# Support Campaign Planning and Delivery

Ona services to support service delivery



# Our platforms

Ona Data, a mobile and web applications for offline data collection; Akuko, a map-intensive business intelligence tool; and OpenSRP, an open-source digital health platform.

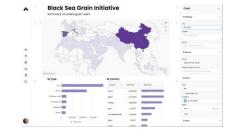


Mobile data collection platform used by thousands of organizations globally for data collection and real-time monitoring





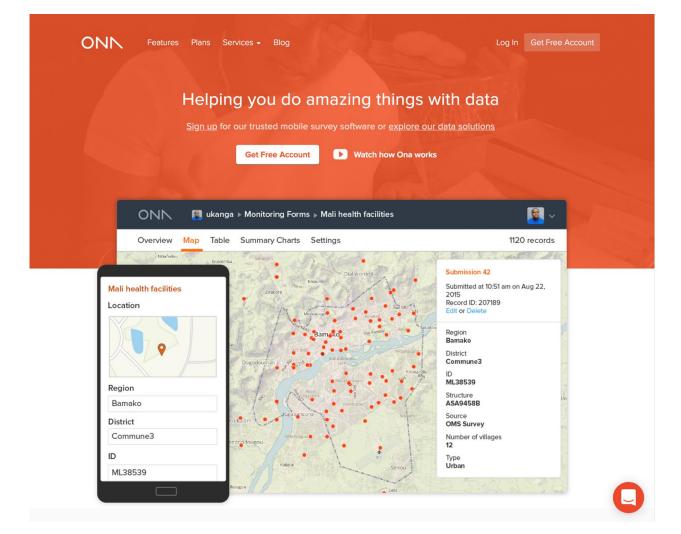
A platform for creating custom data experiences, from business intelligence dashboards to beautiful maps and data portals

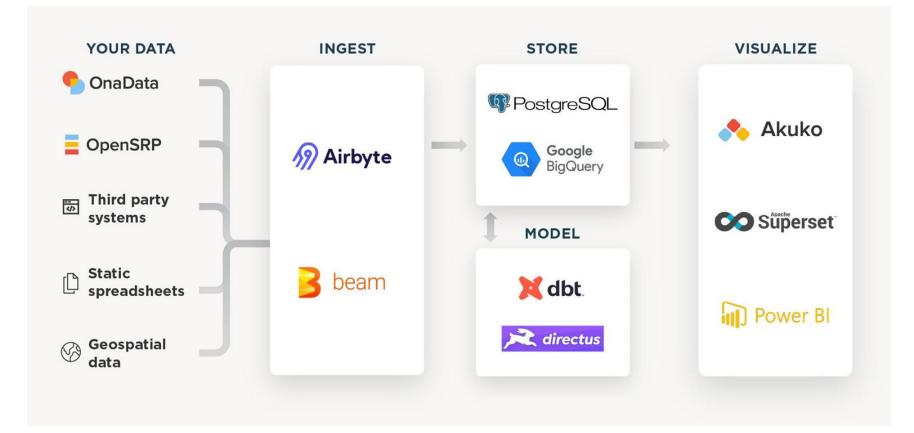


## **OPENSRP**

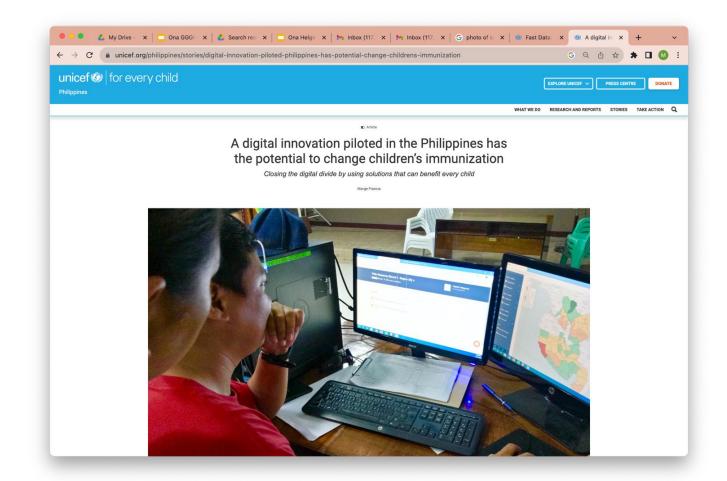
Open-source electronic health record platform designed for health workers and facilities in low connectivity environments





