

Insecticide-treated net (ITN) distribution channel selection toolkit

Step 5: Finalize the strategy matrix and agree on the next steps for channel plans of action

Objectives

- Finalize the channel mix considering each population group.
- Agree on the next steps to develop a plan of action for each delivery channel in the final channel mix.

Guidance

- The NMP should reconvene the coordination body (if not already done) to validate findings and endorse final channel mixes for each population group. To broaden perspectives, consider additional representatives relevant to selected channel implementation at sub-national levels. Document final channel decisions directly in the ITN strategy matrix. Final decisions should include a rationale for the inclusion or exclusion of each channel, which can be documented in accompanying notes.
- For any population group affected by armed conflict, insecurity, displacement or natural disasters, document the specific operational adaptations required for selected channels.
- The coordination body should confirm that:
 - At least one continuous distribution channel is included for all populations.
 - The proposed mix is affordable within available budgets or projected funding, considering the strategy design for each channel (e.g. eligibility criteria and estimated ITN quantification).
 - The selected combination of delivery channels minimizes the risk of any malaria at-risk group being left unreached, given available funding.
- Following finalization of the channel mix, agree on a work plan and timeline showing how the final channel mix will be implemented. The timeline for implementation should include milestones and review points. Identify priority follow-up actions to resolve known gaps. One of the first actions should be the development of a plan for action for each channel in the channel mix.
- Use the work plan to assign responsibility for developing an action plan for each final delivery channel. Plan of action templates for [mass campaigns](#) and [school-based distribution](#) are available on the AMP website and can be adapted for other channels. In developing the plans of action, monitoring indicators should be defined for each channel.
- Use the work plan to update partner implementation plans and budgets.

Expected outputs

- Finalized strategy matrix summarizing the agreed channel mix for each population group together with key delivery strategy choices
- Accompanying documentation on the rationale for channel choice, summarizing the outputs from toolkit Steps 1-5
- Workplan and timeline for channel implementation
- Responsibilities assigned to named individuals/partners to develop plan of action for each channel