**Agenda**

**2024 Campaign Digitalization Meeting,**

**Movenpick Hotel, Nairobi - Kenya**

**February 21-22, 2024**

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| **Day 1: Wednesday, 21 February 2024** | | |  |
| 08:00 – 09:00 | Arrivals, registrations | | |
| 09:00 – 09:10 | Welcome remarks and introductions | Jason Peat (IFRC/AMP) | Almasi  conference room (4th floor) |
| 09:10 – 09:15 | Agenda items, objectives, and outcomes of the meeting | Jason Peat (IFRC/AMP) |
| 09:15 – 09:25 | Keynote Address | Julian Austin (AMF) |
| **Session 1** | **Digitalization of health campaigns: challenges and opportunities** | | |
| 09:25 – 09:30 | Introduction to the session | Robert Opoku (IFRC/AMP) | Almasi conference room (4th floor) |
| 09:30 – 09:50 | Lessons and best practices from Kenya’s digitalization of mass campaign | Kibor K. Keitany (NMCP) |
| 09:50 – 10:10 | Zambia's experience with its first digitization of a mass ITN mass campaign: best practices, lessons learned, and challenges faced | Japhet Chiwaula (NMEC) |
| 10:10 – 10:30 | Question/answer and discussion | |
| **10:30 – 10:55** | **Coffee/tea break** | | |
| **10:55 – 11:00** | Introduction to the session | Ketty Ndhlovu Sichalwe (NMEP) | Almasi conference room (4th floor) |
| 11:00 – 11:20 | Mozambique: Lessons learned from ITN campaign digitization (2022-2023), and vision for future integrated digitization | Mariana da Silva (PNCM) |
| 11:20 – 11:40 | Digitalization of Togo’s ITN campaigns and the use using community smartphones (Bring Your Own Device - BYOD) | Fazazi Bah Traore (PNLP) |
| 11:40 – 12:00 | Question/answer and discussion | |
| 12:00 – 12:20 | Integrated digital microplanning for immunization campaigns in UNICEF: current activities and opportunities | Cristina Lussiana/ Nwabundo Dike (UNICEF) |
| 12:20 – 12:40 | ESPEN Collect: Regional survey support services for mapping, impact, and surveillance surveys | Dyesse Yumba Nduba (WHO) |
| 12:40 – 13:00 | Question/answer and discussion | |
| 13:00 – 13:05 | Introduction to the product solution session | Robert Opoku (IFRC/AMP) |
| **13:05 – 14:00** | **Lunch break** | | |
| **Session 2** | **Product solutions to address common problems across health campaigns** | | |
| 14:00 – 14:50 | Product solution demonstrations | eGov | Almasi 1 |
| 14:00 – 14:50 | Product solution demonstrations | Redrose | Almasi 2 |
| 14:00 – 14:50 | Product solution demonstrations | DHIS2 | Baobab 1 |
| 14:00 – 14:50 | Product solution demonstrations | Akros | Baobab 2 |
| 14:00 – 14:50 | Product solution demonstrations | Dimagi | Zambezi 3 |
| **14:50 – 15:10** | **Coffee/tea break** | | |
| 15:10 – 16:00 | Product solution demonstrations | eGov | Almasi 1 |
| 15:10 – 16:00 | Product solution demonstrations | Redrose | Almasi 2 |
| 15:10 – 16:00 | Product solution demonstrations | DHIS2 | Baobab 1 |
| 15:10 – 16:00 | Product solution demonstrations | Akros | Baobab 2 |
| 15:10 – 16:00 | Product solution demonstrations | Dimagi | Zambezi 3 |
| 16:00 – 18:00 | Bilateral meetings and networking | | |
| **18:00 – 19:30** | **Networking reception/cocktail evening** | **Poolside garden (2nd floor)** | |

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| **Day 2: Thursday, 22 February 2024** | | |  |
| 08:00 – 09:00 | Welcome day 2: Poster/booth sessions | | Almasi Hall (4th floor) |
| **Session 3:** | **Digitalization of health campaigns: challenges and opportunities** | | |
| 09:00 – 09:05 | Overview of the day and introduction to the session | Rock Aikpon (PNLP Benin) | Almasi conference room (4th floor) |
| 09:05 – 09:25 | Geo-enabled microplanning for immunization in Bangladesh | Sam Omara (WHO GIS Center) |
| 09:25 – 09:45 | TraceNet: Enabling digitalization | Chris Warren (PMI) |
| 09:45 – 10:05 | Traceability of the 2022 ITN distribution in Republic of Congo | Joseph Aniniyo (PNLP) |
| 10:05 – 10:25 | Question/answer and discussion | |
| 10:25 – 10:30 | Introduction to the product solution session | Robert Opoku (IFRC/AMP) |
| **10:30 – 11:00** | **Coffee/tea break** | | |
| **Session 4** | **Product solutions to address common problems across health campaigns** | | |
| 11:00 – 12:00 | Product solution demonstrations | ODK | Almasi 1 |
| 11:00 – 12:00 | Product solution demonstrations | Ona | Almasi 2 |
| 11:00 – 12:00 | Product solution demonstrations | Crosscut | Baobab 1 |
| 11:00 – 12:00 | Product solution demonstrations | Bluesquare | Baobab 2 |
| 11:00 – 12:00 | Product solution demonstrations | Novel T | Zambezi 3 |
| 12:00 – 13:00 | Product solution demonstrations | ODK | Almasi 1 |
| 12:00 – 13:00 | Product solution demonstrations | Ona | Almasi 2 |
| 12:00 – 13:00 | Product solution demonstrations | Crosscut | Baobab 1 |
| 12:00 – 13:00 | Product solution demonstrations | Bluesquare | Baobab 2 |
| 12:00 – 13:00 | Product solution demonstrations | Novel T | Zambezi 3 |
| **13:00 – 14:00** | **Lunch break** | | |
| **Session 5:** | **Digitalization of health campaigns: challenges and opportunities** | | |
| 14:00 – 14:05 | Introduction to the session | Philip Oyale (NMEP) | Almasi conference room (4th floor) |
| 14:05 – 14:25 | Pilot of integrated digitalization approach in DRC: polio campaign in 2 health zones of Haut-Lomami Province : Challenges and lessons learned | Elvis Tshibasu Muanza (DRC) |
| 14:25 – 14:45 | Integrating campaign platforms into the architecture of the national health information system | Sakibou Alassani  (HISP WCA) |
| 14:45 – 15:00 | Question/answer and discussion | |
| 15:00 – 15:10 | Improving ITN delivery visibility through use of digital tools in Zambia’s 2023 mass campaign | Segolène d’Herlincourt (PSM)/ Ruth Hattersley (AMF) |
| 15:10 – 15:20 | Maximizing private sector impact: UNITEL's role in digitizing PMI-funded mass net distribution in Angola | Suse Emiliano (PSI Angola) |
| 15:20 – 15:30 | Use of community volunteers own devices (BYOD) for campaign data management | Rukaari Medard (Uganda) |
| 15:30 – 15:40 | Health campaign digitization guidance toolkit for efficient end-to-end campaign management and delivery | Chipo Ngongoni (WHO) |
| 15:40 – 15:50 | Question/answer and discussion | |
| **Session 6** | **Closing session** | | |
| 15:50 – 16:00 | Closing remarks | Seynude Jean-Fortune DAGNON (BMGF) | Almasi conference room (4TH floor) |
| 16:00 – 16:10 | Meeting evaluation and vote of thanks | Jason Peat (IFRC/AMP) |
| **16:10** | **End of day and close of meeting** | | |
| **16:10 – 16:30** | **Coffee/tea break** | | |