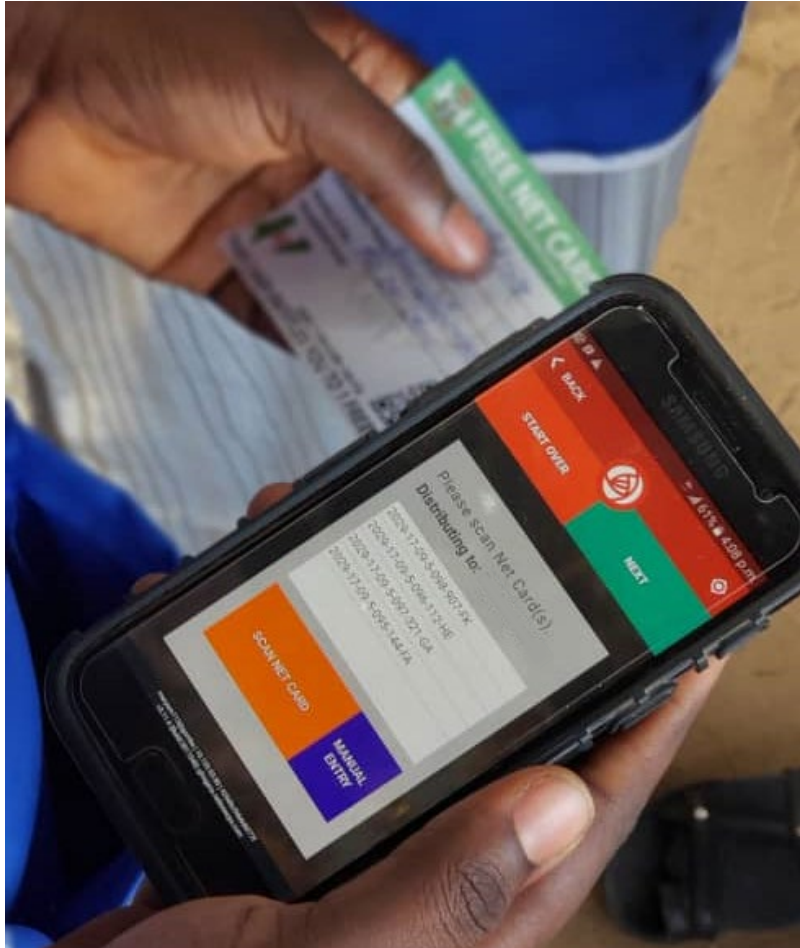**Mary Cox, Ezgi Kamali, Ismail Walid, Brian Healy**

ENGLISH

RedRose is a leading technology provider in the fight against Malaria and neglected diseases.

With extensive experience running successful campaigns in over four countries, RedRose is committed to improving public health outcomes globally.

Nationwide ITN Campaigns

Countries of Operation

Nigeria since 2018   Benin since 2019
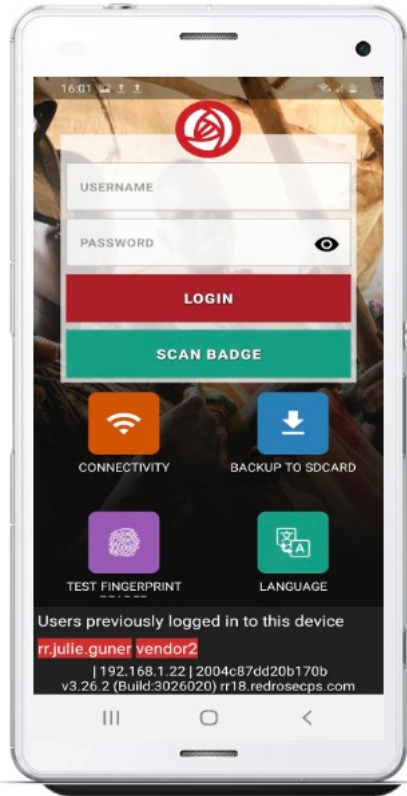
Pakistan since 2020   Sierra Leone since 2023