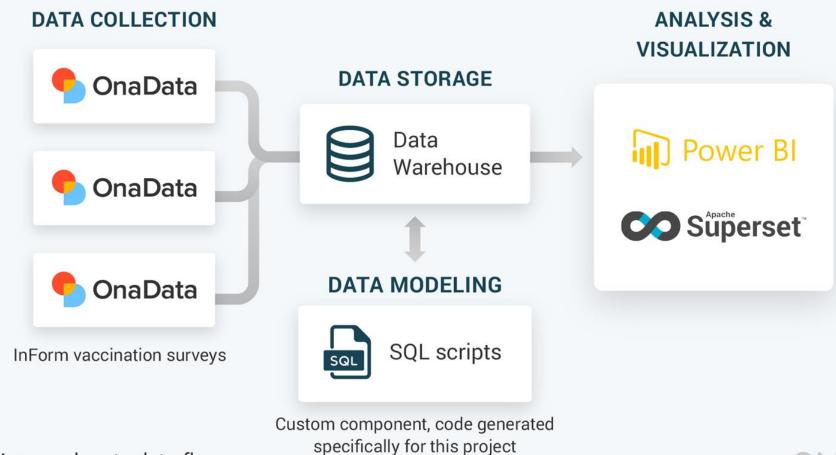


# Real Time Monitoring System Approach



Case Study 1 - UNICEF Real-time Vaccination Monitoring and Analysis (RT-VaMA)





\*Arrows denote data flows

ONN

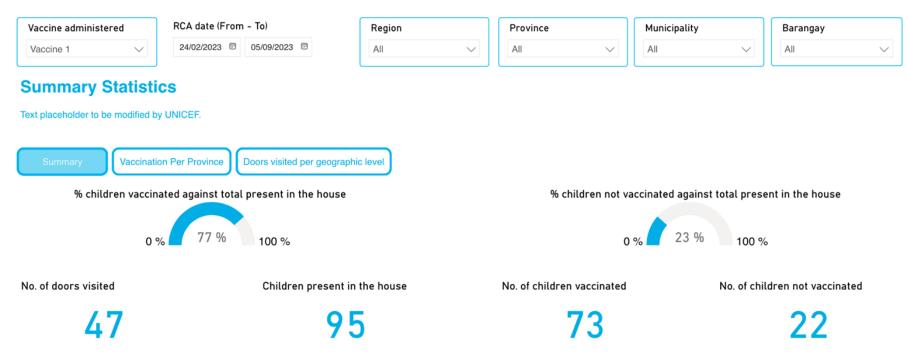


## SPV Rapid Coverage Assessment

#### Last dashboard refresh: 09/11/2023

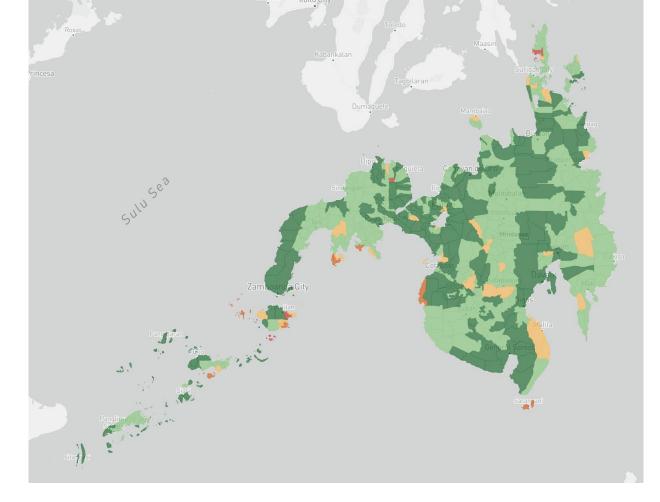
This dashboard is used to assess whether the targets were met during the vaccination campaign or a mop-up is needed in geographical areas where the targets were not met. The dashboard has an overview section that provides a summary of the number of children who have been vaccinated, number of doors visited and % of children vaccinated against the total number of children present in the doors visited.

It also has a bar chart that shows the reason breakdown as to why the children were not vaccinated and the sources of information where the household received the campaign information.



# unicef

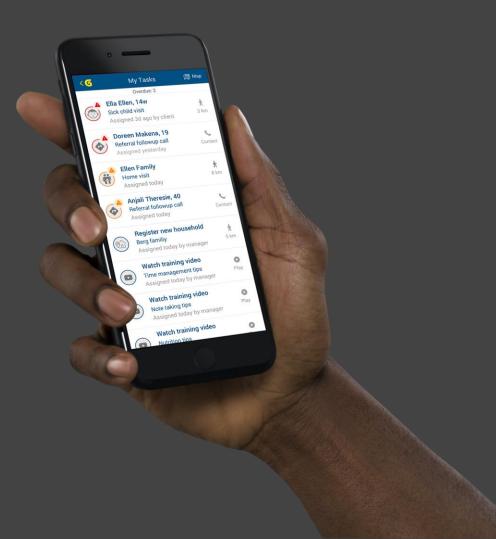
for every child



Polio Coverage Map Philippines

# **OPENSRP**

# Enabling WHO SMART Guidelines





Public

- Register Adult and Child Patients
- Adult Immunization
  - e.g Covid 19
- Child Immunization for children under 5 as per WHO and MoH Guidelines
- Child Growth Monitoring
  - o Z-Score



