

---

# Dr. Yaw Anokwa



Founder & CEO of ODK

✉ [yanokwa@getodk.org](mailto:yanokwa@getodk.org)

 [yanokwa](#)



# Collect data anywhere

Powerful forms to collect the data you need wherever it is. Used by researchers, field teams, and other professionals to collect data that matters.

**Patient Intake Form** Draft

Overview Versions Submissions Public Access Settings [Create a new Draft](#)

[Download all 3](#)

Submitted at	patient-first_name	patient-last_name	patient-sex	patient-location	patient-feeling
20/08/04 04:49	Gary	Williams	f	154.1033640 69.3129850 423.0	mild
		Turner	f	-130.7253830 -8.7168875 189.0	very severe
		Abbott	m	81.3887880 19.1855315 64.0	very severe
		Jordan	m	93.6321050 61.7821375 136.0	severe
		Thomas	m	-11.9075040 -40.8428690 1,163.0	moderate
		Hall	m	-89.3381430 45.8059580 1,181.0	very severe
		King	f	-14.9652730 15.5264245 1,041.0	severe
		Jones	m	-70.5339350 -65.7206120 1,068.0	moderate
		Burgess	f	-158.4827290 -51.3064215 815.0	very severe
		Chavez	f	-131.0556570 -14.7355230 862.0	severe
		Bauer	f	7.3643390 57.9250395 1,313.0	severe
		Garcia	f	-58.7879390 59.4040645 974.0	worst pain possible
		Taylor	f	28.1258460 -30.2806815 1,269.0	severe

**Patient Intake Form**

\* Mark incident location on map

Start GeoPoint

\* How much does it now hurt?

Mild Moderate Severe Very severe Worst pain possible

\* Where does it hurt the most?



What is ODK?

