## amp | The Alliance for Malaria Prevention

#### AMP Annual Partners' Meeting Day 1 – 7 April 2025

#### Réunion annuelle des partenaires de l'APP Jour 1 – 7 avril 2025

Rethinking the ITN status quo: Maximizing the impact on malaria

Repenser le cadre d'utilisation des MII: pour un impact renforcé contre le paludisme

Meeting will begin shortly - la réunion va bientôt commencer

Prévention du

## **amp** | The Alliance for Malaria Prevention

## Discussion Questions & Answers

## Discussion Questions et réponses

#### **Remote participants:**

Kindly use the Zoom Q&A feature to submit comments and ask questions, specifying the name of the speaker to whom the question is directed.

#### Participants à distance :

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# Nigeria's experience with prioritization of campaign ITNs in urban areas: Process, outcomes and recommendations for future

#### National Malaria Elimination Program Nigeria 7th April 2025









## **Presentation Outline**

- Introduction & Context for Proper Targeting of Nets
- Process for selection of wards
- Outputs
- Guidance Provided by the National Task Team
- Summary of key steps
- Lessons Learned and Challenges
- Recommendations





### Introduction: Context for Proper Targeting of Nets – 1

- The National Malaria Elimination Programme (NMEP) is rethinking the strategies and interventions that will impact the malaria burden in line with sub-national tailoring (SNT).
- One critical area is the approach to malaria transmission in the urban area given its heterogeneity, complexity and socio-economic indices as well as in the light of uptake of previous interventions and how they may have affected disease prevalence.
- Until recently (with the introduction of the malaria vaccine) donors, partners and governments in the country have focused mainly on some traditional preventive interventions. Given limited funding from all sources and the desirability of employing other control measures, it became imperative to see how available funding (from every source) could be better managed and deployed. This is in line with ensuring that interventions meet the criteria of effectiveness, efficiency and equity.
- The question arose: could insecticide-treated net (ITN) distribution in urban areas be adjusted to specifically target those who truly need them?
- This has become a starting point for the implementation of an urban malaria strategy which will help maximize resources and achieve impact.





### Introduction: Context for Proper Targeting of Nets – 2

- In 2023, a pilot project was initiated for the Kwara ITN campaign to develop a guide for reprioritizing ITNs in urban areas, even though all the necessary nets had already been procured.
- Professor Ifeoma Ozodiegwu and her team from the University of Chicago supported the Kwara pilot with funding from the Bill and Melinda Gates Foundation (BMGF).
- They employed a classification algorithm to identify areas (three settlements in two wards) with low risk of malaria transmission in Ilorin. Community stakeholders validated the results.
- The next step involved simplifying the process and deploying the learning from the Kwara pilot to other states conducting ITN mass campaigns.
- The principle has been employed in the ITN campaigns in Gombe, Jigawa, and Ogun States in varying degrees.
- In 2025 seven States where ITN campaigns will be conducted were targeted. Tropical Health with support from Global Fund was also engaged by NMEP to help develop a decision flow chart to be used for national-level macro planning.



## Process: Criteria for Identifying Areas where ITN Distribution will not be Prioritized – 1

With support from the University of Chicago (Prof Ifeoma's team):

- Publicly available data was collated and variables were extracted for the wards in the selected states
- A composite score was generated to enable ranking wards from low to high malaria risk. Ward ranks were based on the composite scores or the estimated malaria prevalence for outputs based on a machine learning model.
- For the Kano metropolis, malaria risk was modelled using a machine learning (ML) approach in line with the above scenarios
- Different reprioritization scenarios were provided (10%, 30%, 50% and 75% of the ward area was classified as urban). The 75% and 50% scenarios were prioritized.