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	Skin ID: #763693			Sex Female	Age 3m 1w	DOB 17 Jul, 2023			us weights:	_
lren IoH	Sex Age Male 28y	DOB 18 Sep, 199	5	GROWTH MONITORIN	١G	View	/ All	Age 101d	Weight 4 kg	Z-Score -4.1
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				+ Growth Monitoring				Previous heights:		
	+ AstraZeneca 2 at 70 d - 12 Mar 2022			Weight, He 4.0 kg, 45.0	<b>ight, MUAC</b> ) cm, 2.0 cm			Age 101d	Height 45 cm	Z-Score
	+ AstraZeneca Booster at 180 d - 30 Jun 2022			IMMUNIZATIONS AT BIRTH				WEIGHT-FOR-HEIGHT		
				✓ OPV 0 - 17 Jul 2023				Previous weights/heights:		
								Weigh	t Height	Z-Score
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					✓ PCV 1 - 28	Aug 2023				
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## Zambia

## ZEIR

Electronic Immunization Registry For Zambia, managing Adult Immunization such as Covid19 and Child Immunization and Child Growth Monitoring

# Door-to-door household-based campaigns

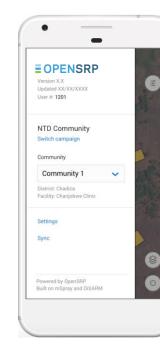
# Ensure no one is missed

Register the location of each household with a GPS or linked to an existing structure on the map

Register each household member - include CP and biometric if available

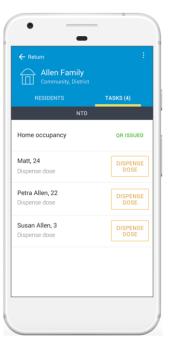
Record vaccine given and any other relevant information (including non-consent)

Automatically generate follow-up vaccine task if second dose is required





MENU	NTD Community	
Q	Search name or ID	Filter
5 st	tructures within 25 m (11 total)	2
	<b>vards Family</b> n away	DOSE
	ith Family n away	DOSE
â	Unenumerated Structure 15 m away	NO VISIT
â	Unenumerated Structure 15 m away	NOT VISIT
â	Unenumerated Structure 20 m away	VISIT
â	Unenumerated Structure 150 m away	VISIT
2	Unenumerated Structure 150 m away	VISIT







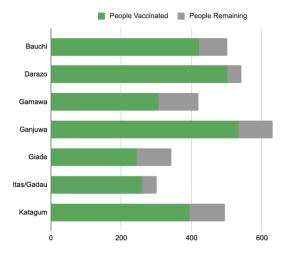
# Monitor Campaign Progress in Real-time



Track which people and communities receive vaccine services and areas receive vaccination services





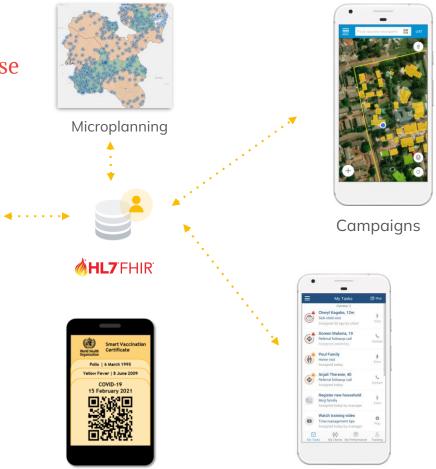


Set targets and manage human and vaccine resource planning

# Addressing Zero Dose Children Requires a Health System Response

≡ Children	
Q, Search by name	
ning Plan, F, 10m Aw	
ID: 613306	+ 800 Booster
Blue Ivy, M, 10m 2w ID 108587	+ (TN 1
6. 200207	
Mouse Minnie, M, 3y 5m	
ED: 63468 Wang-Buble entry Yorker, 2001	
Jean Grey, F. 10m 2w 81 336373	+ 800 Booster
Mouse Rebecca, F, 2m 2w	+ BCG Booster
ID: 785783	
Sheeran Ed. M. 2m Aw	
ED 375934	+ VEA - ALBED
Matthew Agnes, F, 10m 2w	+ BCG Booster
10. 200110	
Hokeman Hulk, M, 3y 7m	+ YEA #C20
ID: 807373	T HEATURE
Otter Forest, M, 3y 7m 81 421923	+ 900 Booster

Facility EIR



Patient Health Records

CHWs

# unicef End User Supply Monitoring







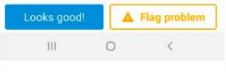
#### Poste DLM

#### (1) Is it there?

UNICEF a livre des Dispositifs de Lavage de Mains dans les quartiers populaires de Tana pendant la pandemie COVID-19. Les DLM peuvent contenir 500 litres d'eau et permettent a ce que 4 personnes a la fois puissent se laver les mains

#### Is it in good condition?

Il faut y avoir de l'eau dedans 24h/24h et du savon present au niveau de chaque robinet. Il ne faut pas y avoir des fuites et chaque robinet doit fonctionner. Verifiez les 4 robinets que chacun fonctionne







