



DIGIT
Health
Campaign
Management

**End to end
management
of public health
campaigns**

DIGIT HCM is a fit-for-purpose, open-source, end-to-end health campaign digitalisation product. It covers campaign setup, microplanning, supply chain, registrations, service delivery, attendance tracking & payments.



**Setup campaigns
in 3 days**



**Run 100s of
campaigns
simultaneously**



**Record bednet
delivery in 1 minute**



**Real-time
Campaign Data
Dashboards**

Improved Coverage

Reduce time and effort to deliver and reach the at-risk population

Reusable Campaign Setup

Easily configure new health campaigns by leveraging data from completed ones. Enumerate once, enrich later.

Interoperable with any system

Seamlessly integrate with any existing system for large-scale collaboration. Compatible with DHIS2 & eLMIS

Data Sovereignty and Privacy

Maintain control over data from day one, and ensure compliance

Improved HR Capacity

Monitor worker performance with assessments for better-prepared teams in future campaigns

Training & Local Capacity Building

High-quality training & certifications to manage DIGIT HCM implementations

About eGov Foundation

eGovernments Foundation partners with governments, civil societies, and market actors in harnessing technology to enhance Public Service Delivery. Over two decades, eGov has catalyzed population-scale transformation across 10 countries, benefiting over 260 million citizens. At the heart of this change, is eGov's DIGIT platform, a digital public good designed for the ecosystem to co-create diverse solutions to resolve citizen-centric challenges quickly and at scale.

RedRose ONEsolution

Proven, high-scale capable mass campaign digital solution

Our presentation covers the integral mass campaign program components for different interventions and models.

- Provides **programmatic visibility** across many projects.
- Works “**out of the box**”.
- Supports more than **45,000** devices active at one time.
- Drives efficiencies of scale for **sustainability**.
- Best-in-class data security meeting all regulatory **Data Protection** requirements.

A Global Solution Born in Africa





Pre-Campaign

DHIS2 supports microplanning with GIS mapping, population data integration, and mobile apps for household enumeration, improving resource allocation by pinpointing vulnerable populations.



Real Time Monitoring

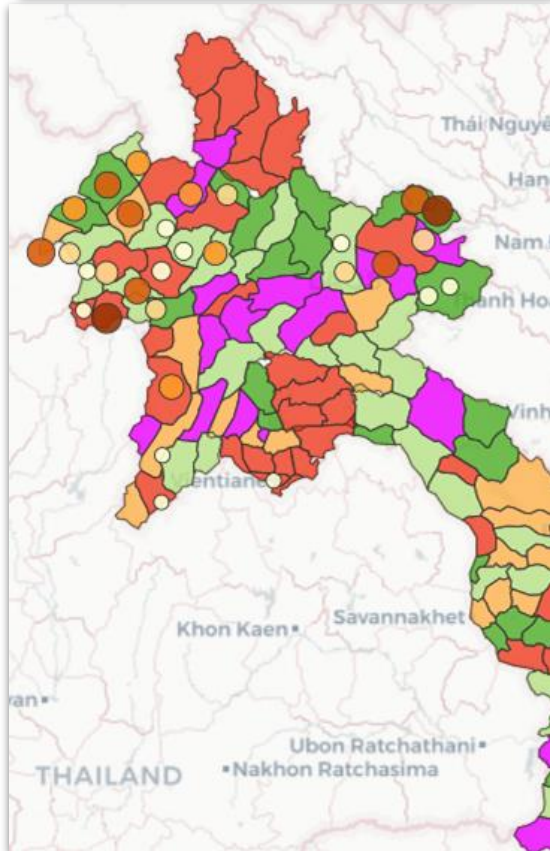
DHIS2 allows real-time monitoring of campaign progress, including delivery, household reach, and stock levels, using offline mobile data collection and automated dashboards for timely interventions and adjustments.



Post-Campaign

DHIS2's analytics capabilities aid post-campaign evaluation by triangulating data from various sources, including continuous LLIN distribution and reported malaria cases, to assess coverage and impact effectively.