Process: Criteria for Identifying Areas where ITN Distribution will not be Prioritized – 2

The variables that were ranked were:

- Enhanced Vegetation Index (EVI)
- Under 5 Test Positivity Rate (TPR)
- Settlement type
- Distance to water bodies
- Flood intensity



# Process: Criteria for Identifying Areas where ITN Distribution will not be Prioritized – 3

Furthermore, NMEP/SMEOR considered Under 5 Test Positivity Rate (TPR) and known/ assumed urban areas





# Outputs



Settlement level variation in predicted malaria prevalence

Using data from our field study and remotely sensed data, we identified wards for reprioritization

> Variables that went into the model Vegetation indices Building height Moisture indices Building morphology Night-time lights





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# Summary of Recommended Wards with Estimated Populations by State

State	No of Recommended LGAs & Wards for Reprioritization	Total Population of Recommended Areas	Additional LGAs & Wards	Total Population of Additional Areas	Total LGAs & Wards for validation	Total Population of Areas for validation
Delta	5 (25)		11 (24)		12 (49)	
Kaduna	5 (27)	1,469,231	7 (13)	808,357	7 (40)	2,277,588
Kano	6 (27)	1,399,878	6 (14)	471,321	7 (41)	1,871,199
Katsina	2 (5)	262,207	2 (2)	91,624	3 (7)	353,830
Niger	4 (11)	369,343	4 (6)	212,854	5 (17)	582,197
Taraba	1 (2)	55,176	3 (18)	524,139	3 (20)	579,315
Yobe	2 (3)	130,544	2 (4)	117,393	4 (7)	247,937





## Guidance for Validation from the National Task Team

Review & Plan	<ul> <li>SMEP reviews suggested areas and checklist for validation</li> <li>Identifies urban areas for validation or inclusion</li> <li>Conducts preliminary engagement with State Policy Makers</li> <li>Plans on the best way to conduct validation</li> </ul>
Validate	<ul> <li>Key stakeholders very familiar with the terrain and settlements are identified at the State or LGA level.</li> <li>Suggested wards are taken one after another and <u>OBJECTIVELY</u> assessed using the provided checklist. Locations as to the LGAs they fall are confirmed. Estimated populations are provided</li> <li>Stakeholders reach a consensus on low-risk areas that will have other vector-control interventions</li> </ul>
Review & Share	<ul> <li>SMEP reviews outputs from the validation process</li> <li>A state-level stakeholders' meeting is convened where final outputs are discussed and agreed on.</li> <li>The state shares outputs with data collected using the checklist with NMEP. Minutes of the stakeholders' meeting are to be shared as well.</li> </ul>





## Summary of Key Steps – Prior to Microplanning

- The IVM and SMEOR branch through the Task Team on Reprioritization generates a list of areas for possible reprioritization per State.
- The list is shared by the IVM branch with States with the implementing partners in copy for validation using/adapting a standardized checklist from SMEOR. The validation includes identifying and adding more wards that are urbanized and with relatively low TPR.
- Engagement meetings are held by NMEP with individual States to review the list and provide orientation to SMEP officers with implementing partners on how to conduct validation.
- Implementing Partner(s) support(s) the State to conduct the validation, ensuring some rigour is introduced into the process by using existing structures.
- The validation outcome is shared with the Task Team for review and alignment. Any issues will be resolved in consultation with the State and supporting implementing partner (IP).
   State signs off on the validated list.

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## Summary of Key Steps – After Microplanning

- The population generated from microplanning activity (after removing areas for reprioritization) is triangulated with several available nets by the Implementing Partner with oversight from IVM/NMEP. Where available nets are inadequate or in excess, a stakeholders' meeting is convened by the IVM branch to agree on what should be done.
- Scenarios to be considered if available nets are insufficient for the target population are as follows (in line with a decision-making flowchart for ITN prioritization in urban areas which was developed with support from Tropical Health):
  - Explore other sources of nets including requesting the State Government to procure the balance (if there is sufficient time before the campaign of deckine the state
     Seek additional areas to be excluded during net distribution. Note that this is a response to an inadequacy of nets
  - Seek additional areas to be excluded during net distribution. Note that this is a response to an inadequacy of nets available, rather than part of the urban malaria strategy. The key elements to be considered in identifying such areas are formal settlements and low/decreasing under 5 TPR.
  - Where additional areas have been identified for reprioritization and there is still a shortage of nets capping can be done after household mobilisation and during the distribution of ITNs.
  - Do a State-level capping. The ideal would be to cap by LGA and have different caps for different LGAs based on the level of risk. However, the current technology being used in ITN campaigns is unable to do this.