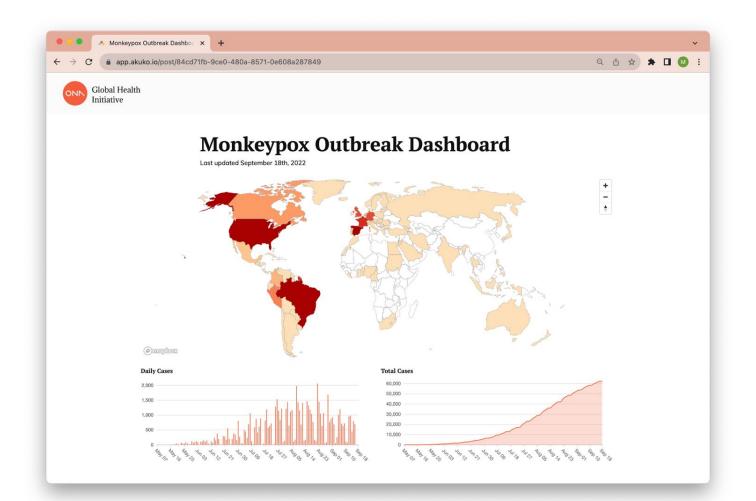
Akuko is a no-code platform for creating data stories, dashboards, maps, and apps.



# Connect your data to Sources. { Q¥ csv

# Build Posts using components.





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#### Monkeypox Outbreak

There are currently 62,277 confirmed cases of Monkeypox globally.

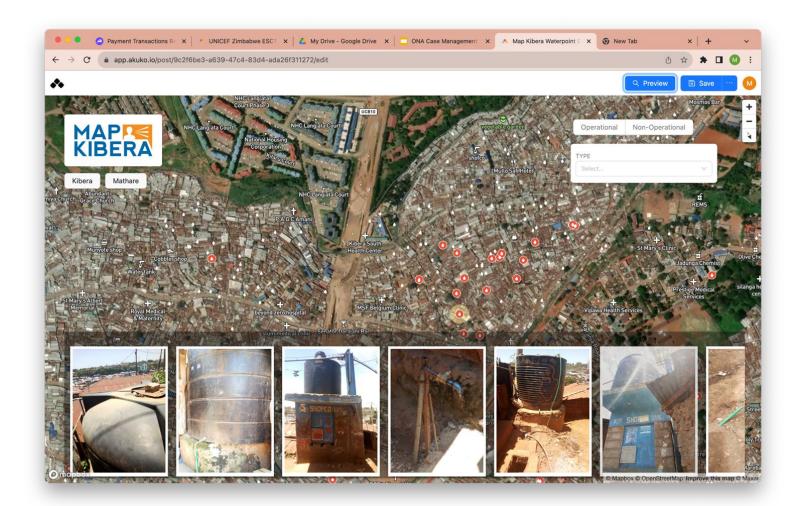
Monkeypox is viral zoonotic disease that occurs primarily in tropical rainforest areas of central and west Africa and has recently spread globally. Monkeypox can be transmitted between humans through close physical contact (eg. contact with lesions, body fluids, respiratory droplets, and contaminated materials such as bedding). Right now, cases are primarily clustered among men who have sex with other men, but anyone can catch the virus.

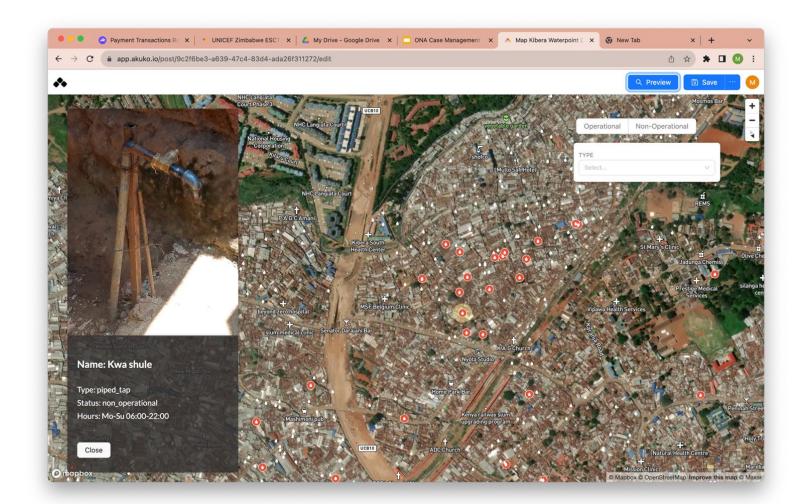
Monkeypox is usually not lethal but can be extremely painful. Common symptoms include a fever and a painful rash / lesions that last 2-4 weeks.

Monkeypox is not a new disease - but its recent rapid spread has caused international alarm with WHO declaring the recent Monkeypox outbreak a Global Health Emergency on July 23rd, 2022.

