![DIGIT logo]

Health Campaign Management

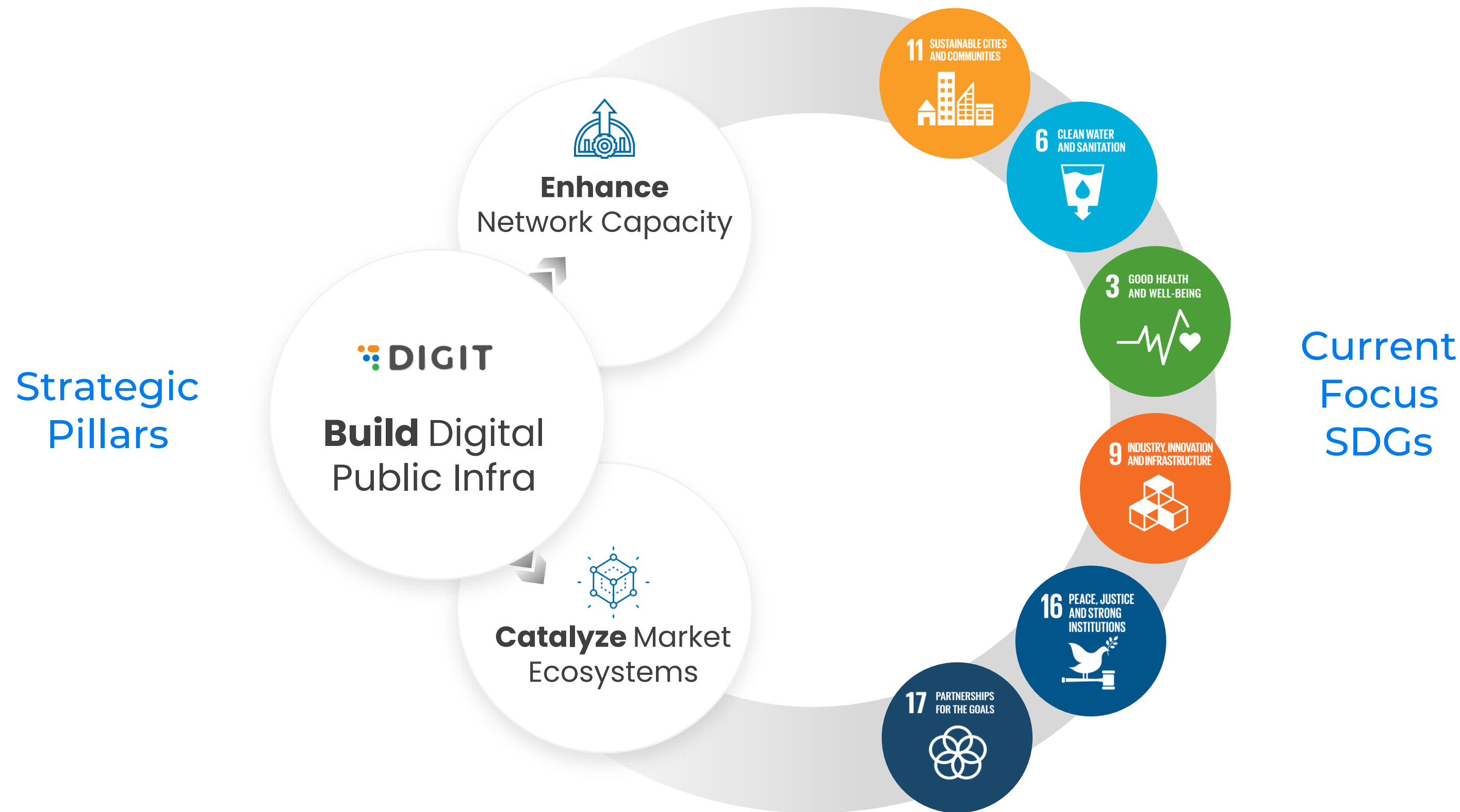**21 February 2024 | Overview & Demo**

![eGov Foundation logo]

eGov Foundation
February 2024

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We build Digital Public Infra and partner with governments & markets to drive population scale digital transformations in delivery of public services