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## Challenges

- There is a fear that reprioritizing a ward may lead to the rejection of other health interventions.
- Anticipated reaction of non-ITN targeted wards which could be, theft, violence and rejection of other health interventions. This was experienced in some states last year.
- Getting accurate population figures is always a challenge, due to outdated population census data and different health interventions having different population figures.

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## Lessons Learned

- The implementing partner's support for the validation process and a clear understanding of the reason for the strategy ensured hitch-free acceptance.
- Bias is always introduced in the validation when LGA RBMs are left on their own no one wants to be instrumental in 'depriving' any area of ITNs.
- The State team was willing to proceed with the suggested areas but is reticent as they
  must wait for the relevant policymakers to approve.
- ITN prioritization planning when started and integrated early and as fully as possible into existing campaign processes has shown better success and acceptance
- Early engagement of stakeholders at all levels conveying the rationale for urban ITN prioritization was found to be very vital.
- Strong engagement at the community levels with clear SBC messaging helped with acceptance and compliance at all levels and managing negative community responses critical to ensure the safety and smooth deployment of the campaign and mitigate rumours

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## Recommendations

- Start the process early if possible, a year before the campaigns and let it inform ITNs to be procured for each State.
- Stakeholders' engagement at various levels is important. Several meetings may be necessary for the same group of persons. The engagement process is to start early.
- Support the development/adaptation of appropriate messaging for the wards where nets will not be distributed.
- Conduct strong monitoring and surveillance in the reprioritized areas.
- The State need to have verified working population harmonized for the use of all health care interventions in the State
- There is a need to plan and implement other appropriate vector control interventions in non-ITN targeted wards. This is advisable to be conducted before or during implementation.





# THANK YOU

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# A decision-making flowchart for ITN prioritization in urban areas

Eleanore Sternberg 7th April 2025

### Background



#### **Recommendations emerging from process evaluation in Kwara State**

- ITN prioritization should be integrated early and as fully as possible into existing campaign processes, including digitalization. Digital ITN campaign tools should be modified to capture ITN prioritization decisions and outcomes, through the addition of new data capture screens and data elements as required, to maintain the full benefits of digitalization across the campaign.
- Ensuring access to ITNs for pregnant women and children under five years of age through routine ITN distribution remains a priority. Campaign planners should ensure that ITNs remain available at routine ITN distribution points (ANC and vaccination clinics) that are accessible to vulnerable populations living in areas that will not receive nets. This should be clearly communicated to the CMD teams so that they can direct vulnerable groups to appropriate points to receive an ITN if they are eligible.
- Clear SBC messaging must be developed and shared with CMD teams. Messaging around receiving nets should not be given in areas not receiving nets. If teams will still be visiting households in those areas, for example to deliver SMC as was the case in Kwara State, then teams should still deliver SBC messaging emphasizing caring for the nets that are already in the household, and other messaging such as prompt treatment seeking for fever and intermittent preventive treatment of malaria in pregnancy.
- Clearly conveying the rationale for urban ITN prioritization and managing negative community responses are critical to ensure the safety and smooth deployment of the campaign and mitigate rumours. CMD teams should be provided with the phone number for a senior member of staff (e.g. a member of the LGA health team) to whom community complaints can be escalated if required.
- Adherence to the prioritization model or approach is vital for transparency and fairness. Campaign teams should be provided with high quality maps that clearly and unambiguously delineate the boundaries of deprioritized areas, to aid accurate implementation.

Proprietary and Confidential

### Background



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#### Background



- Prioritization integrated early and as fully as possible into existing campaign processes
- Transparency and fairness are essential for the success of prioritization
- $\rightarrow$  How can we systematize the decision-making process for urbanization?
- $\rightarrow$  How does that decision-making fit within the wider planning process?

#### **Aim of flowchart**



Be as precise with exclusion/inclusion criteria as is **feasible** and **necessary**, given available resources (nets, data and time).

Increase transparency and consistency in decision making.
#### Assumptions



- There is always an ITN gap in other words, some fraction of the population will not receive ITNs through mass distribution because there are not enough nets available.
- Operational considerations are not yet included in the decision process but will likely also inform the granularity of decision making.

