









## Agenda 2024 Campaign Digitalization Meeting, Movenpick Hotel, Nairobi - Kenya February 21-22, 2024

	Day 1: Wednesday, 21 February 20	24	
08:00 - 09:00	Arrivals, registrations		
09:00 - 09:10	Welcome remarks and introductions	Jason Peat (IFRC/AMP)	Almasi
09:10 - 09:15	Agenda items, objectives, and outcomes of the meeting	Jason Peat (IFRC/AMP)	conference room (4 <sup>th</sup>
09:15 - 09:25	Keynote Address	Julian Austin (AMF)	floor)
Session 1	Digitalization of health campaigns: challenges and o	pportunities	
09:25 – 09:30	Introduction to the session	Robert Opoku (IFRC/AMP)	
09:30 – 09:50	Lessons and best practices from Kenya's digitalization of mass campaign	Kibor K. Keitany (NMCP)	Almasi conference
09:50 - 10:10	Zambia's experience with its first digitization of a mass ITN mass campaign: best practices, lessons learned, and challenges faced	Japhet Chiwaula (NMEC)	room (4 <sup>th</sup> floor)
10:10 - 10:30	Question/answer and discussion	1	
10:30 - 10:55	Coffee/tea break		
10:55 - 11:00	Introduction to the session	Ketty Ndhlovu Sichalwe (NMEP)	
11:00 - 11:20	Mozambique: Lessons learned from ITN campaign digitization (2022-2023), and vision for future integrated digitization	Mariana da Silva (PNCM)	
11:20 - 11:40	Digitalization of Togo's ITN campaigns and the use using community smartphones (Bring Your Own Device - BYOD)	Fazazi Bah Traore (PNLP)	Almasi conference
11:40 - 12:00	Question/answer and discussion		room (4 <sup>th</sup>
12:00 - 12:20	Integrated digital microplanning for immunization campaigns in UNICEF: current activities and opportunities	Cristina Lussiana/ Nwabundo Dike (UNICEF)	floor)
12:20 - 12:40	ESPEN Collect: Regional survey support services for mapping, impact, and surveillance surveys	Dyesse Yumba Nduba (WHO)	
12:40 - 13:00	Question/answer and discussion		
13:00 – 13:05	Introduction to the product solution session	Robert Opoku (IFRC/AMP)	
13:05 - 14:00	Lunch break		







Session 2	Product solutions to address common problems across health campaigns		
14:00 - 14:50	Product solution demonstrations	eGov	Almasi 1
14:00 - 14:50	Product solution demonstrations	Redrose	Almasi 2
14:00 - 14:50	Product solution demonstrations	DHIS2	Baobab 1
14:00 - 14:50	Product solution demonstrations	Akros	Baobab 2
14:00 - 14:50	Product solution demonstrations	Dimagi	Zambezi 3
14:50 - 15:10	Coffee/tea break		
15:10 - 16:00	Product solution demonstrations	eGov	Almasi 1
15:10 - 16:00	Product solution demonstrations	Redrose	Almasi 2
15:10 - 16:00	Product solution demonstrations	DHIS2	Baobab 1
15:10 - 16:00	Product solution demonstrations	Akros	Baobab 2
15:10 - 16:00	Product solution demonstrations	Dimagi	Zambezi 3
16:00 - 18:00	Bilateral meetings and networking	·	
18:00 - 19:30	Networking reception/cocktail evening	Poolside garden (2 <sup>nd</sup> floor)	

	Day 2: Thursday, 22 February 2024	4	
08:00 – 09:00 Welcome day 2: Poster/booth sessions		Almasi Hall (4 <sup>th</sup> floor)	
Session 3:	n 3: Digitalization of health campaigns: challenges and opportunities		
09:00 - 09:05	Overview of the day and introduction to the session	Rock Aikpon (PNLP Benin)	
09:05 - 09:25	Geo-enabled microplanning for immunization in Bangladesh	Sam Omara (WHO GIS Center)	Almasi
09:25 - 09:45	TraceNet: Enabling digitalization	Chris Warren (PMI)	conference
09:45 - 10:05	Traceability of the 2022 ITN distribution in Republic of Congo	Joseph Aniniyo (PNLP)	room (4 <sup>th</sup> floor)
10:05 - 10:25	Question/answer and discussion		
10:25 - 10:30	Introduction to the product solution session	Robert Opoku (IFRC/AMP)	
10:30 - 11:00	Coffee/tea break		
Session 4	Product solutions to address common problems across health campaigns		
11:00 - 12:00	Product solution demonstrations	ODK	Almasi 1
11:00 - 12:00	Product solution demonstrations	Ona	Almasi 2
11:00 - 12:00	Product solution demonstrations	Crosscut	Baobab 1
11:00 - 12:00	Product solution demonstrations	Bluesquare	Baobab 2
11:00 - 12:00	Product solution demonstrations	Novel T	Zambezi 3
12:00 - 13:00	Product solution demonstrations	ODK	Almasi 1
12:00 - 13:00	Product solution demonstrations	Ona	Almasi 2
12:00 - 13:00	Product solution demonstrations	Crosscut	Baobab 1
12:00 - 13:00	Product solution demonstrations	Bluesquare	Baobab 2









12:00 - 13:00	Product solution demonstrations	Novel T	Zambezi 3
13:00 - 14:00	Lunch break		
Session 5:	Digitalization of health campaigns: challenges and opportunities		
14:00 - 14:05	Introduction to the session	Philip Oyale	
		(NMEP)	
14:05 – 14:25	Pilot of integrated digitalization approach in DRC:	Elvis Tshibasu	
	polio campaign in 2 health zones of Haut-Lomami	Muanza (DRC)	
	Province : Challenges and lessons learned		
14:25 – 14:45	Integrating campaign platforms into the	Sakibou Alassani	
	architecture of the national health information	(HISP WCA)	
	system		
14:45 - 15:00	Question/answer and discussion		Almasi
15:00 - 15:10	Improving ITN delivery visibility through use of	Segolène	conference
	digital tools in Zambia's 2023 mass campaign	d'Herlincourt	room (4 <sup>th</sup>
		(PSM)/ Ruth	floor)
		Hattersley (AMF)	
15:10 - 15:20	Maximizing private sector impact: UNITEL's role in	Suse Emiliano (PSI	
	digitizing PMI-funded mass net distribution in	Angola)	
	Angola		
15:20 - 15:30	Use of community volunteers own devices (BYOD)	Rukaari Medard	
	for campaign data management	(Uganda)	
15:30 - 15:40	Health campaign digitization guidance toolkit for	Chipo Ngongoni	
	efficient end-to-end campaign management and	(WHO)	
	delivery		
15:40 - 15:50	Question/answer and discussion		
Session 6	Closing session		
15:50 - 16:00	Closing remarks	Seynude Jean-	Almasi
		Fortune DAGNON	conference
		(BMGF)	room (4 <sup>™</sup>
16:00 - 16:10	Meeting evaluation and vote of thanks	Jason Peat	floor)
		(IFRC/AMP)	
16:10	End of day and close of meeting		
16:10 - 16:30	Coffee/tea break		