



*Empowering the
Humanitarian Sector*



ONEsolution Mass Health Campaigns

AMP 2024

21 February 2024

RedRose is a leading technology and services provider in the fight against Malaria and neglected diseases.

With extensive innovation-driven operational experience, RedRose is committed to improving public health outcomes globally.





RedRose

RedRose: Guiding Principles

- **Commitment To Humanitarian Values**

- Partnership between humanitarians and IT professionals
- Needs of the beneficiary are central
- Promoting access for all humanitarian organisations

- **Technology Provider**

- Service as a Solution
- Integrated, Robust Systems Architecture

- **Prepositioning With Our Clients**

- Ready/near ready out of the box
- Framework contracts
- Training of staff and stakeholders
- Live extended hours support

- **Commitment to Localization**

- Working where possible to reinforce local stewardship of campaigns
- IT solutions empower local actors with donor oversight

- **Digital Rights**

- Protects digital rights
- GDPR Compliant

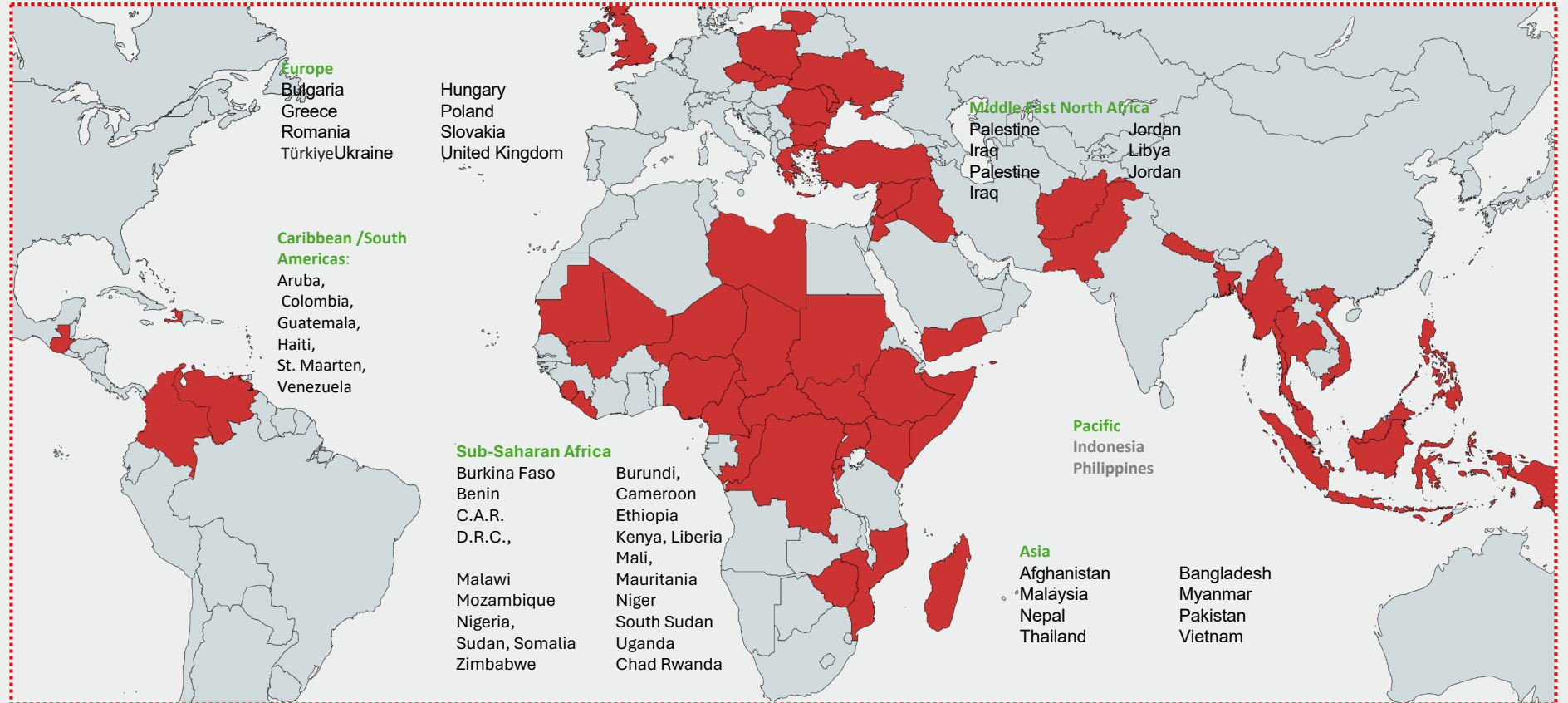
***“Health and
Humanitarian is
All We Do”***