#### Are there enough nets to cover some urban areas?



**TROPICAL** 

#### Does an initial round of exclusion close the gap?



TROPICAL HEALTH

#### Are there further opportunities for stratification within excluded urban areas?



tropical Health

#### **Takeaway points**



- Decision-making around inclusion/exclusion of urban areas described as an **iterative process**, based on the size of the ITN gap and the resources available to support prioritization.
- Starting with quantifying the ITN gap serves to flag situations where reprioritization will not be sufficient to close the ITN gap. This should be done early in planning, so that alternative options can be explored.
- If reprioritization alone is unlikely to close the ITN gap, then alternative sources of nets could be explored (context dependent).
- If no other nets are available for distribution, then mitigation strategies should be considered, such as: revising the household cap on number of ITNs during microplanning or after household registration, focusing on other interventions, strengthening alternative distribution channels, and strengthening SBC for prompt treatment seeking.



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## Discussion Questions & Answers

## Discussion Questions et réponses

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#### RBM Partnership To End Malaria

SME WG: Strategic Intelligence and Data Use

Measuring outcomes: Indicators, targets, use given access and alternative methods for data collection

March 2025

Wahjib Mohammed and Molly Robertson, Co-Chairs Rose Zulliger, Independent

## Harmonization of Indicators

**Review of Global Fund indicators by Metrics 4 Management** 

Harmonization of indicators and indicator language with the WHO

WHO revision of the SME Guidelines

Indicators allow for multiple data sources

Should ease reporting so that the same information can be transmitted to multiple users

#### **Global Fund GC8 ITN Indicators**

CODE	INDICATOR	DISAGGREGATIONS
VC-1	Number of insecticide-treated nets distributed to populations at risk of malaria transmission through mass campaign	Emergency distribution
VC-3	Number of insecticide-treated nets distributed to targeted risk groups through continuous distribution	<ul> <li>At risk population group <ul> <li>Children 0-5</li> <li>Pregnant women</li> <li>School children</li> <li>Others</li> </ul> </li> <li>Emergency distribution</li> </ul>
0-1A	Proportion of population that slept under an insecticide-treated net the previous night	<ul> <li>Gender (female, male)</li> <li>Age</li> <li>Pregnancy status</li> <li>Targeted risk group</li> </ul>
0-2	Proportion of population with access to an ITN within their household	-
O-10	Proportion of population at risk potentially covered by distributed ITNs	-
0-11	<ul> <li>Percentage of districts achieving national target for the proportion of population at risk potentially covered by distributed ITNs</li> <li>Proportion of districts that met 80-99% of the target</li> <li>Proportion that met 60-79% of the target</li> <li>Proportion that met less than 60% of the target</li> </ul>	-

# **NEW – ITN USE GIVEN ACCESS**

#### Proportion of the population with access to an ITN in their household that slept under an ITN the previous night

Numerator: Proportion of population that slept under an insecticide-treated net the previous night [O-1]

Denominator: Proportion of population with access to an ITN within their household [O-2]

**RBM** Partnership to End Malaria

## **Use:Access Ratio**

- Ownership: Proportion of households that own at least one ITN.
   Access: Proportion of the population with access to an ITN within their household. This indicator is calculated based on the number of ITNs in the household and the number of household members.
   Use: Proportion of the population that slept under an ITN the night
- **Use**: Proportion of the population that slept under an ITN the night before the survey.
- Use: Access Ratio: Result when dividing use by access (i.e.
  - use/access). This indicator provides data on the **behavioral gap** for net use rather than a gap because not enough nets are available.

#### 4 people, 1 ITN



Household owns at least 1 ITN



Population access to an ITN - 50%

Household owns at least 1 ITN for 2 people



#### 7 people, 3 ITNs



Household owns at least 1 ITN



Population access to an ITN - 86%

Household owns at least 1 ITN for 2 people



## **Population access take home points**

Under existing ITN distribution modalities, we cannot expect countries to reach 80% of households owning 1 ITN for 2 people at a national level

- % of households owning at least 1 ITN for 2 people hides large proportions of individual ITN protection
- Population access to ITNs, <u>because it is</u> <u>based on people as the unit of analysis</u>, provides a more accurate picture of ITN protection, and should be considered as the better indicator of "universal coverage"