# Official & ecosystem

## **ODK software**

ODK Collect app, ODK Central server

## **ODK services**

ODK Cloud

## **ODK technologies**

XLSForm, Enketo

## **Compatible services**

Ona, KoboToolbox, etc

## **Branded apps**

KoboCollect, ESPEN Collect, etc

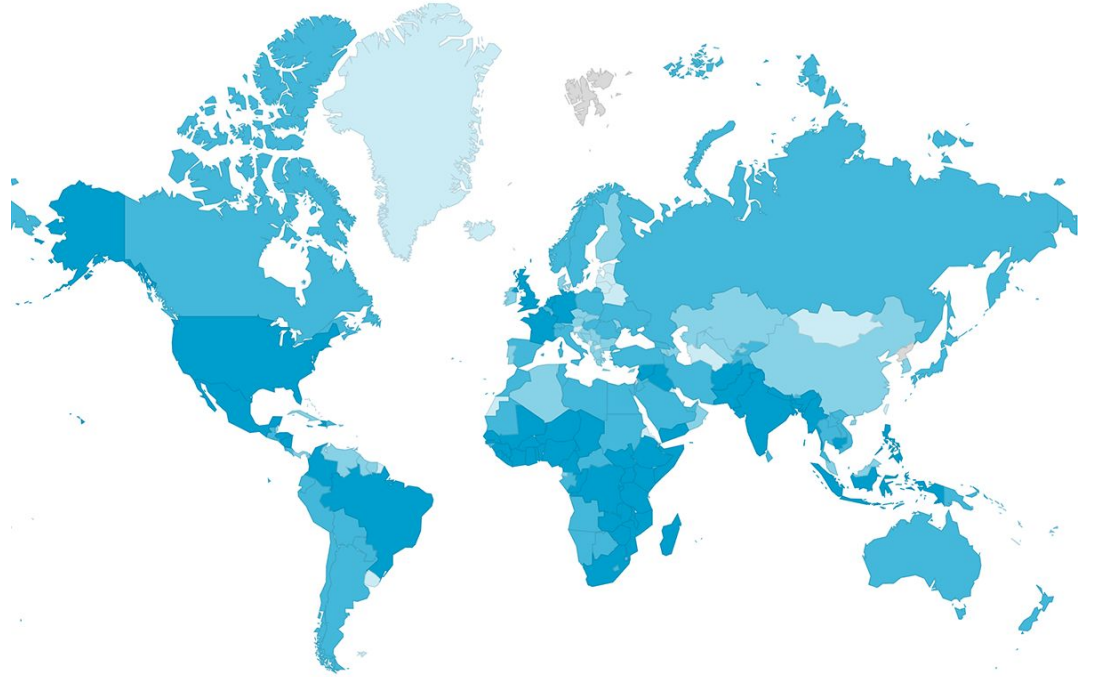
## **Related, but incompatible**

CommCare, SurveyCTO, Survey123, etc



Trusted at scale

# Used by millions globally



—  
**2M** people send  
**250M** submissions each year



Proven across programs

# Collect data that matters

SUCCESS STORY

**Disease surveillance**



WHO: Keeping 1.4 billion people safe from disease. [Learn more.](#)

SUCCESS STORY



**Field mapping**



HOT: Mapping the most vulnerable places on the planet. [Learn more.](#)

SUCCESS STORY



**Clinical research**



MORU: Securely collecting clinical study data offline. [Learn more.](#)

SUCCESS STORY

**Crisis response**



Red Cross: Improving support for people in crisis. [Learn more.](#)

SUCCESS STORY



**Household surveys**



Biostat Global: Flexible household surveys that never fail. [Learn more.](#)

SUCCESS STORY



**Agricultural research**



Ilex: Inclusive farming at incredible scale. [Learn more.](#)

SUCCESS STORY



**WASH research**



Bangor University: Scaling up off-grid sanitation. [Learn more.](#)

SUCCESS STORY

**Environmental research**



CSIRO: Understanding how plastic impacts our planet. [Learn more.](#)





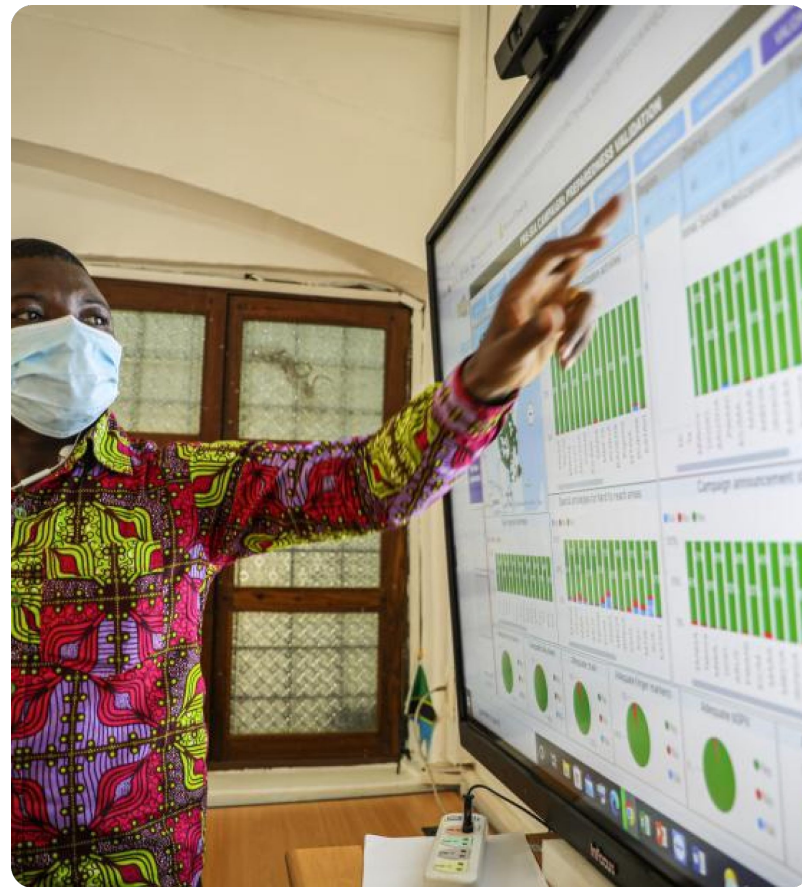
A white Land Cruiser SUV is parked on a dirt road in a forest. The road is narrow and appears to be a dirt path. The surrounding area is lush with green trees and vegetation. The ground is reddish-brown soil. The SUV is positioned on the right side of the frame, facing towards the left. The text "The Land Cruiser of data collection" is overlaid on the bottom left of the image.