Key Stats

- 18 Mass Campaigns in one year (LLIN, SMC, Oncho)
- More than 8,500 devices working at the same time
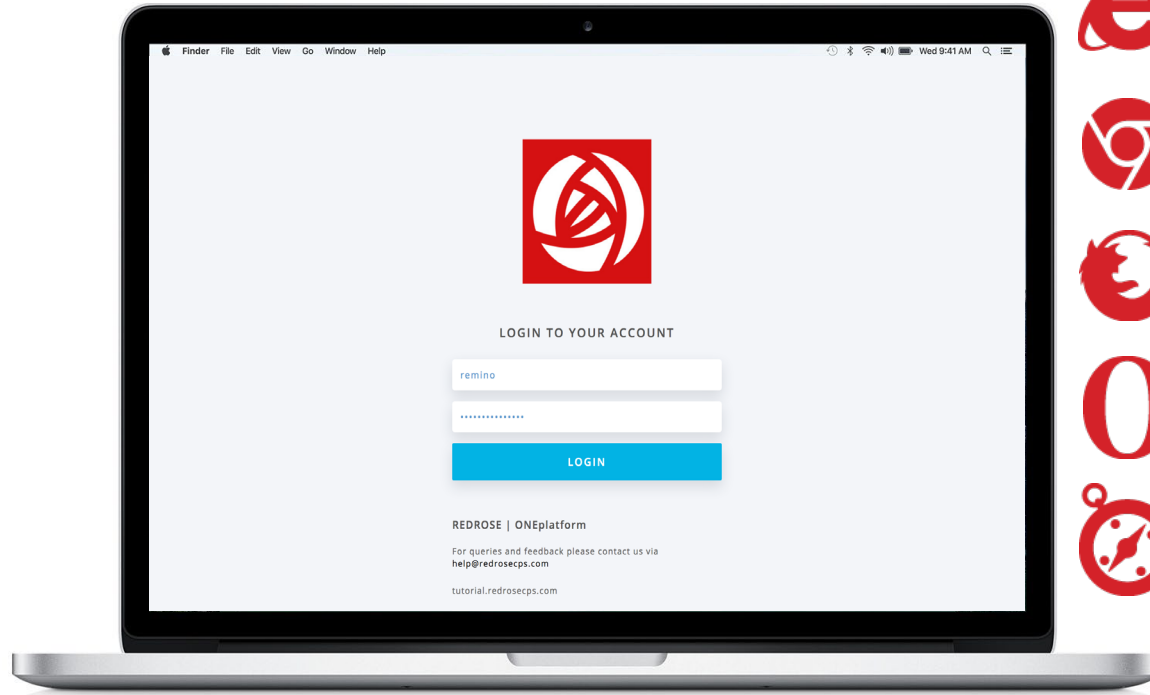- Over 100,000 campaign staff managed at once
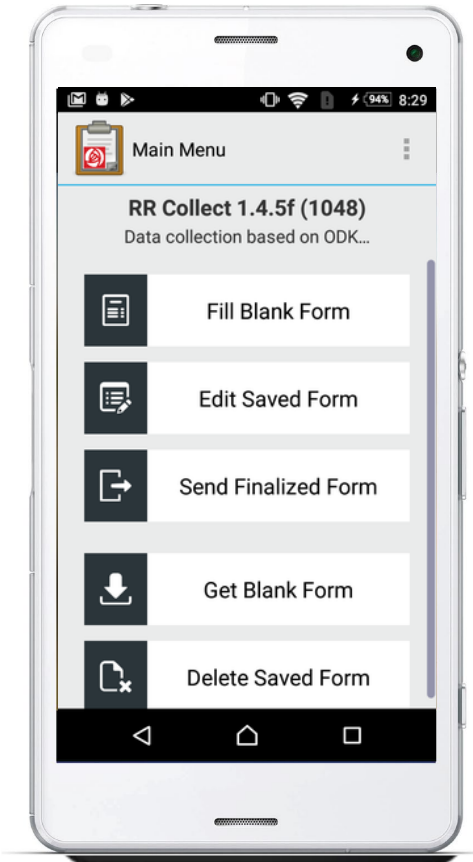
Partners:

Software

ONEapp

ONEplatform

RRcollect
based on ODK

Demonstration

Demonstration is focused on the key processes for mobilization and distribution in a **dual phase project using vouchers**.

- Mobilization via the app
- Distribution via the app
- Review of the outcome

Features List Overview

- Registration of Recipients
- Stock Management
- Remote Monitoring Through Dashboards
- Integration with Data Analytics Tools (ex. PowerBI)

- Offline Campaign Implementation Capability
- Integrated bank or mobile number verification
- Integrated payment reporting

- Distribution of Intervention Items
- Personnel Management
- Customized Reports
- Integration with Outcome Data Repositories (ex. DHIS2)

- Monitoring Data Collection

- Integrated messaging

- Configurable distribution models

System and Data Security

Privacy, confidentiality and the security of data and communications is always our number one priority in the solution's design.

- Role-based user management with fine-grained rights control on the system and the application.

- Unique username/password pairs with options for additional two factor authentication.

- All communication between users, applications, APIs, and the platform are encrypted by industry-standard SSL.

- The platform and device database has an encrypted data-at-rest configuration (AES256).

- All actions have a full audit trail available for traceability.

- RedRose is GDPR compliant*, SOC1 compliant, and conducts regular security testing

* Ernst and Young evaluates the Red Rose platform and operations against GDPR and security best practices compliance

Tailored Training and Support

RedRose provides comprehensive training and onboarding for clients. We deploy dedicated personnel to conduct a training-of-trainers approach, ensuring that the training can be cascaded from ICT4D responsible staff down to field level.
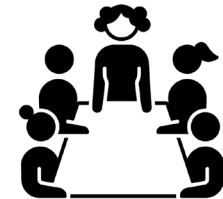
The RedRose team will closely partner with the key contacts to closely monitor each stage of the implementation process, assisting our clients in running their campaigns effectively with real-time assistance.

On Site
Training

Virtual
Support

Dedicated
Support

Thank You !

Contact: Brian Healy, brian@redrose.io   partners@redrose.io

RedRose