Illustrative depiction of ITN indicators using 5 households, 30 individuals, and 10 ITNs. The top row a, b demonstrate household ownership indicators, while the bottom row c, d shows population-level indicators. ITNs are depicted in tall trapezoids and individuals with stick figures. Households meeting the indicator criteria for ownership are identified in green/darker color. Individuals meeting the indicator criteria are identified with solid green color

# The ITN use:access report (some key terms)

- **Ownership**: Proportion of households that own at least one ITN.
- Access: Proportion of the population with access to an ITN within their household. This indicator is calculated based on the number of ITNs in the household and the number of household members.
- **Use**: Proportion of the population that slept under an ITN the night before the survey.
- Use: Access Ratio: Result when dividing use by access (i.e.
  - use/access). This indicator provides data on the **behavioral gap** for net use rather than a gap because not enough nets are available.



#### Use of ITNs among those who could use one is generally good

- Provides data per country based on latest popbased surveys:
  - ITN use by age, gender and net supply
  - Seasonal variation
  - Use access by wealth and residence
  - Observations and implications



## **Alternative Methods for Use:Access**

#### **Threshold Measurements**

#### cLQAS and LQAS



PROCEDURES FOR ASSESSING THE QUALITY OF INSECTICIDE-TREATED NET (ITN) MASS DISTRIBUTION CAMPAIGN HOUSEHOLD REGISTRATION AND ITN DISTRIBUTION ACTIVITIES USING CLUSTERED LOT QUALITY ASSURANCE SAMPLING (CLQAS)

SEPTEMBER 2022

amp The Alliance for Malaria Preventio **Proxy Measurement** 

ANC services (1<sup>st</sup> visit)

**Caveats:** 

Assumes high 1st ANC visit health seeking

Often needs register modification

May introduce bias



# Thank you.

RBM Partnership to End Malaria

## Assessment of LLINs Ownership and Use in 26 Selected Districts in Somalia



Federal Republic of Somalia Ministry of Health & Human Services



## **Introduction to Malaria Control in Somalia**

- The **Federal Ministry of Health**, **UNICEF**, and partners are working to nearly eliminate malaria in across Somalia.
- A key method is using Long-Lasting Insecticidal Nets (LLINs), especially in high-risk areas.
- In 2016, only 27.1% of households owned nets, even after mass distribution efforts.
- Many children are still in danger from malaria.

# **Global Best Practices**

- Since 2000, LLINs, indoor spraying, and better treatment have reduced malaria worldwide.
- Giving out free nets widely helps ensure more people have them, compared to selling them in clinics or markets.

## **LLIN Distribution in Somalia**

- From 2018 to 2020, LLINs were widely distributed with support from the Global Fund.
- Reports claimed high coverage, but there wasn't enough independent data to confirm this.

#### **Data and Evidence Gaps**

- A 2019 survey found over 90% of people in some areas owned and used LLINs.
- However, the findings weren't strong enough to guide future planning.

#### **Next Steps**

- In 2022 survey was done to check net coverage, ownership, and usage.
- The aim is to understand what affects LLIN access and improve future programs.

# **Overall & Specific Objectives**

• Main Goal: To check how well people in 26 districts own and use mosquito nets (LLINs) after the 2022 distribution.

## **Specific Goals:**

- ✓ Measure how many households got and used LLINs in 2022.
- ✓ See how well LLIN use matches the National Malaria Strategy.
- Focus on how vulnerable and marginalized groups are using LLINs.
- ✓ Understand people's attitudes and social factors that affect LLIN use.
- ✓ Find out what helps or prevents proper LLIN use in homes.

# METHODOLOGY

- The study focused on how people use and own mosquito nets (LLINs).
- It used both **Quantitative** & **Qualitative** to gather information.
- The WHO coverage cluster survey method was utilized to select communities for the study
- A total of **7,436 households** in **26 districts** were targeted.
- In each district, 22 groups (clusters) were randomly picked, and 13 people from each group were interviewed.
- **7,106 people** were interviewed successfully, with a high response rate of **95.6%**.

# Methodology (continued):

- Basic statistics were used to understand the data.
- Logistic regression was applied to explore differences in net use based on people's background and economic status.
- The study used a 95% confidence level, with significance set at **P < 0.05** which is statistically significant.
- Interviews were also analyzed to understand community and stakeholder views through narrative analysis.