Comparison between SIA and VCS coverages				
March 2023, April 2023				
	EPI - MR coverage (%)	SIA-VCS - Coverage (%)	SIA - MR Coverage (%)	SIA-RCM - Coverage (%)
0201 Phongsali	7.4	92	93.2	46.2
0202 Mai	13.6	102	102.5	45.5
0203 Khoua		77.3	77.5	46.2
0204 Samphan	101.5	60.5	60.6	22.2
0205 Bounnua	15.7	110	221.3	62.5
0206 Nyot-ou		100.2	101.8	
0301 Namtha	9.7	98.3	102.3	54.5
0304 Viangphoukha		95.7	105.6	45.5



DEMO

- Android mobile/offline data capture for LLIN campaign, including geocoordinates.
- Real-time monitoring dashboard for LLIN Campaign, incorporating microplanning and mapping
- Triangulation with routine/HMIS data, showcasing integration of campaign data with DHIS2 HMIS and comparison of data from different sources

END TO END GEO-ENABLED CAMPAIGN PLANNING, DELIVERY AND ANALYSIS

1 MAP & MICROPLAN

Reveal
REDEFINING PRECISION



ramp

POPULATION EXPLORER™

Google



Outcome: Established denominator.
Aligned strategy for HR and commodities.
Paper based or digital microplanning.

2 NAVIGATE & DELIVER



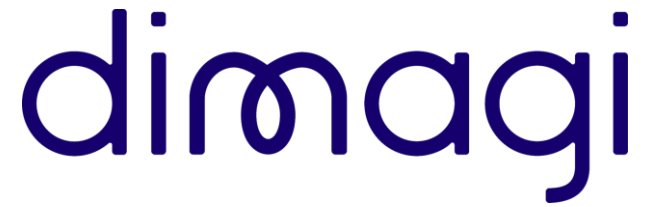
Outcome: Execution of plan.
Interventions delivered even to
last mile communities.

3 MONITOR & RESPOND



dhis2

Outcome: Visualize true coverage,
data-driven guidance, directed
mop-ups. Integrates with DHIS2.



Since 2002, Dimagi has built and scaled sustainable, high-impact digital solutions that amplify Frontline Workers and Programs.

250+ Team members worldwide

20+ years Working in our space



We are most well-known for creating CommCare, a Global Good and the most widely-deployed digital, open source platform for frontline programs and workers

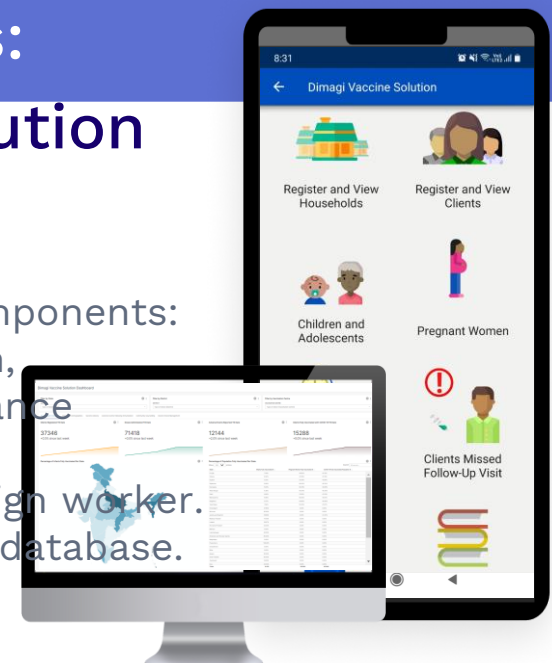
130+ Countries with CommCare users, including Zambia

1 million+ Frontline Workers supported to date

Solution Demonstrations:

Campaign Payments Solution

- Designed to be used by campaign administrators, has three core components:
- Worker enrollment and verification, campaign assignment, and attendance tracking.
- Validate the KYC of a given campaign worker.
- Build a reusable campaign worker database.



Dimagi Vaccine Solution

- Modular ready-to-configure solution
- custom wrap-around solutions including:
- Integration with **DHIS2**
- Integration with **eLMIS**
- Integration with **Digital Vaccine Certificate Generators** (e.g. DIVOC)
- Biometric Scanning
- **RapidPro, Turn.io, and Whatsapp** Integrations for messaging