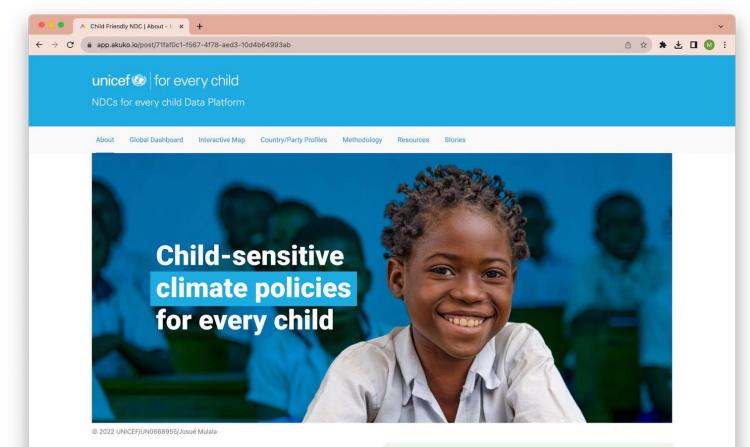
#### **Confirmed Cases by Country**





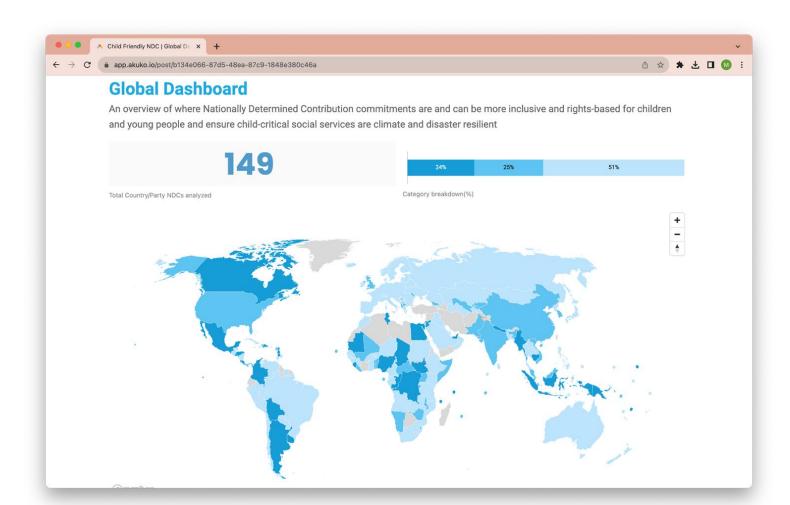


Public



Children and young people often experience the most serious consequences from climate and environmental hazards, shocks and stresses. They are not only facing a

What are NDCs?



Public

#### 🐣 Child Friendly NDC | Global Da 🗙 🕂

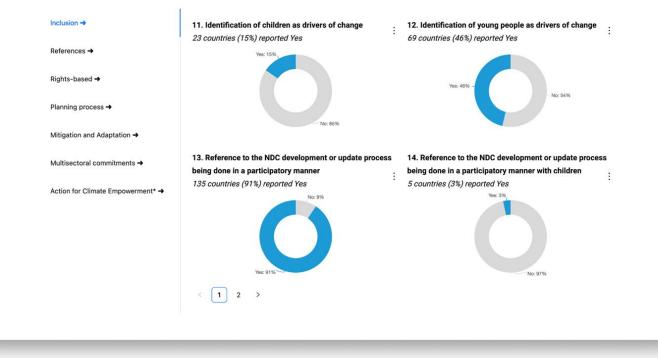
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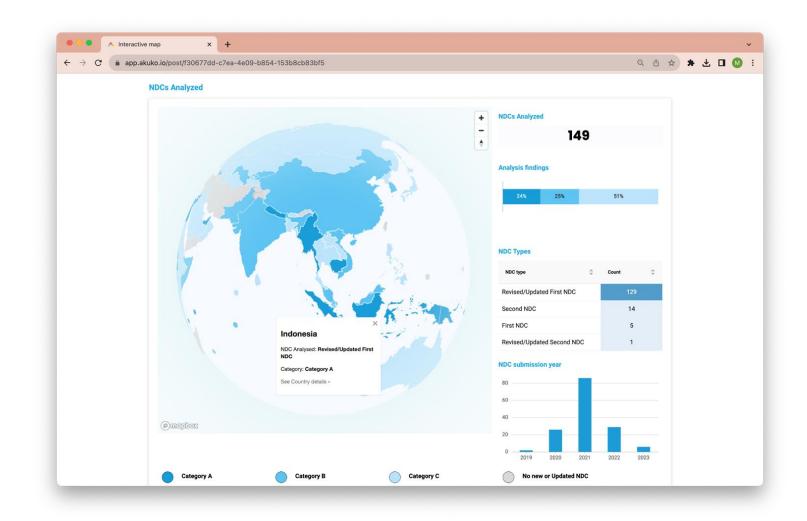
#### **Snapshot of NDCs and Child Sensitivity**