# Findings/Results

# **Household Information**

- Slightly more women (52.4%) than men (47.6%) participated in the study.
- 85% of respondents were married, and 74% were household heads.
- On average, households had 5.2 members, with a nearly equal split between females and males.
- Most households (62.8%) were permanent residents. Others included:
  - Internally Displaced Persons (IDPs): 33.1%
  - Pastoralists: 3.8%
  - **Refugees/returnees:** 0.4%
- Households were grouped into three wealth levels: poorest (34.3%), poor (32.9%), and least poor (32.8%).
- Most participants (74.3%) lived in urban areas, while 25.7% were in rural areas.

## **LLINs Ownership**

- Net Ownership: 79% of households had mosquito nets. The highest ownership was in Bay region (90%) and Hiran (87.4%), while the lowest was in Bari (60.7%) and Lower Juba (57.6%).
- **By Household Type:** IDPs had the highest ownership (81.3%), followed by permanent residents (79.4%) and urban households (82.2%). Pastoralist and rural households had lower ownership rates.
- Average Nets: Each household had about 3.3 nets for 5.2 people. That's 1.9 people per net—slightly above WHO's ideal of 1.8.
- **Types of Nets:** Most nets were LLINs (81.8%) and other treated Nets (7.7%), untreated (10.5%).
- **Source of Nets:** Most nets (73.6%) came from mass campaigns by partners like GFATM/UNICEF. Some came from local NGOs or relatives (10.1%).

# LLINs Ownership

#### •When nets were received: <u>83.2%</u> of households had received nets

less than a year before the survey during a mass campaign.

•Net condition: 61.3% were in good condition.

•26.6% had small holes.

•12.2% had large holes.

•NGO Distribution: 59% got nets over 6 months before the survey.

•35.7% got them within 5–6 months.

•5.3% got them within 4 months.

•Each household got an average of 2.8 nets.

#### Households without nets:

•21% had no nets, mostly in Bardhere (48.4%), Kismayo (42.4%), and Bosaso (39.3%).

•Reasons: no money (56.4%), lack of knowledge (19.2%), or nets not available (16%).

#### •Attitudes:

•70.2% said they would use nets if provided.

•24.4% said they would use them regularly.

## **Use Of Insecticide-Treated Nets**

## • Net usage:

- 95.8% of households with nets had at least one person use it the night before the survey.
- 92.3% of nets were in use.
- Only 6.8% were not used for various reasons.
- Pastoralist/nomadic households used nets the least compared to IDPs, permanent residents, and refugees.
- Net use was similar in both urban and rural areas and across different regions.

## **Use Of Insecticide-Treated Nets**

#### Household Net Use:

- 87.2% of people slept under a mosquito net the night before the survey.
- Highest usage was among children under 5 (95.1%).
- 12.8% did not use nets mainly due to:
  - Not enough nets for everyone (50.4%)
  - No nets available (23.2%)
  - Discomfort using nets (14.8%)
  - Family refusing to use them (6.9%)

#### • Pregnant Women:

- 22.7% of households had a pregnant woman.
- More were in urban areas (23.4%) than rural (20.6%).
- Refugees had the highest share of pregnant women (26.1%), followed by:
  - IDPs (23.6%)
  - Permanent residents (22.3%)
  - Pastoralists (19.4%)

# **Use Of Insecticide-Treated Nets**

•Pregnant Women Net Use:

•85.8% of pregnant women slept under a net.

•Highest use among IDPs (89.5%), lowest among nomads (60%) and refugees (63.7%). •District Differences:

•Lowest net use by pregnant women was seen in Dhusamareb, Dollow, and El-Wak (around 63–65%).

•Most other districts had over 80% usage.

#### •Where Nets Were Used:

•94.8% used nets indoors.

•Some used them outside (11.3%), especially when resting.

•Very few used them on farms (0.2%).

•Nets were mostly used at night.

#### •Reasons for Use:

- •36.4% used nets to avoid mosquito bites.
- •28.1% used them to prevent malaria.
- $\bullet$  34.8% used them for both reasons.