RedRose

Innovation Driven Operational Experience

With experience in over 50 different contexts our core solution is highly adaptable with a minimum amount of configuration.



ICRC



UN DIP



IFRC



unicef



NORWEGIAN CHURCH AID



OXFAM



welt hunger hilfe



DRC



SOLIDARITÉS INTERNATIONAL



UNOPS



NRC

NORWEGIAN REFUGEE COUNCIL



ACTION CONTRE LA FAIM



ACTION CONTRE LA FAIM



ZOA



DCA



COOPI



IOM
UN MIGRATION



TBC
The Border Consortium



Terre des hommes
Aide à l'enfance.



BILL & MELINDA GATES FOUNDATION



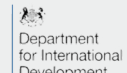
WFP
World Food Programme



USAID
FROM THE AMERICAN PEOPLE



Canada



Department for International Development



THE GLOBAL FUND

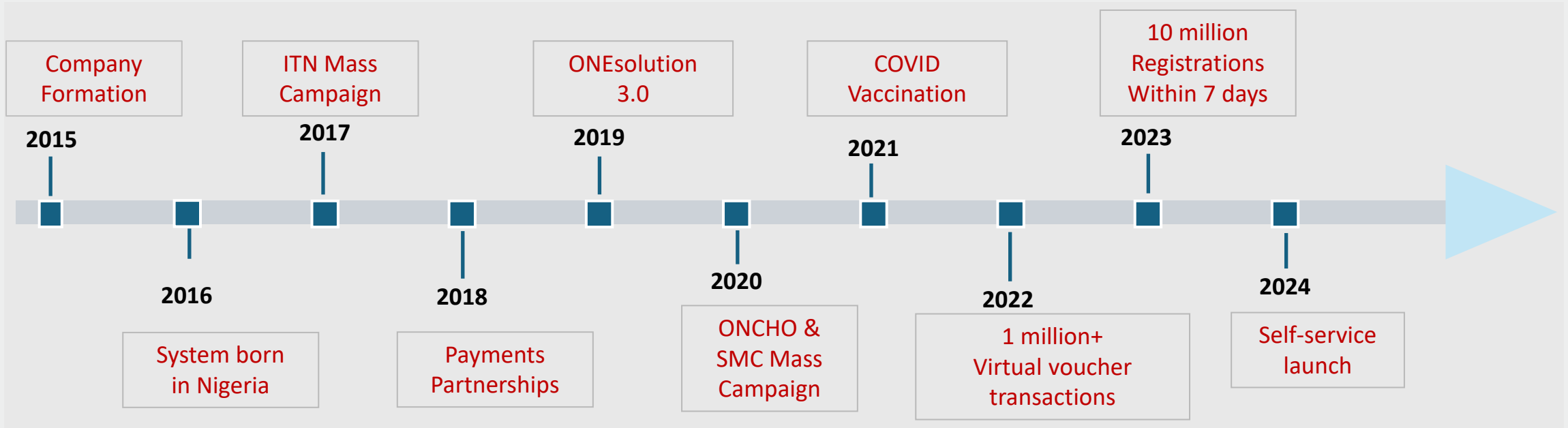


European Union



RedRose

Growth of RedRose



Global Offices

UK

IRELAND

TURKIYE

NIGERIA

UKRAINE

MORE COMING...

We have reached

200+ MILLION

BENEFICIARIES IN

58 Countries



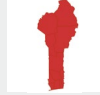


RedRose

Growth of Digital Mass Campaigns



Nigeria
2016



Benin
2019



Pakistan
2020



Congo
2022



Sierra Leone
2023

Co-designed solution built in-context for campaigns.