DIGIT
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Strategic Pillars

- **Enhance** Network Capacity
- **DIGIT** — **Build** Digital Public Infra
- **Catalyze** Market Ecosystems

Current Focus SDGs

- 11 SUSTAINABLE CITIES AND COMMUNITIES
- 6 CLEAN WATER AND SANITATION
- 3 GOOD HEALTH AND WELL-BEING
- 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
- 16 PEACE, JUSTICE AND STRONG INSTITUTIONS
- 17 PARTNERSHIPS FOR THE GOALS

2 decades , 4 sectors - Local Governance, Public Health, Water & Sanitation, Public Finance Mgmt

7 countries & 16 sub-national Govts

Over 1B citizens served

$2.9B Revenue mobilised
Android like open ecosystem **with 200+** partners

$700mn market on DIGIT network
GOI Commitment of **$180 Mn to support states**

Supported By

BILL & MELINDA GATES *foundation*

OMIDYAR NETWORK

TATA TRUSTS

NANDAN NILEKANI *philanthropies*

TheGlobalFund

DIGIT HCM was built Africa first with...

DIGIT

HEALTH CAMPAIGN MANAGEMENT

Streamlined Ops

Centralised helpdesk
Manage complaints
Manage trainings
Manage inventory
Automated payments
Offline capability
GS1 compliant scanning

Integrated Planning

Macro-planning

Simplified Delivery

Registrations
Service delivery
Daily checklists
Proximity search
Referral management
Auto resource calculation

Quick Set-up

Quick campaign set up
User management
Role assignment
Create forms easily

Real-time Monitoring

Real time
Dashboards
Tailored Reports

Health Campaign Management

End to end health campaigns for all diseases

| Integrated with DHIS2 | Guided UI | Shared registries | 0 licensing cost |

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Streamlined Ops
Centralised helpdesk
Manage complaints
Manage trainings
Manage inventory
Automated payments
Offline capability
GS1 compliant scanning
Vehicle Tracking
Material Management
Payments

Integrated Planning
Macro-planning
GIS based Micro-planning

Simplified Delivery
Registrations
Service delivery
Daily checklists
Proximity search
Referral management
Auto resource calculation
In-app job aids
SBCC module

Quick Set-up
Easy campaign set up
User management
Role assignment
Create forms easily
Campaign Manager

Real-time Monitoring
Real time
Dashboards
Tailored Reports
Telemetry

Health Campaign Management

End to end health campaigns for all diseases

| Integrated with DHIS2 | Guided UI | Shared registries | 0 licensing cost |

Key Learnings from Mozambique

Aug - Sep 2023

Oct - Nov 2023

Bed net campaign at Tete

Bed net campaign at Gaza

Key Learnings from Mozambique

DIGIT by eGov Foundation

Better decisioning due to real-time data access
- Campaign extension due to visibility of low coverage in certain districts
- Evidence of work visible

50% reduction in time taken per household
Potential to use time saved from 15 minutes to 8 minutes for better SBCC

25% increase in HHR & distribution
Productivity increase from 44 to 60 households registered & bednet distributed per person

Bednet Scanning adoption low
Helped discover additional pathways to optimize for campaigns besides technology like SOPs, training, incentives that could lead to better accountability.

Improved SOPs for frontline teams
- Login to application before leaving to the field.
- Login to the production instance on the last day of training to avoid login issues on first day of campaign

Emergence of new use cases
- Waste management / End of Life Net Disposal
- Vehicle tracking

Key Learnings from Mozambique

- Device preparation used for training and distribution

- Testing and refresher training at provincial level

- Observing and monitoring training

- First login in DIGIT HCM (SALAMA) for trainees

- Feedback onDIGIT HCM (SALAMA) from end-users

- Identify issues during training and recommend mitigations

- Supporting Help Desk

Aug - Sep 2023
Tete

Oct - Nov 2023
Gaza

eGov supported

Completely country managed

Ask us anything...

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For more details:
Visit **https://www.digit.org/** & **https://egov.org.in/**

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