## Challenges and Preferences in Using Insecticide-Treated Nets

#### Common Challenges:

- 25% of households reported difficulties using nets.
- Main issues included:
  - Feeling too hot (60.3%)
  - Allergies (32.3%)
  - Poor air circulation (32%)

#### • Preferences:

- 42% of households had preferences for net color and shape.
  - 73.1% preferred dark-colored nets.
  - 22.4% liked white nets less due to visible stains and frequent washing.
- 54.6% had shape preferences:
  - 81.3% preferred cone-shaped nets over rectangular ones, which were seen as bulky and hard to use.

#### Health Concerns:

- Some people experienced skin or breathing problems after using nets.
- These effects may be due to poor understanding of how to use the nets properly.
## **Perceptions of Malaria transmission**

### •Understanding Malaria Transmission:

- 96.2% knew malaria is caused by mosquito bites.
- However, 18.8% mistakenly believed it could come from eating/drinking with infected people, and 12.8% thought it came from dirty water.
- 5.2% reported losing a family member to malaria in the past year (self-reported data).

#### Malaria Prevention Practices:

- •84.4% believed mosquito nets are the most effective prevention.
- •66.9% mentioned keeping surroundings clean.
- •25.9% used mosquito repellents.
- •21.4% reported spraying insecticides indoors and outdoors.

## **Perceptions of Malaria transmission**

### • Current Strategies:

MoH, UNICEF and partners used various methods like posters (IEC materials), health workers, community events, World Malaria Day, and field visits to raise awareness. These helped increase knowledge about net use.

#### • Limitations:

The communication mostly reached people at health centers or distribution points, limiting its overall impact.

### Suggestions for Improvement:

People recommended using wider-reaching methods like **TV, radio, songs, and plays** to spread messages more effectively to larger audiences.

## Recommendations

### •Target Low Coverage Areas:

- Focus LLIN distribution on regions like Bardhere, Kismayo, and Bosaso where net ownership is low.
- Prioritize newly arrived IDPs fleeing drought and insecurity.

## Prioritize Underserved Populations:

- Increase efforts in pastoralist/nomadic and rural communities with lower net ownership.
- Improve access for populations facing healthcare and prevention service gaps.

## Recommendations

#### •Improve District-Level Coverage:

•Address low net use in districts like El-Wak, Luuq, Bulaburte, Marka, Wanlaweyn, and Balad.

•Run targeted awareness campaigns in low-usage areas.

#### Address Household Habits:

•Encourage net use both indoors and outdoors, especially during early evenings and daytime rest.

•Educate that mosquito bites can occur anytime, not just at night.

#### Increase Awareness on Proper Use:

•Educate on correct net usage, maintenance, and airing nets before use to avoid discomfort.

•Raise awareness about preventing heat, allergies, and circulation issues.

## Recommendations

#### • Design Preferences Should Be Considered:

- Promote **conically** shaped nets (preferred by 81.3%).
- Address preferences for dark-colored nets for durability and visibility.

#### • Improve Health Communication:

- Expand messaging beyond just LLINs to all malaria interventions.
- •Use diverse channels like TV, radio, plays, and songs to reach wider audiences.

### • Combat Health Misconceptions:

- Clarify myths around LLINs causing skin issues or cancer.
- Launch strong public education and media efforts to promote safe LLIN use.

#### •Enhance Communication Strategy:

- Broaden beyond campaign days and health centers.
- •Ensure comprehensive, continuous messaging across all malaria prevention efforts.



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### Discussion Questions & Answers

### Discussion Questions et réponses

#### **Remote participants:**

Kindly use the Zoom Q&A feature to submit comments and ask questions, specifying the name of the speaker to whom the question is directed.

#### Participants à distance :

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## The Post-Market Data Collection Toolkit: Turning insights into action

Julie-Anne Akiko Tangena AMP 2025 Annual Partners Meeting 7<sup>th</sup> of April 2025









# Variability in net and environment shape its lifespan





# Variability in net and environment shape its lifespan





# Post Market Data Collection: Field measurements of net durability



Home Monitoring Sites Tools Results Contact Us Account Q





## ITNs are not lasting long enough





\*Bertozzi-Villa A, Bever CA, Koenker H, Weiss DJ, Vargas-Ruiz C, Nandi AK, et al. Maps and metrics of insecticide-treated net access, use, and netsper-capita in Africa from 2000-2020. Nature Communications. 2021; 12:3589.