- Significant decrease in severe malaria reported in children after the use of RedRose
- Increased realistic coverage and real-time monitoring
- Decreased fraud and decreased waste of commodities
- Increased efficiency in resource utilization
- More than 100,000 staff and 20,000 simultaneous active devices

over
50
campaigns!



RedRose

ONEsolution: Software

- Features

- ✓ Registration of Recipients
- ✓ Stock Management
- ✓ Remote Monitoring Through Dashboards
- ✓ Integration with Data Analytics Tools (ex. PowerBI)
- ✓ Offline Campaign Implementation Capability
- ✓ Integrated bank or mobile number verification
- ✓ Integrated payment reporting
- ✓ Available in multiple languages
- ✓ Distribution of Intervention Items
- ✓ Personnel Management
- ✓ Customized Reports
- ✓ Integration with Outcome Data Repositories (ex. DHIS2)
- ✓ Monitoring Data Collection
- ✓ Integrated messaging
- ✓ Configurable distribution models
- ✓ SMC, ITN, ...



RedRose

Coming enhancements near future

Next generation

- **Enhance** the integrated campaign approach incorporating lessons from previous R&D, integrating deprioritization strategy
- Support national **programmatic approach** across implementing partners
- Incorporate **innovations** from other contexts (virtual codes, serialized commodity tracking)
- **Inclusion** of additional operational roles
- More hands-on **local** administration

***RedRose is the most fully
developed solution for campaign
digitalization***



RedRose

Did you know?

With RedRose's ONEsolution, you can

- ✓ Distribute without net cards?
- ✓ Turn off GPS?
- ✓ Make stock tracking strict, or not?
- ✓ Manage multiple campaigns to find efficiencies?
- ✓ Import data from your warehouse management system?
- ✓ Automatically pull GPS data into ARCGIS (or other)?
- ✓ Automate data into DHIS2?

***Configurable solution,
built on experience with
over 50 campaigns***



RedRose

Our operational support

Campaign Experienced Staff

- ✓ Capacity Building Training of Trainers
- ✓ Capacity Building with On Site Support
- ✓ Live Remote Support