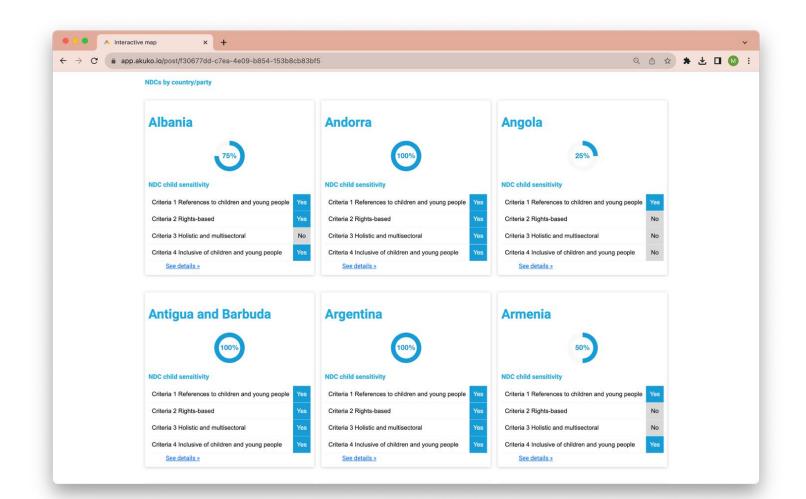
This overview draws from the full data set of NDCs submitted after September 2019 to provide insight on NDC commitments and their child sensitivity at the global level.

☆ ★ 🛃 🚺 🙆 🗄

Data not included from NDCs before September 2019 or the countries that are not party to the Paris Agreement.







← → C 
app.akuko.io/post/c3889d0f-f1a2-44ca-96eb-f79ed0f72167#country=Indonesia

#### @ @ ☆ 🗯 🛃 🚺 🙆 :

#### **Country/party profile**

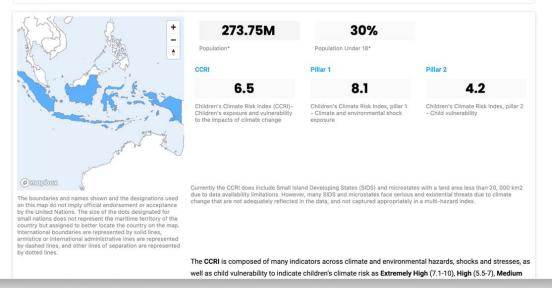
Demographic and NDC assessment information for each country

Country demographic information and findings on child sensitivity within NDCs. Countries that were not part of this study analysis are not listed on this page.

To gain a greater understanding of child vulnerabilities and exposure to hazards, the profiles also include ranking data from UNICEF's Children's Climate Risk Index (CCRI / Atlas). The CCRI provides a comprehensive picture of children's exposure and vulnerability to multiple climate and environmental shocks and stresses.

COUNTRY/PARTY

Indonesia



# Microplanning for Vaccine Distribution

Estimate, map and prioritize distribution of Covid-19 vaccine to target populations. This includes new target group (elderly, health workers, comorbidities, etc) that we know little about.

Ability to link automatically to population data sources like GRID3 and building footprints extracted from high resolution satellite imagery.

