**The role of civil society organizations (CSOs) in insecticide-treated net (ITN) distribution**

**Annex 1: Civil society organization (CSO) training agenda**

October 2023

Adaptable tool

The following is a suggested two-day agenda for the training of CSOs.

**National malaria programmes must adapt the agenda based on what CSOs are engaged to do for the ITN campaign.**

***Day 1***

|  |  |  |  |
| --- | --- | --- | --- |
| **Time** | **Description** | **Type of activity** | **Person responsible**  |
| 8.00 – 8.30 am | Arrival and registration |  | All |
| 8.30 – 9.00 am | Introduction to the training* Introductions
* Setting of ground rules
* Time management
* Workshop objectives
* Review of agenda
* Selection of rapporteur
* Parking lot
 | Practical activities |  |
| 9.00 – 10.00 am | General overview of the ITN campaign* Campaign objective
* Strategy for campaign and key activities
* Timelines
* Roles and responsibilities at each level
 | PowerPoint (PPT) presentation | Facilitator |
| 10.00 – 10.30 am | **Refreshment break** |  | All |
| 10.30 – 11.00 am | Malaria and malaria prevention* Facts about malaria in the region
* What is malaria?
* What are the signs and symptoms of malaria?
* How do you prevent malaria?
* ITN as an effective malaria prevention tool
 | Mix of PPT and practical activities, plenary discussions |  |
| 11.00 – 11.30 am | ITN use, care and repair* How to use and care for an ITN
* Why it is important to use and care for an ITN properly
* Tools and materials
 | Practical exercises and open group discussions |  |
| 11.30 – 12.30 | Social and behaviour change (SBC)* What is SBC?
* Objective of SBC
* SBC strategies for the ITN campaign (including communication channels)
* Key campaign messages
 | Mix of PPT, practical exercises and group discussions |  |
| 12:30 – 1.00 pm | Role of CSOs in the ITN campaign | PPT and group discussions  |  |
| 1.00 – 2.00 pm |  **Lunch break** |  | All |
| 2.00 – 3.00 pm | Advocacy* What is advocacy?
* Advocacy at the community level
* Target audience for advocacy
* Advocacy tools and packages
 | Mix of PPT, practical group exercises and group discussions |  |
| 3.00 – 4.00 pm | Social mobilization* Making social mobilization effective (introduction to social mobilization package, tools and strategies)
* Challenges of social mobilization
 | Mix of PPT, practical group exercises and group discussions |  |
| 4.00 – 4.30 pm | * Daily evaluation
* Closing activities
 |  |  |
| 4.30 pm | End of day 1 |  |  |

***Day 2:***

|  |  |  |  |
| --- | --- | --- | --- |
| **Time** | **Description** |  | **Person responsible**  |
| 8.00 – 8.30 am | Arrival and registration |  | All |
| 8.30 – 9.00 am | Recap of previous day’s training |  | Rapporteur |
| 9.00 – 9.30 am | Interpersonal communication* What is interpersonal communication (IPC)?
* Why is IPC critical in ITN campaigns and for malaria prevention?
 | Mix of PPT, practical group exercises and group discussions |  |
| 9.30 – 10.30 am | Social and behaviour change communication (SBCC)* What is SBCC for ITN mass campaigns?
* Objectives of SBCC
* SBCC activities, tools and materials
 | Mix of PPT, practical group exercises and group discussions |  |
| 10.30 – 11.00 pm | **Refreshment break** |  | **All** |
| 11.00 – 12.00 pm | Engagement of community leaders* Who are community leaders?
* How to engage and mobilize leaders
* Training of community leaders (includes tools and materials)
* Supervision/monitoring and reporting
 | Mix of PPT, practical group exercises and group discussions |  |
| 12.00 – 1.00 pm | Engagement of schoolteachers/school health educators* Children as agents of change
* How to engage and mobilize teachers/ school health educators
* Training of teachers/school health educators (includes tools and materials)
* Supervision/monitoring and reporting
 | Mix of PPT, practical group exercises and group discussions |  |
| 1.00 - 2.00 pm |  **Lunch break** |  | All |
| 2.00 – 3.00 pm | Other social mobilization activities* Orientation package for town announcers and motorized town announcements
* Street theatre and drama
* Mobilization scripts: guidelines and discussion on language to use
 | Mix of PPT, practical group exercises and group discussions |  |
| 3.00 – 4.00 pm | Managing misinformation and rumours* What are mis- and disinformation and rumours?
* What is the rumour management system? Identifying, reporting and addressing rumours
 |  |  |
| 4.00 – 4.30 pm | Supervision/monitoring and reporting |  |  |
| 4.30 – 5.00 pm | Next steps and way forward  |  | All |
| 5.00 - 5.15 pm | Workshop evaluation/closing activities |  |  |