- ✓ Training Materials
- ✓ Job Aids

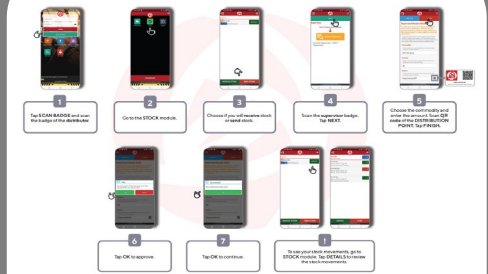


The RedRose Digital Solution

TTA and Coordinator
Training Guide



RedRose Bed Net Distribution: Receiving & Returning Stock



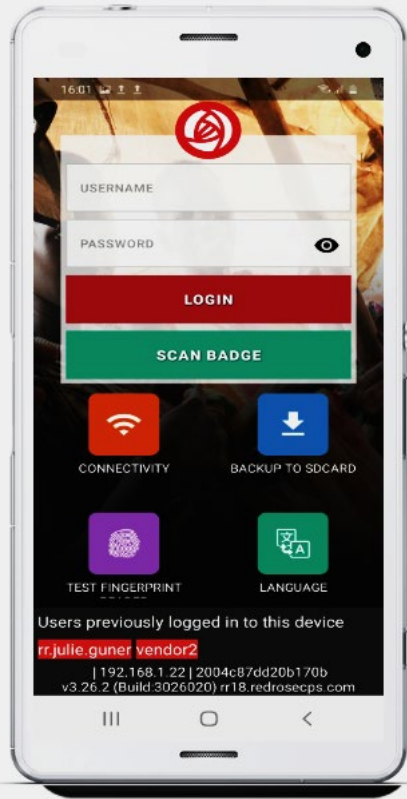
**Multiple
Languages
Support!**

**الدعم
بلغات
متعددة!**

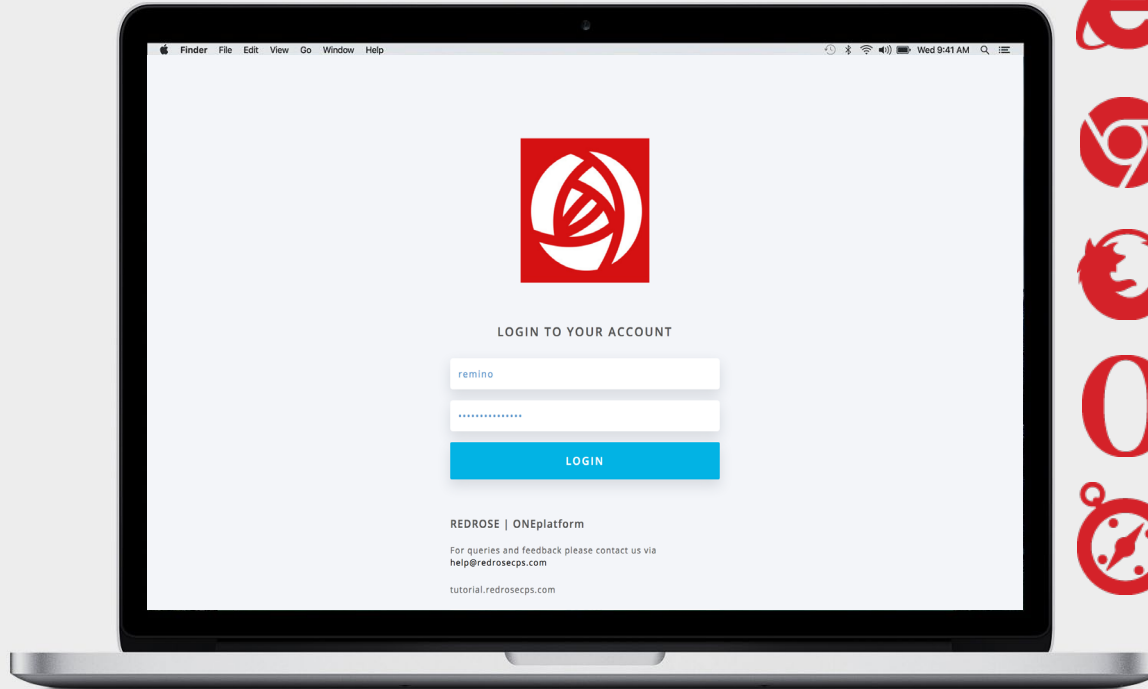
**Support dans
Plusieurs
Languages!**

**¡Soporte
en múltiples
idiomas!**

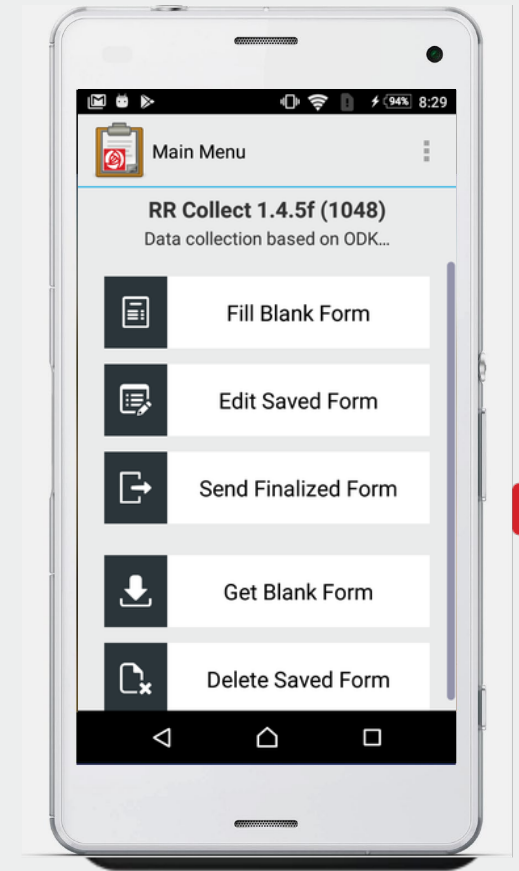
**Підтримка
Багатьох
Мов!**



ONEapp



ONEplatform



RRcollect
based on ODK



RedRose

DEMONSTRATION

Attendance
For all levels
Of trainings

Serialized
For secure tracking
Down to beneficiary

Registration &
Distribution

ITN/SMC

Commodity
Tracking

Supervisors
View

Monitoring
Options

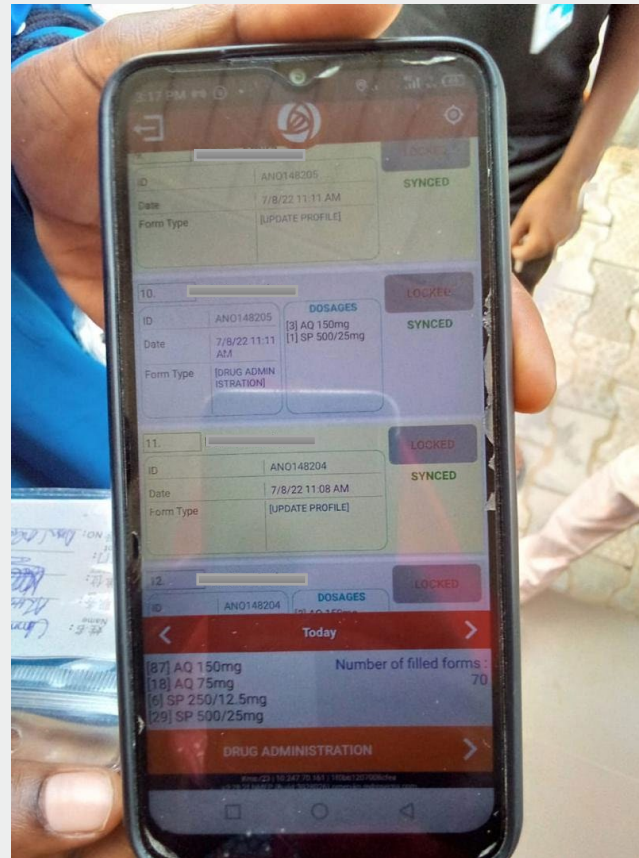


RedRose

Case Studies

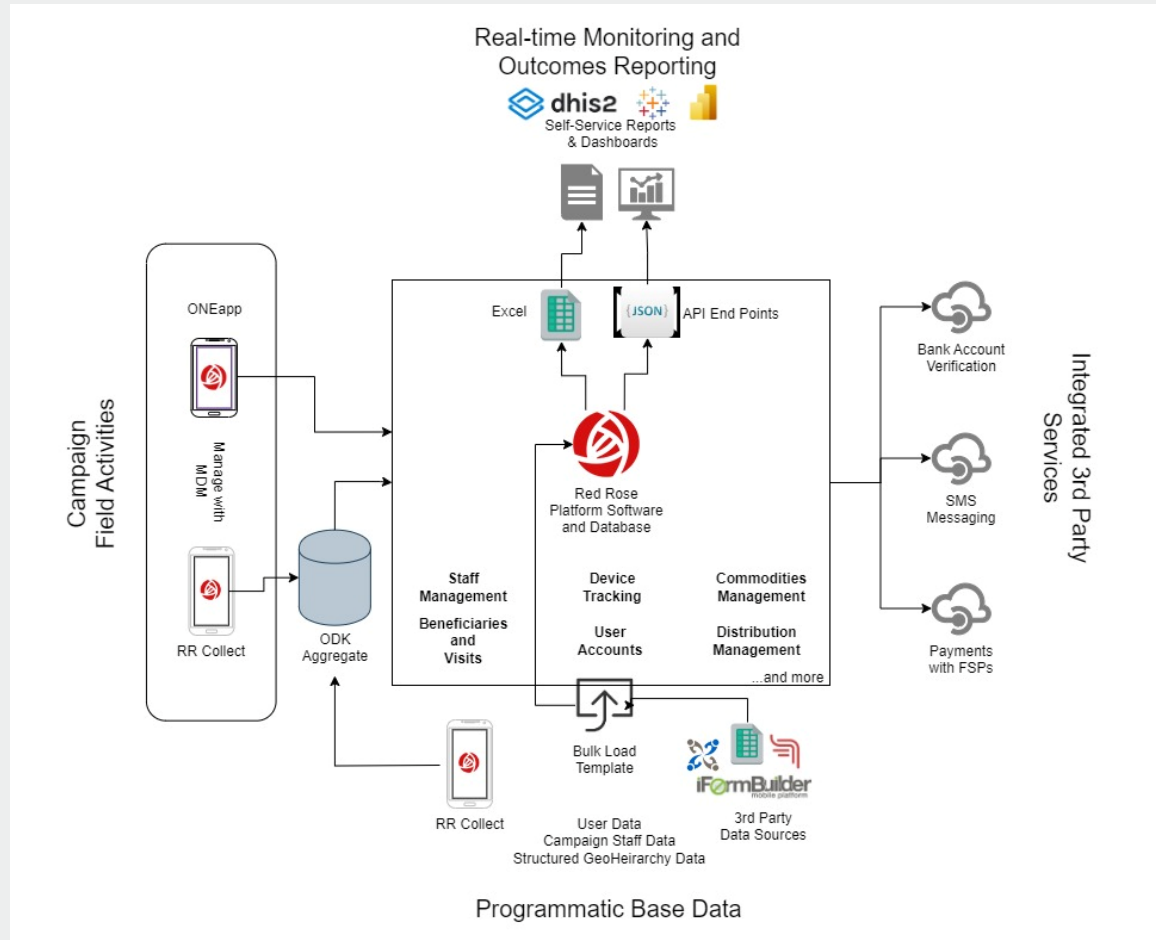
Using Personal Devices

- Our solution worked seamlessly on more than 130,000 personal devices owned by field users on SMC campaign over a 3 years implementation period.
- More than 20,000 devices were actively synchronizing and exchanging data with SMC servers simultaneously.



Responding to insecure environments

- Adapted our solution to the approved COE (Complex Operating Environment) strategy deployed for Zamfara state ITN campaign implementation, enabling the redemption of over 2M ITNs during the distribution activity.



