**The role of civil society organizations (CSOs) in insecticide-treated net (ITN) distribution**

**Annex 1: Civil society organization (CSO) training agenda**

October 2023

Adaptable tool

The following is a suggested two-day agenda for the training of CSOs.

**National malaria programmes must adapt the agenda based on what CSOs are engaged to do for the ITN campaign.**

***Day 1***

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| **Time** | **Description** | **Type of activity** | **Person responsible** |
| 8.00 – 8.30 am | Arrival and registration |  | All |
| 8.30 – 9.00 am | Introduction to the training   * Introductions * Setting of ground rules * Time management * Workshop objectives * Review of agenda * Selection of rapporteur * Parking lot | Practical activities |  |
| 9.00 – 10.00 am | General overview of the ITN campaign   * Campaign objective * Strategy for campaign and key activities * Timelines * Roles and responsibilities at each level | PowerPoint (PPT) presentation | Facilitator |
| 10.00 – 10.30 am | **Refreshment break** |  | All |
| 10.30 – 11.00 am | Malaria and malaria prevention   * Facts about malaria in the region * What is malaria? * What are the signs and symptoms of malaria? * How do you prevent malaria? * ITN as an effective malaria prevention tool | Mix of PPT and practical activities, plenary discussions |  |
| 11.00 – 11.30 am | ITN use, care and repair   * How to use and care for an ITN * Why it is important to use and care for an ITN properly * Tools and materials | Practical exercises and open group discussions |  |
| 11.30 – 12.30 | Social and behaviour change (SBC)   * What is SBC? * Objective of SBC * SBC strategies for the ITN campaign (including communication channels) * Key campaign messages | Mix of PPT, practical exercises and group discussions |  |
| 12:30 – 1.00 pm | Role of CSOs in the ITN campaign | PPT and group discussions |  |
| 1.00 – 2.00 pm | **Lunch break** |  | All |
| 2.00 – 3.00 pm | Advocacy   * What is advocacy? * Advocacy at the community level * Target audience for advocacy * Advocacy tools and packages | Mix of PPT, practical group exercises and group discussions |  |
| 3.00 – 4.00 pm | Social mobilization   * Making social mobilization effective (introduction to social mobilization package, tools and strategies) * Challenges of social mobilization | Mix of PPT, practical group exercises and group discussions |  |
| 4.00 – 4.30 pm | * Daily evaluation * Closing activities |  |  |
| 4.30 pm | End of day 1 |  |  |

***Day 2:***

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| **Time** | **Description** |  | **Person responsible** |
| 8.00 – 8.30 am | Arrival and registration |  | All |
| 8.30 – 9.00 am | Recap of previous day’s training |  | Rapporteur |
| 9.00 – 9.30 am | Interpersonal communication   * What is interpersonal communication (IPC)? * Why is IPC critical in ITN campaigns and for malaria prevention? | Mix of PPT, practical group exercises and group discussions |  |
| 9.30 – 10.30 am | Social and behaviour change communication (SBCC)   * What is SBCC for ITN mass campaigns? * Objectives of SBCC * SBCC activities, tools and materials | Mix of PPT, practical group exercises and group discussions |  |
| 10.30 – 11.00 pm | **Refreshment break** |  | **All** |
| 11.00 – 12.00 pm | Engagement of community leaders   * Who are community leaders? * How to engage and mobilize leaders * Training of community leaders (includes tools and materials) * Supervision/monitoring and reporting | Mix of PPT, practical group exercises and group discussions |  |
| 12.00 – 1.00 pm | Engagement of schoolteachers/school health educators   * Children as agents of change * How to engage and mobilize teachers/ school health educators * Training of teachers/school health educators (includes tools and materials) * Supervision/monitoring and reporting | Mix of PPT, practical group exercises and group discussions |  |
| 1.00 - 2.00 pm | **Lunch break** |  | All |
| 2.00 – 3.00 pm | Other social mobilization activities   * Orientation package for town announcers and motorized town announcements * Street theatre and drama * Mobilization scripts: guidelines and discussion on language to use | Mix of PPT, practical group exercises and group discussions |  |
| 3.00 – 4.00 pm | Managing misinformation and rumours   * What are mis- and disinformation and rumours? * What is the rumour management system? Identifying, reporting and addressing rumours |  |  |
| 4.00 – 4.30 pm | Supervision/monitoring and reporting |  |  |
| 4.30 – 5.00 pm | Next steps and way forward |  | All |
| 5.00 - 5.15 pm | Workshop evaluation/closing activities |  |  |