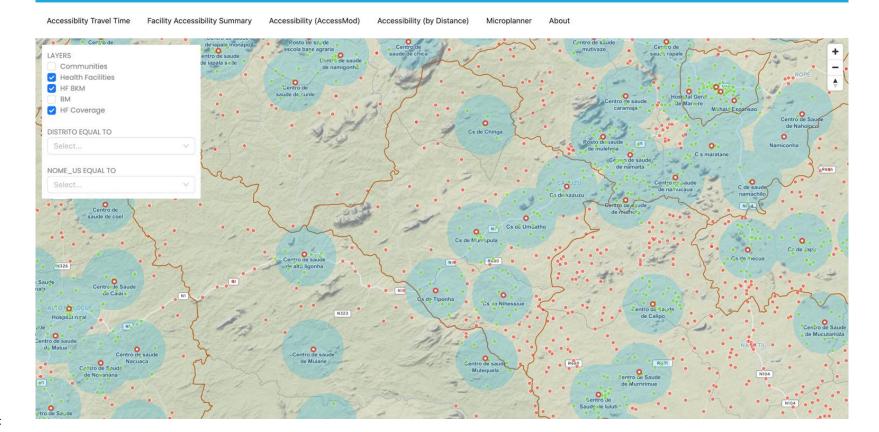




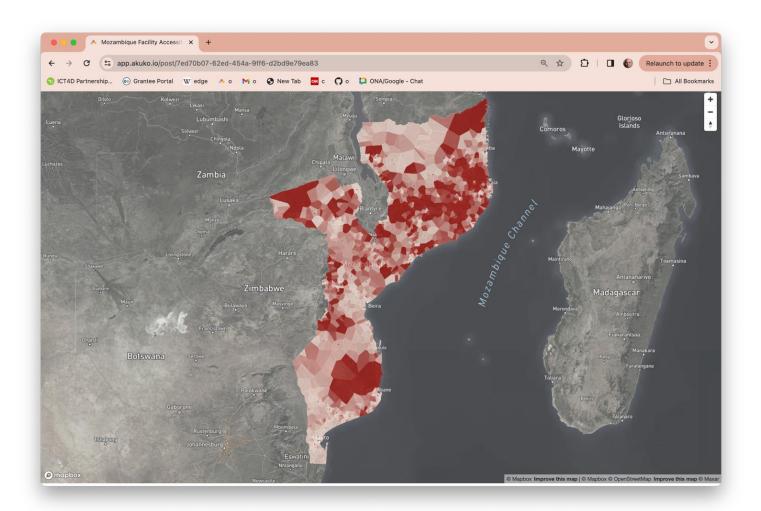
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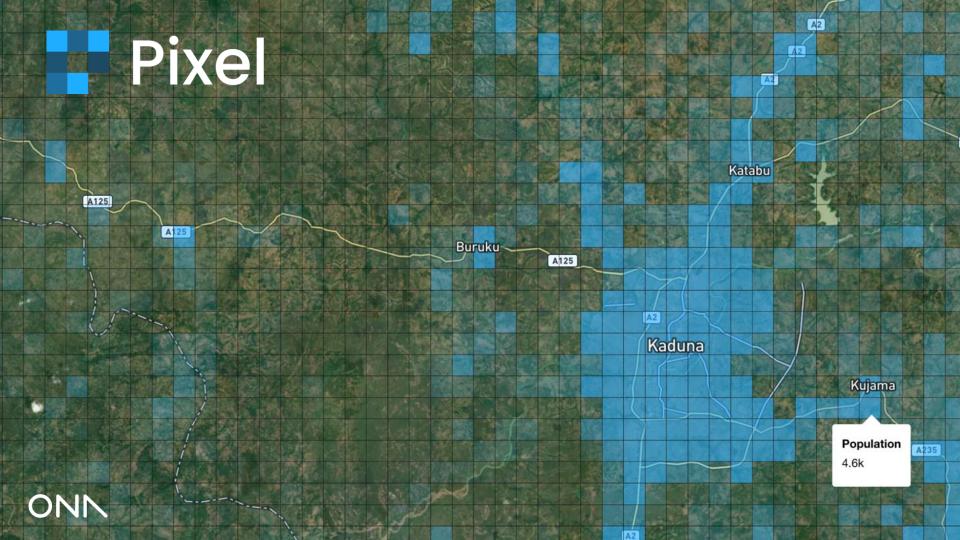
## unicef 🗐

for every child



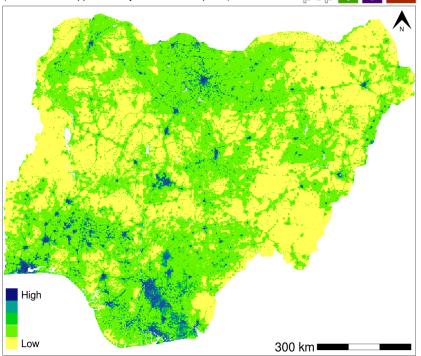
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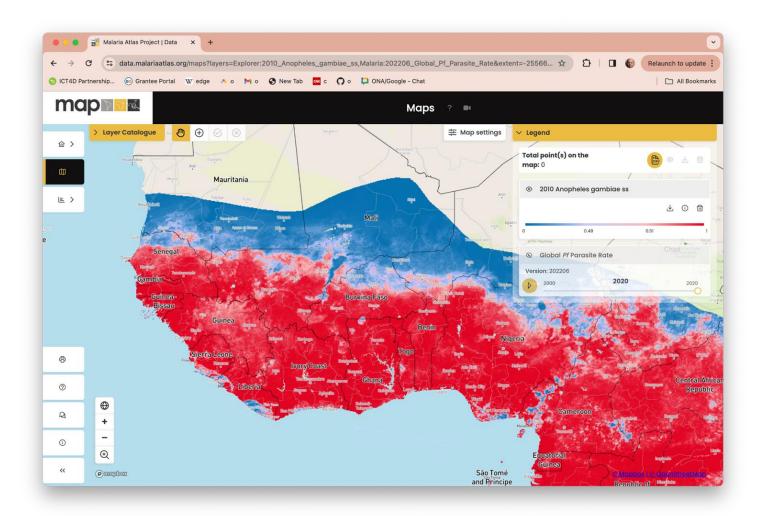
## Nigeria population 2020

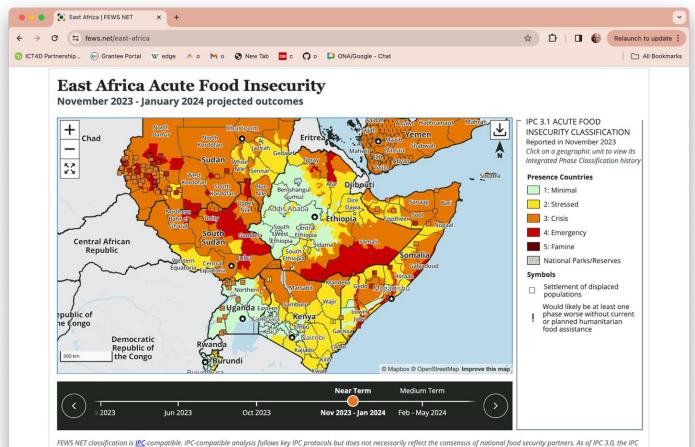
Estimated total number of people per grid-cell at a resolution of (3 arc seconds approximately 100m at the equator)



WorldPop (www.worldpop.org – School of Geography and Environmental Science, University of Southampton; Department of Geography and Geosciences, University of Louisville; Département de Géographie, Université de Namur) and Center for International Earth Science Information Network (CIESIN), Columbia University (2018). Global High Resolution Population Denominators Project – Funded by the Bill and Melinda Gates Foundation (OPP1134076). https://dx.doi.org/10.5258/SOTON/WP00645

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revisive: classification is <u>re-</u>compatible. IP--Compatible indivision solutions by the protocols but does not necessarily repect the consensus of national food security partners. As of IP-C sto, the IP-C not longer assesses the impact of food assistance on classification and thus no longer maps the (!). However, FEWS NET continues to produce food security maps inclusive of the (!) as well as maps compatible with UP-2-0.2-1, which leaded the meaning of food resistance here.