- **Fully Automated Integrations:** API-based integrations to analytics systems out of the box (REST API)
- **Integrated Services:** Messaging to support SBC activities; data verification services (bank account number, phone number); payment services (or integrate with your own bank).
- **GIS-specific integrations:** RedRose has two types of GIS-specific integrations. KML downloads, and GEOjson for import into GIS tools.
- **Template-based:** Download data directly formatted for the specification provided
- **Deployment Options:** SaaS; on-premise with 3 different “shared responsibility” models



RedRose

Value for Quality

RedRose operates transparent multi-part pricing to access ONEsolution, training and integrated 3rd party services.

Annual Cost

The cost of running RedRose ONEsolution over a year

Includes:

- registration and Distribution;
- commodity management;
- selection of ready to go forms;
- attendance taking;
- use of RRCollect for monitoring, end forms, and microplanning;
- standard reports and web-based dashboard;
- unlimited staff management;
- live access to tech support for issues during support hours (midnight)

We look for efficiencies of scale in our system and our work.

We provide a tiered pricing model.



RedRose

Value for Quality

RedRose operates transparent multi-part pricing to access ONEsolution, training and integrated 3rd party services.

Optional/ Variable Costs

Integrated 3rd
party services

Training / Capacity
Building

Number
Verification

SMS

Staff
Augmentation

MDM

Consultancy

Customizations /
special
development
requests

“Net card” model

Hardware
(ex: biometric
devices)



RedRose

Security of Campaign Data

Data security to the highest standards.



Architecture Protects Data:

- Individual encrypted user database.
- Secured transmission to encrypted back-end commercial class database.
- Continually identify current & future risks.



Access Restrictions

- Restrictions to who has access by hierarchy, geography, intervention etc.
- Two step authentication / SSO.



Hosted on three AWS Servers

- Secure server, with exceptional security measures.
- On premise deployment available



GDPR Complaint

- Meets all data protection regulations.



Client Data Ownership

- RedRose doesn't share/store/use client information.



GDPR and
SOC
Compliance



RedRose

Let's Stay Connected.....

Contact us and stay up to-date

- Philippe Carr philippe@RedRose.io

- Through LinkedIn



- Join the RedRose mailing list
<http://eepurl.com/iFdtH6>