# The Land Cruiser of data collection



# Success stories

- WHO AFRO used ODK to **collect over 500M data points for disease surveillance and immunization** and cites ODK as the technology that helped eradicate wild polio in Africa.
- MoHs in partnership with LSHTM and Swiss TPH used ODK to **conduct clinical trials that provided evidence for the safety and efficacy of the RTS,S malaria vaccine.**
- Uganda's MoH conducted a **measles, rubella, and polio vaccination campaign reaching 19.5M children.** ODK paired with DHIS2 enabled timely campaign feedback.



Source: [Deploying data tools in Tanzania's polio fight](#)



# Key features for disease control



## Regularly used across programs

Benefit from investments from other programs



## Powerful and intuitive forms

Connect external apps, barcode print & scan, audit trail



## Geospatial awareness

Use feature metadata, offline map layers, navigation



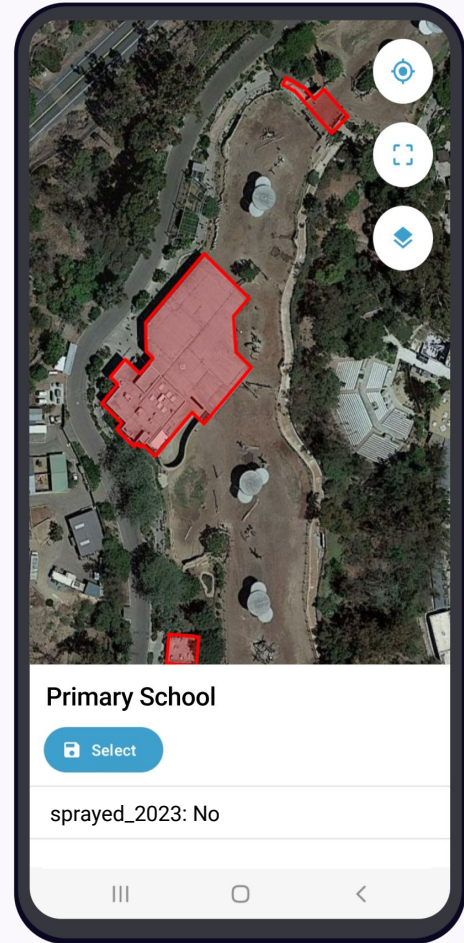
## Helpful integrations

Power BI dashboards, Python-based automation, REST API



## Flexible workflows

Longitudinal collection, case management, edit/approve/reject





# Demo

Watch at <https://youtu.be/YHkKNWgYKaI>



# Hosting options

*ODK hosted & managed*

**\$199/month**

For professionals who need a fast, reliable, and secure platform with the least hassle

- ✓ 10K+ monthly submissions
- ✓ 1+ project space

ODK Cloud

*Self hosted, ODK managed*

**\$19K/year**

For governments and larger organizations with legal or compliance needs

- ✓ 100K+ yearly submissions
- ✓ Unlimited project spaces

ODK Self Host Plus

*Self hosted & managed*

**Your cost**

For those comfortable running Linux servers and providing user-facing support

- ✓ Unlimited submissions
- ✓ Unlimited project spaces

ODK Self Host



# Questions?

Request a demo at <https://getodk.org>

Email Yaw at [yanokwa@getodk.org](mailto:yanokwa@getodk.org)