# Anatomy of a Pixel



1KM

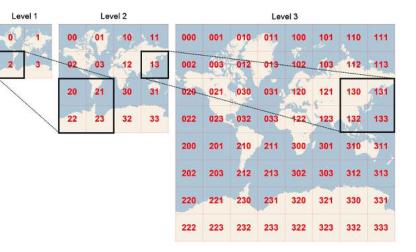
Spatial Data Layers

- Admin area. Eg. Kanu / Kiru
- Population, Building Count
- Driving Time to nearest facility
- Malaria rate, Vector, ITN Usage
- Health facilities, Schools, Settlements
- Crop Usage
- Elevation

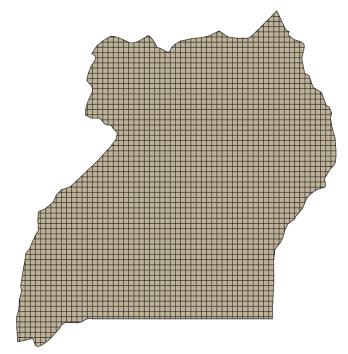
# **Pixel Geoindex**

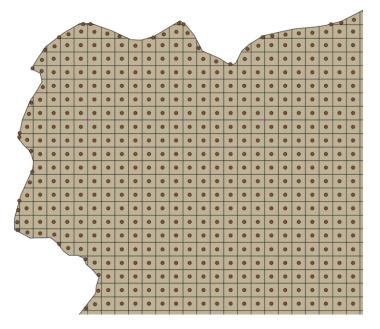
Each pixel is assigned a unique ID based on the quadkey geo-indexing system. The quadkey system splits up the world into a grid of tiles with each subsequent zoom level being split into 4 tiles.

The quadkeys make it easy to convert GPS coordinates back and forth to quadkeys.



# Spatial Data $\rightarrow$ Pixels

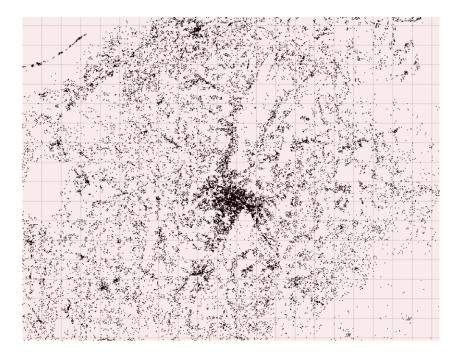




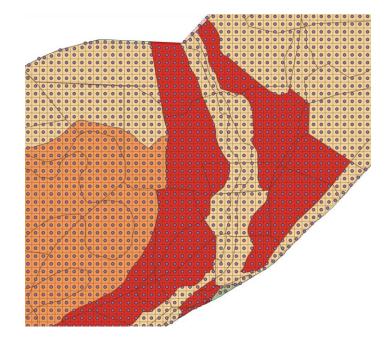
Quadkey grid level 15 (1 km) for Uganda.

Centroids from each grid cell are calculated and stored as properties.

# Spatial Data $\rightarrow$ Pixels



**Raster Data** - We use zonal stats to sum or average the raster data for each pixel.



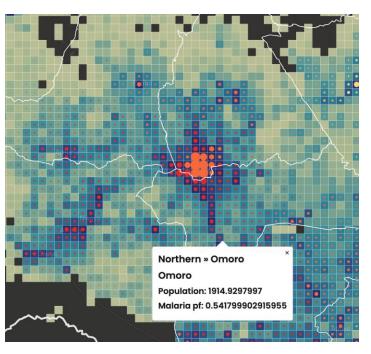
Vector Analysis - We take the centroid of each pixel and extract the value of the vector it intersects.

# Quadkeys greatly simplify spatial analytics

QK10: 1020123213 - Malaria rate = 10%

QK12: 102012321312 - Population 2400

QK22: 1020123213121032042201 - Household



# Data Catalog

## Population

• Meta HRSL, Worldpop, GRID3 (Selected countries)

**Building Counts** 

• Google, Microsoft, OSM

Demographics

• Relative Wealth Index (Meta)

## Access

- Driving time to access health care (World)
- Walking times to access health care (World)
- Health Access scores (Fraym) Selected countries

## General

• Elevation

### Disease

- Global Malaria PF Rate
- Insecticide treated net use

## Food Security

• Fews.net IPC

## Climate

- Temperature Change
- Rain Fall

## Agriculture

• Crop Type

## Security

ACLED Events