# Insufficient resources for durability monitoring



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## Programmes need guidance to understand PMDC landscape

- Challenging

→ There is a clear call for guidelines that help identify and collect durability indicators for country decision-making.



## The Post Market Data Collection toolkit







## **PMDC** Toolkit modules





## Case study



## Module 0. Net quality control



## Module 1. What is your question?



# Physical durability

- Can we determine the optimal net replacement intervals?
- Is there a difference in physical durability compared to previous distributions?

#### Insecticidal/ chemical activity

- Is the insecticidal activity across the lifespan sufficient to control the local mosquito population?
- Can we determine the optimal net replacement intervals?

#### Net use and individual behaviours

- Are people keeping their ITNs for the duration of their useful life?
- What is the acceptability of the ITNs compared to other ITN types?

#### **ITN setting**

- Is the ITN environment accelerating net degradation?
- What individual factors are associated with longer ITN retention?

**Decision: How often should ITNs be distributed?** 

• – Question: How long are ITNs lasting in the field?



# Module 2. What are the key indicators required to answer your question?





# Module 3. What background information is available?



Question: How long are ITNs lasting in the field?

→Understand heterogeneity across the country?
→ITN type information from other countries?



## Module 4. What are the appropriate methods?

#### **Question: How long are ITNs lasting in the field?**





## Module 4. What are the appropriate methods?

#### **Question: How long are ITNs lasting in the field?**



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# Module 5. What study design is most appropriate?

**Question: How long are ITNs lasting in the field?** 

- → Are the nets of interest already distributed or still in storage?
- → Can the nets in the field be identified to the respective distribution campaign?



# Module 6. What is your study sampling approach and site selection?



# Module 7. What resources and funding are required?

MICS BUDGET											
2				No. of						Total	
3				Units	Unit name	Time	Time Unit	Unit cost	Currency	Cost	
4											
5	Personne	I, by activ	/ity								
6											
7		Survey M	anagement								
8			Survey coo	rdinator	persons		days	1	USD	140	
9			Fieldwork of	oordinato	persons		days		USD		
0			Sampling e	xpert	persons		days		USD	140	
1			Data proce	ssing cool	persons		days		USD		
2			Computer	programme	persons		days		USD	-	
3			Accountan	t	persons		days		USD	170	
14			Administrat	ive Assista	persons		days		USD	140	
15			National M	CS consul	persons		days		USD		
6		Pre-test o	of Question	naires							
7			Trainers -	survey met	persons		days		USD	170	
8			Trainers -	data proce	persons		days		USD	1.00	
9			Interviewer	s - Trainin	persons		days		USD	150	
20			Interviewer	s - Pre-tes	persons		days		USD	-	
21			Driver(s)		persons		days		USD	1720	
22		CAPI Tes	t								
23			Trainers -	survey me	persons		days		USD	1755	
24			Trainers -	data proce	persons		days		USD	-	
25			Interviewer	s - Trainin	persons		days		USD	150	
26			Supervisor	s - Trainin	persons		days		USD	-	
27			Interviewer	s and supe	persons		days		USD	170	

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# Module 8. Iterate until feasible plan is produced





## Turning insights into action





## Timeline and next steps





## Thank you





Malaria Elimination Initiative

UCSE

University of California San Francisco



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### Discussion Questions & Answers

### Discussion Questions et réponses

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Thank you for attending Day One! We look forward to seeing you tomorrow at 9:00 AM EAT for Day Two.

Réunion annuelle des partenaires de l'APP Merci d'avoir participé à la première journée ! Nous nous retrouvons demain à 9h00 EAT pour la deuxième journée.

Please select your session for Wednesday if you haven't done so already by scanning the QR code!

Veuillez sélectionner votre session pour mercredi si ce n'est pas encore fait en scannant le code QR! Technical Sessions – 9 April 2025 – Participant session selection

A lance pour la Prévention du Palu



Meeting will begin shortly - la réunion va bientôt commencer